



The Hamilton County Sports Authority recognizes the unique nature of hosting events during phased in reopening plans across the nation. The following resources may provide help, guidance and communication support as you plan future events. Please feel free to download and utilize links and messages as Hamilton County reopens for event business.

Communications and Marketing

Hamilton County Tourism, Inc. created communication assets to welcome sports participants and spectators to our destination. In addition to the graphic package, HCT also has informative content that can be shared with your audience via social media on your channels to help extend the message of what the destination has to offer during this time.

To access graphics:

<https://www.dropbox.com/sh/ymapc855i679f5k/AAAptDkFEHLQeD6geOcnhiBa?dl=0>

To use, the following guidance needs to be followed:

Posts should occur 2-3 times/month.

Posts should always tag @VisitHamCo and @HamiltonCountySports.

Sample Post: 1 graphic + body copy



Our local restaurants and shops are clean. Our hotel rooms are sanitized. Our greenspaces are sprawling. It's time to get back into the game. Ready, set, let's go!

Social Content helpful to your followers:

What's Open - <https://www.visithamiltoncounty.com/plan/reopening/>

Delivery/Carry Out - <https://www.visithamiltoncounty.com/blog/post/hamilton-county-restaurants-offering-delivery-and-carry-out/>

Hamilton County Favorites - <https://www.visithamiltoncounty.com/blog/post/we-asked-you-answered-favorite-things-to-do-and-see-in-hamilton-county-indiana/>

Event Planning Resources

CDC Guidelines for Youth Sport

<https://www.cdc.gov/coronavirus/2019-ncov/community/schools-childcare/youth-sports.html>

Printable Resources for Signage

<https://www.cdc.gov/coronavirus/2019-ncov/communication/print-resources.html?Sort=Date%3A%3Adesc>

Guidance for Parks, Rec Facilities, Public Bathrooms

<https://www.cdc.gov/coronavirus/2019-ncov/community/parks-rec/park-administrators.html>

Aspen Institute: How Should Youth Sports Return to Play?

<https://www.youtube.com/watch?v=x8rnND2F9Pc&feature=youtu.be>

Indiana Golf Guidelines

https://www.indianagolf.org/sites/indianagolf.org/files/COVID_19_Policies_IG_all_departments_-_FINAL_REVISION-up_to_date.pdf

Hamilton County Tourism Recovery Resources

<https://www.visithamiltoncounty.com/love-hc/toolkit/>

Travelers to Hamilton County Resource (a new section on Travel Sports will be added next week)

<https://www.visithamiltoncounty.com/plan/reopening/>

Hamilton County Major Events Calendar

<https://www.visithamiltoncounty.com/events/major-events/>