

THE WESTIN

ATLANTA GWINNETT

THE WESTIN ATLANTA GWINNETT CELEBRATES TOPPING OFF

*New Headquarters Hotel Expected to Open Spring 2024,
Alongside Recently Renovated Gas South Convention Center*

Gwinnett County, GA – February 9, 2023 – The Westin Atlanta Gwinnett, a highly anticipated new hotel located on the campus of the Gas South District near Duluth, Georgia, today celebrated its official topping off. A significant milestone, the 11-story, 348-room hotel is on track for a grand opening in the Spring of 2024.

With 12 event rooms totaling more than 27,000 square feet, the Westin Atlanta Gwinnett will serve as a premier venue for social and corporate events. The property's expert catering team will leverage deep event planning expertise, customizing unforgettable event menus, including scratch made passed appetizers, elevated multi-coursed plated dinners, market style buffets, and chef attended action stations. The hotel's event space is flexible, with the ability to host groups up to 800 attendees. Two hospitality suites will be available, as well, featuring outdoor terraces, including one presidential suite with a private terrace, four executive suites and six standard suites.

Additional hotel amenities include a Starbucks, two restaurants, an indoor pool, a fitness center and an outdoor fire pit. Overstory, an elegantly appointed rooftop bar, will offer a selection of elevated craft cocktails created by an expert mixologist, using only the freshest ingredients and inspired by folklore, tall tales and stories told around the campfire. Menus at all of the hotel's food and beverage venues will reflect the seasonal offerings of the south, with a strong emphasis on local and sustainable ingredients. The food scene will feature an eclectic mix of bold shareable plates and large-format offerings. With three serving locations, Overstory is an ideal venue to accommodate hundreds of guests for private events.

The Westin Atlanta Gwinnett is situated within the 118-acre campus of the Gas South District, which includes the newly renovated Gas South Convention Center, Gas South Arena, Gas South Theater and the Hudgens Center for Art & Learning. With a convenient location, hotel guests can easily access the District's numerous venues and events, all within walking distance.

"The Westin Atlanta Gwinnett, and its proximity and connectivity to the Gas South District, completes such a valuable asset that we have desired for such a long time," said Stan L. Hall, CEO of Gas South District. "A true headquarters hotel scenario on our campus puts us in a position to be extremely competitive for any style or sized convention or event looking for a location in the Atlanta market. Furthermore, the Westin flag, and the level of excellence that the brand brings with it, is an absolute bonus. We could not be more excited about the potential that this great connection and partnership brings."

“We are delighted with the ongoing development of this outstanding hotel and look forward to contributing to the success of Gas South District as a premier meetings, event and entertainment destination,” said Mark Laport, President and CEO of Concord Hospitality Enterprises, the developer and future operator of the hotel.

“On behalf of the entire Marriott team, I am thrilled that we are on track for a grand opening in 2024,” said Lisa Sexton, Vice President, Full Service Hotel Development, for Marriott International. “We look forward to welcoming the very first guests at our beautiful new Westin hotel next spring.”

The development of the Westin is led by Raleigh-based Concord Hospitality and joint venture general contractor WM. A. Randolph Inc. and Shell McElroy Construction Company.

The Westin Atlanta Gwinnett is located at 6450 Sugarloaf Parkway, Duluth, Ga., 30096. For more information, visit www.WestinAtlantaGwinnett.com or call 770-709-6322.

***MEDIA NOTE:** Hi-res images from the topping off event can be found [HERE](#).

ABOUT WESTIN HOTELS & RESORTS

Westin Hotels & Resorts, hospitality’s global leader in well-being for more than a decade, empowers guests to transcend the rigors of travel while on the road through the brand’s Six Pillars of well-being: Sleep Well, Eat Well, Move Well, Feel Well, Work Well, and Play Well. At more than 230 hotels and resorts in the 40 countries and territories, guests can experience wellness offerings that include the brand’s iconic and award-winning Heavenly[®] Bed, TRX fitness equipment in the signature WestinWORKOUT[®] Fitness Studios, delicious and nutritious menu offerings on their Eat Well menu, and more.

ABOUT GAS SOUTH DISTRICT

Just minutes outside of Atlanta, Gas South District 118-acre campus can accommodate a variety of events from concerts, performances, meetings, trade shows, conventions, banquets, and celebrations. The multipurpose campus includes an amazing 13,000-seat arena (Gas South Arena), an intimate 708-seat theater (Gas South Theater), 24 versatile meeting rooms, a 90,000-square-foot exhibit hall, and a 21,600-square-foot ballroom (Gas South Convention Center). The campus, operated by the Gwinnett Convention and Visitors Bureau, distinguishes itself by hosting a diverse range of events, including the ECHL’s Atlanta Gladiators, NLL’s Georgia Swarm, Carrie Underwood, Justin Timberlake, JapanFest, Georgia Bridal Show, Gwinnett Ballet Theater, Gwinnett Symphony Orchestra, George Strait, Eric Clapton, NCAA Women’s Gymnastics Championships, Disney On Ice, Enrique Iglesias & Pitbull, Orange Conference, Beyoncé and more.

ABOUT CONCORD HOSPITALITY

As an award-winning hotel development and management company, Concord Hospitality Enterprises Company has spent the last three decades successfully growing the company’s portfolio, which includes premium-branded properties across the United States and Canada. Recognized as one of the top 10 management companies in North America, Concord Hospitality creates benefits for its partners and associates by leveraging its operations, development, sales and marketing, technology, accounting and operational management expertise to continue to grow its portfolio of best-in-class hotels. The company believes its people are its greatest strength. With the brightest talent, the most innovative processes, and a commitment to giving back to the communities where associates live and work, Concord Hospitality is committed to being a great place to work for all. Learn more at concordhotels.com.

ABOUT WM. A. RANDOLPH INC

William A. Randolph, Inc. is a national general contractor based in Chicago with offices in New York. At William A. Randolph, Inc., the goal is simple: to be the best which is done by continually improving and owning every step of every project. William A. Randolph serves a variety of markets including hospitality, industrial, office, institutional, multi-family, retail, senior living, and special use.

ABOUT SHELL MCELROY CONSTRUCTION

Shell McElroy Construction Co., LLC is an Atlanta-based construction firm focused on delivering on the promise of “taking your business personally.” Led by the firm’s founders, Jeff Shell and Billy McElroy, this promise has propelled the firm’s growth since its founding in 2014. Shell McElroy serves an array of markets throughout the southeast, including Hospitality, Commercial Office, Multi-Family, Industrial, Student Housing, and Historic renovation/adaptive re-use.

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