



Hamilton County Tourism, Inc.  
37 E. Main Street, Carmel, IN 46032  
The Board of Directors Will Meet:  
**Friday, June 2, 2023**  
**8:30-10:15 a.m.**

Virtual or In Person at Embassy Suites Conference Center, 13700 Conference Center Dr. South, Noblesville, IN 46060

<https://us02web.zoom.us/j/89257684490?pwd=ZHpaN20xOURBSFF5dGRxTGlrWdOZz09>

1-646-931-3860

Meeting ID: 892 5768 4490 Passcode: 639437

**NOTE: If you are virtual, documents will not be shared at this meeting as it is off-site.  
Please use Boardable to access all documents. They are now well-organized in the on-line agenda.**

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|------|---|---|
| I.   | Welcome   | Norman Burns                                  |
| II.  | Minutes of the May 2023 Meeting   | Norman Burns                                  |
| III. | New Business  |   |
|      | A. 2023 HCT Marketing & Sales/Sports/Visitor Experience Initiatives                     | Ashley Ledford, Karen Radcliff, Sarah Billman |
|      | B. Invest Hamilton County Workforce Initiatives Updates                                 | Mike Thibideau                                |
|      | C. Audit Committee Volunteers   | Operations                                    |
| IV.  | Financials & Metrics -- CONSENT AGENDA ITEMS (please review materials prior to meeting) |   |
|      | A. 2023 Visitor & Lodging Reports   | Brenda Myers                                  |
|      | B. 2023 Tax Remittance Report   | Brad Lynn                                     |
|      | C. 2023 HCT Budget Report   | Brad Lynn                                     |
| V.   | Old Business  |   |
|      | A. Ordinance Updates  | Brenda Myers                                  |
|      | B. BEST Study Updates   | Karen Radcliff                                |
|      | C. Office Renovation Update   | Brad Lynn                                     |
|      | D. Nickel Plate Arts Transfer Update  | Brenda Myers                                  |
| VI.  | Adjourn until 8:30 a.m., August 4, 2023   | Norman Burns                                  |
|      | <i>Kelly Sujka will host us at the Embassy Suites, Noblesville</i>                      |   |

It's a busy month! Some great upcoming events on the calendar if you have time:

- June 7 – Sports & Events State Bid Fund Community Meeting, Crooked Stick, 3 p.m.
- June 15 – Accessibility Community Conversation, Fishers, 10 a.m.
- June 21 – Hotel Summit, Conner Prairie, 8:30 a.m.
- June 27-July 25 – Tenderloin Tuesdays