



Hamilton County Tourism, Inc.
37 E. Main Street, Carmel, IN 46032
The Board of Directors Will Meet:
Friday, March 6, 2020
8:30-10:15 a.m., Board Meeting, HCT Offices, 37 E. Main Street, Carmel
Mission Statement: We message. We move. We make it fun.
Core Values: Communication, Collaboration, Stewardship, Intelligence and Growth

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| I. | Welcome | Bob DuBois |
| II. | Review Minutes February 2020 Annual & Regular Meetings | Bob DuBois |
| III. | Key Governance Items for Review & Possible Action | |
| a. | Budget Discussions | |
| | • Sports Advocacy Funding | Brenda Myers |
| | • Asset Retirements/Acquisitions | Betsy Ekelof |
| | • 2020 Budget Amendments | Betsy Ekelof |
| | • Nickel Plate Arts Campus | Brenda Myers |
| b. | COVID0-19 Response | Brenda Myers |
| c. | 2020 Funding Agreement | Bob DuBois |
| d. | Destination Development Individual Grants Review | Sarah Buckner |
| e. | Hamilton County Sports Authority Event Grants Review | Laura Kelner |
| IV. | Nickel Plate Express Project Updates | Dagny Zupin |
| V. | Financials & Metrics | Brenda Myers |
| VI. | Adjourn until May 1, 2020 | Bob DuBois |

Upcoming Items & Events to Note:

- FYI – HCT is working with Emmis Publishing to produce the 2021-23 travel guides in magazine format and include in subscriber mailings to Hamilton County residents
- FYI – Spring ad target areas campaigns have launched: Chicago, South Bend
- Taste of Noblesville, Embassy Suites, March 11, 4-7:30 p.m., HCT Partnership Booth
- Hampton Inn Carmel Refresh Open House, March 12, 4-6:30 p.m.
- Hyatt Place Carmel Open House, March 26, 4:30-6:30 p.m.
- HCT, Inc. Attractions & Major Events Summit, 8-11:30 a.m., April 23, Conner Prairie
- 2020 Audit launches May 4, Peachin, Schwartz & Weingardt
- 2020 KPIs and Department Goals now in Boardable under 2020 Information Folder