



REAL WORLD. REAL EXPERIENCE.

REALLY

FUN!

SPORTS EVENT MANAGEMENT
MEETING/SPECIAL EVENT PLANNING
GUEST SERVICES
LODGING OPERATIONS

EVENT MARKETING
HOSPITALITY RESEARCH
FOOD & BEVERAGE SERVICES
TOURISM TRAVEL DEVELOPMENT



IF YOU ARE INTERESTED IN **SPORTS MANAGEMENT, MEETING/ SPECIAL EVENT PLANNING, GUEST SERVICES OR FOOD & BEVERAGE MANAGEMENT...** WE HAVE A PROGRAM FOR YOU.

Beginning Fall Semester 2017, Westfield High School will offer a one-of-a-kind college credit opportunity only offered in one of Indiana's fastest growing tourism destinations: Hamilton County, Indiana.

A partnership with Ivy Tech Community College, IUPUI's School of Health and Human Services - Tourism, Event, and Sports Management Department and Hamilton County Tourism, Inc., this program prepares you for the real world of hospitality management and allows you to graduate with up to 18 hours, or an entire semester of college credit on your transcript along with valuable paid field experience.



Here are the details:

- Begin taking the intro classes your sophomore year, but you join the program your junior or senior year
- Take one or all of the following classes:
 - Introduction to the Tourism Industry (3 Credits)
 - The Tourism System (3 Credits)
 - Principles of Event Management (3 Credits)
 - Lodging Management & Operations (3 Credits)
 - Business Administration (3 Credits)
 - Principles of Marketing (3 Credits)
- All courses transfer to or through Ivy Tech Community College to Indiana University's Tourism, Conventions and Event Management degree program
- Even if you decide not to pursue a major at IUPUI, your credits *may* transfer to other programs in the state or

elsewhere, or use the credits to support a minor in event, tourism and hospitality management support

- An important requirement of the program is to work in a part of some sector of hospitality management

Work along side industry professionals in one of the most vibrant tourism markets in the Midwest. More than 12,000 employees work in the Hamilton County Tourism industry, annually welcoming more than 4 million visitors!

What can you do as a tourism hospitality or event management major? So many things! Tourism development, marketing, public relations, sales, event management, cultural tourism, sustainability, and so much more.

For more information, talk with your guidance office or go to: VisitHamiltonCounty.com/hospitalitycertificate

In order to earn college credit, a student must meet the college course pre-requisites.

HAMILTON COUNTY
**HOSPITALITY
IMMERSION**
CERTIFICATE PROGRAM

