



**Hamilton County Tourism, Inc.**  
37 E. Main Street, Carmel, IN 46032

The Board of Directors Will Meet:  
**Friday, February 5, 2021**  
**8:30-10:15 a.m.**

**This meeting is open to the public. To obtain a Zoom link, contact Brenda Myers at [bmyers@hamiltoncountytourism.com](mailto:bmyers@hamiltoncountytourism.com).**

*Mission Statement: We message. We move. We make it fun.*  
*Core Values: Communication, Collaboration, Stewardship, Intelligence and Growth*

#### **2021 Hamilton County Tourism, Inc. Annual Meeting**

- |      |  |              |
|------|--|--------------|
| I.   | Welcome  | Bob DuBois   |
|      | Ken Alexander, Hamilton County Council Representative; Sue Maki, Alternate   |              |
| II.  | Approve 2021 Board Appointments & Officers   | Bob DuBois   |
|      | <b>New Member (2021-22):</b> Robin Turner, Cambria Suites Westfield/Ceres Development<br><b>Returning Members (2021-2022):</b> Jeffrey Brown, Bob DuBois, Andrew Newport, Jimia Smith, Chris Stice<br><b>Returning Officers (1-year term extension 2021):</b> Bob DuBois, Chair; Jeffrey Brown, Vice Chair; Norman Burns, Secretary/Treasurer; officers-at-large Andrew Newport and Scott Spillman |              |
| III. | 2020 Year in Review  | Brenda Myers |
| IV.  | Adjourn  |              |

#### **February 2021 Hamilton County Tourism, Inc. Regular Meeting**

- |      |  |                |
|------|--|----------------|
| I.   | Welcome  | Bob DuBois     |
| II.  | 2021 Financials & Metrics                      | Brenda Myers   |
|      | a) Occupancy Report                            |                |
|      | b) Tax Collection Reports                      |                |
|      | c) Budget Reports                              |                |
|      | d) CARE/PPP Support Updates                    |                |
| III. | Recovery 2023 Scorecard                        | Karen Radcliff |
| IV.  | The Great Dine-Out/Upcoming February Promotion | Ashley Ledford |
| V.   | Major Gifts Task Force Report                  | Brenda Myers   |
| VI.  | New Business                                   | All            |
| VII. | Adjourn  | Bob DuBois     |