



**Hamilton County Tourism, Inc.**  
37 E. Main Street, Carmel, IN 46032

The Board of Directors Will Meet:  
**Friday, November 6, 2020 – 8:30-9:45 a.m.**

**If you are interested in attending this meeting, contact Brenda Myers at [bmyers@hamiltoncountytourism.com](mailto:bmyers@hamiltoncountytourism.com) to receive call-in information.**

*Mission Statement: We message. We move. We make it fun.*  
*Core Values: Communication, Collaboration, Stewardship, Intelligence and Growth*

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|------|---|------------------|
| I.   | Welcome   | Bob DuBois       |
| II.  | Minutes of the October 2020 Board Meeting       | Bob DuBois       |
| III. | Financials & Metrics                            |                  |
|      | a. Occupancy Reports                            | Brenda Myers     |
|      | b. Tax Collections Reports                      | Brenda Myers     |
|      | c. Budget Reports                               | Brenda Myers     |
|      | d. UberMedia Report                             | Jordan Musall    |
|      | e. CARES Support Update                         | Karen Radcliff   |
| IV.  | 2021 Planning                                   |                  |
|      | a. 2021 Budget Overview                         | Brenda Myers     |
| V.   | New Business                                    |                  |
|      | a. 2021 Funding Agreement                       | Christine Altman |
|      | b. 2021 Meetings Calendar & Format Discussion   | Brenda Myers     |
|      | c. 2021 Summit Calendar                         | Sarah Billman    |
|      | d. 2021 Board & Officer Appointments Discussion | Bob DuBois       |
| VI.  | Old Business                                    |                  |
|      | a. Major Gifts Task Force                       | Brenda Myers     |
|      | b. Fall/Holiday/Winter Promotions               | Ashley Ledford   |
|      | c. Holidays & PTO Discussion                    | Tina Rodgers     |
|      | d. Assets Write-Off                             | Betsy Ekelof     |
| VII. | Adjourn until <b>February 5, 2021</b>           | Bob DuBois       |