



Hamilton County Tourism, Inc.
37 E. Main Street, Carmel, IN 46032
The Board of Directors Will Meet:
Friday, May 3, 2024
8:30-10:15 a.m.

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|------|-----------------------------------------------------------------------------------------|----------------|
| I. | Welcome | Norman Burns |
| II. | Minutes of the March 2024 Meeting | Norman Burns |
| III. | Financials & Metrics -- CONSENT AGENDA ITEMS (please review materials prior to meeting) | |
| | A. 2024 Visitor & Lodging Reports | Brenda Myers |
| | B. 2024 Tax Remittance Reports | Brad Lynn |
| | C. 2024 HCT Budget Report | Brad Lynn |
| IV. | Old Business | |
| | A. BEST Study Updates | Karen Radcliff |
| | B. Westfield Study Update | Karen Radcliff |
| | C. PSDA Updates | Brenda Myers |
| | D. 2024 Eclipse Report | Sarah Buckner |
| | E. Sports Branding Update | Carl Daniels |
| | F. CEO Search Update | Norman Burns |
| V. | New Business | |
| | A. 2024 Sports Grants | Carl Daniels |
| | B. Conner Prairie 2024 Grant (2-year pledge) | Sarah Buckner |
| | C. 2025 Recommendation to Tourism Commission for Appropriations | Brad Lynn |
| | D. HCT Entertainment Policy Introduction | Brenda Myers |
| VI. | Department Update: Visitor Experience | Sarah Matthews |
| VII. | Adjourn until 8:30 a.m., June 7, 2024 | Norman Burns |

Save the Date: Partner Summit & Open House at Hotel Nickel Plate, May 8, 3-4:30. Optional "hard hat" tour of new Fishers Art Center as it nears completion.