

# BEST Investment Fund Eligibility

Hamilton County Tourism's BEST Investment Program is a capital improvement grant program designed to support development projects that will create or enhance compelling, unique tourism products and/or tourism events that have a transformative and positive impact on Hamilton County. The goal of the program is to induce new visitor spending (especially via overnight stays) and create positive, long-term impact on the local tourism economy.

Proposed projects must have all three steps completed by **June 14, 2024, to be eligible for 2025 funding**. The Hamilton County Tourism BEST Committee will review final proposals in July 2024 to determine if projects advance to the Hamilton County Tourism Commission. Awards will be granted by the Hamilton County Tourism Commission no later than August 2024 and reviewed for acceptance by the Hamilton County Council in September 2024. For additional information, contact Karen Radcliff at [kradcliff@hamiltoncountytourism.com](mailto:kradcliff@hamiltoncountytourism.com)

## BEST Eligibility Form

Complete this online form which requires an answer of "yes" to all eligibility statements and requirements. If your project is not eligible, you may choose not to apply.

**Organization Name: \***

(The word "organization" will be used to refer to the applicant and can be a municipality, government entity, non-profit, or redevelopment corporation.)

**Primary Contact Name: \***

**Primary Contact Email: \***

**1. Does the proposed project fall in one of the following tourism categories? \***

- a) Cultural or historical sites,
- b) Recreation or competitive sport facilities that are regional or national in stature and drive tourism,
- c) Entertainment destination, center, or facility,
- d) Unique areas of scenic beauty or distinctive natural phenomena, e) Museum, arts-focused center, or group attraction,
- f) Conference facility and supporting infrastructure,
- g) Infrastructure to support a major annual event

Select ▼

**2. Will the proposed project (or the portion of the project if it is part of a larger development) be owned by a municipality, a government entity, a non-profit, or a redevelopment corporation? \***

Select ▼

**3. Will the proposed project be open to the public either free or with admission charged for a significant number of days per calendar year? If the project is a major annual event, will the event be open to the public during the entirety of its run? \***

Select ▼

**4. The proposed project will NOT be a retail, recreational, or parks facility used primarily by local Hamilton County residents. \***

(Answer "YES" if you agree with statement.)

Select ▼

**5. The proposed project is NOT a hotel, campground, short-term rental, or other lodging facility. \***

(Answer "YES" if you agree with statement.)

Select ▼

**6. The proposed project is NOT affiliated with a religious institution unless proved to be unrelated to that institution. \***

(Answer "YES" if you agree with statement.)

Select ▼

**7. The proposed project is NOT a road or utility project.**

(Answer "YES" if you agree with statement.)

Select ▼

**8. The proposed project has a minimum total cost of \$1 million. \***

Select ▼

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