



**Hamilton County Visitor and Convention Commission
Quarterly Meeting**

37 E. Main Street, Carmel, IN 46032

The Tourism Commissioners Will Meet:

Thursday, August 13, 2020

5:30-6:30 p.m.

ZOOM CALL

See Calendar Invitation for Video or Phone Links or Boardable

Members of the Public:

If you are interested in attending this virtual meeting, please email Brenda Myers at bmyers@hamiltoncountytourism.com for a link or call (317) 997-8172.

Mission Statement: We message. We move. We support.

Core Values: Communication, Collaboration, Stewardship, Intelligence and Growth

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| I. | Welcome | Perry Williams |
| II. | Minutes of the May 2020 Tourism Commission Meeting | Perry Williams |
| III. | Financial Information | |
| | a. Lodging Tax Revenues | Brenda Myers |
| | b. Occupancy Reports | Brenda Myers |
| | c. Commission Budget | Betsy Ekelof |
| | d. HCT Emergency Budget | Brenda Myers |
| IV. | COVID19 Emergency Business Planning Updates | Brenda Myers |
| | a. Updates on 2020 Emergency Plan | Brenda Myers |
| | b. June Bridge Campaign Results | Karen Radcliff |
| | c. Fall Social Media Campaign Plans | Karen Radcliff |
| | d. Updates on 2021 Recovery Plan | Karen Radcliff |
| V. | Old Business | Brenda Myers |
| | a. 2020 Contract | |
| VI. | New Business | Brenda Myers |
| | a. 2021 Appropriations Hearing & Contract | |
| VII. | Discuss Fall Meeting Date | Perry Williams |

Save the Date: 9-10 a.m., Thursday, September 10 – Annual Hotel & Attractions (New) Virtual Data Summit