



**Hamilton County Tourism, Inc.**  
37 E. Main Street, Carmel, IN 46032

The Board of Directors Will Meet:

**Friday, March 1, 2019**

**8:30-10:15 a.m., Board Meeting, HCT Offices, 37 E. Main Street, Carmel**

*Mission Statement: We message. We move. We make it fun.*

*Core Values: Communication, Collaboration, Stewardship, Intelligence and Growth*

- |      |  |              |
|------|--|--------------|
| I.   | Welcome  | Bob DuBois   |
| II.  | Review of the Minutes of the February 2019 Annual & Regular Meetings | Bob DuBois   |
| III. | Board Member Replacement: Angie Smitherman to replace Todd Burtron   | Bob DuBois   |
| IV.  | Financials – Consent Agenda  | Brenda Myers |

*Note: Documents available in Boardable.com for review attached to the March 2019 meeting information.*

- A. 2018 Final Budget (Not Audited)
- B. 2019 YTD Budget
- C. 2019 Occupancy Report
- D. 2019 Tax Collections Report

Financials Other

- |       |  |                |
|-------|--|----------------|
| A.    | Asset Write-Offs   | Betsy Ekelof   |
| B.    | 2019 Other Major Expenditures to Note                              | Karen Radcliff |
|       | – \$275,000 Q1-Q2 Broadcast Contracts                              |                |
|       | – \$20,000+ Advertising Co-Op with the City of Carmel              |                |
|       | – \$40,000 Tenderloin Trail 10 <sup>th</sup> Anniversary Promotion |                |
| V.    | Old Business   |                |
| A.    | HCT Office Review Team Updates                                     | Karen Radcliff |
| B.    | 2020 Destination Development Review Team Report                    | Brenda Myers   |
| C.    | Sponsorship Valuation ROI Information & Review                     | Karen Radcliff |
| VI.   | New Business   |                |
| A.    | 2019 Destination Development Support Grants                        | Brenda Myers   |
| B.    | Request to Waive RFQ for 4-H Fairgrounds Branding Project          | Brenda Myers   |
| C.    | Westfield Grand Park 2019 and Future Support                       | Brenda Myers   |
| VII.  | Partner Highlight  | Dea Holt, NPX  |
| VIII. | Adjourn until <b>May 3, 2019</b>                                   | Bob DuBois     |

*Following meeting is June 7, 2019*