



**Hamilton County Visitor and Convention Commission
Quarterly Meeting**

37 E. Main Street, Carmel, IN 46032

The Tourism Commissioners Will Meet:

Thursday, November 12, 2020

5:30-6:30 p.m.

ZOOM CALL LINK

<https://us02web.zoom.us/j/83882923761?pwd=Szhtd3BWNG1LamxZa1ZwUE5oY3BQQT09>

Mission Statement: We message. We move. We support.

Core Values: Communication, Collaboration, Stewardship, Intelligence and Growth

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|------|---|----------------|
| I. | Welcome | Perry Williams |
| II. | Minutes of the August 2020 Tourism Commission Meeting | Perry Williams |
| III. | Financial Information | |
| | a. Lodging Tax Revenues | Brenda Myers |
| | b. Occupancy Reports | Brenda Myers |
| | c. Commission Budget | Betsy Ekelof |
| | d. CARES Act Funding Updates | Karen Radcliff |
| IV. | Old Business | |
| | a. Recovery Plan Updates | Karen Radcliff |
| | b. Marketing Campaigns Updates | Karen Radcliff |
| | - Fall/Holiday/Winter | |
| | c. Nickel Plate Express Updates | Brenda Myers |
| V. | New Business | |
| | a. 2021 HCT Budget Information | Brenda Myers |
| | b. 2021 Officers Discussion | Brenda Myers |
| | c. Major Gifts Task Force | Brenda Myers |
| | d. Point of Information | |
| | - 2021 Meetings Calendar | |
| | - 2021 Summits Calendar | |
| | - UberMedia Report | |
| VI. | Adjourn | Perry Williams |