



**Hamilton County Tourism, Inc.**  
37 E. Main Street, Carmel, IN 46032

The Board of Directors Will Meet  
**Friday, August 3, 2018**  
**8:30-10 a.m., HCT Offices, 37 E. Main Street, Carmel**

*Mission Statement: We message. We move. We make it fun.*  
*Core Values: Communication, Collaboration, Stewardship, Intelligence and Growth*

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|------|---|------------------------|
| I.   | Welcome   | Jeremy Geisendorff     |
|      | <i>Special Recognition: Outgoing Chair Emily Lovison</i>  |                        |
| II.  | Review of the Minutes of the June 2018 Meeting  | Jeremy Geisendorff     |
| III. | New Business  |                        |
|      | A. New Board Member Election  | Jeremy Geisendorff     |
|      | <i>Mark Truett, Vice President Marketing and Communications, Center for the Performing Arts</i> |                        |
|      | B. Officers Elections   | Jeremy Geisendorff     |
|      | <i>Bob DuBois, Chair; Jeremy Geisendorff, Vice Chair; Norman Burns, Secretary/Treasurer</i>     |                        |
|      | C. 401(k) Safe Harbor Proposal  | Brenda Myers           |
| IV.  | Old Business  |                        |
|      | A. New Building   | Karen Radcliff         |
|      | B. Kincaid House Improvements Plan  | Brenda Myers           |
|      | C. HCEDC Management Contract  | Brenda Myers           |
|      | D. Vision 2025 Update Updates   | Karen Radcliff         |
| V.   | Consent Agenda: Financial Reports   | Bob DuBois             |
| VI.  | Special Presentation: HCT 2018 Marketing Focus  | Ashley Ledford & Staff |
|      | <i>Members of the HCT marketing and communications team to present.</i>                         |                        |
| VII. | Adjourn until October 5, 2018   |                        |
|      | <i>Reminder: This meeting usually lasts until 10:30 a.m., as it's the 2019 Preview meeting.</i> |                        |

**Other Special Dates to Note:**

- August 11, Government Night at Ruoff Home Mortgage Music Center  
September 11, Hotel Power Hour (special guest STR speaker to present 2019 forecast report)  
September 14 (tentative), Nickel Plate Express VIP Day (afternoon ride options)