



**Hamilton County Tourism, Inc.**  
37 E. Main Street, Carmel, IN 46032

The Board of Directors Will Meet:  
**Friday, November 5, 2021**  
**8:30-10:15 a.m.**  
**HYBRID MEETING**

**Zoom Meeting Information to be Provided to Board**  
**All Others Please email [Bmyers@hamiltoncountytourism.com](mailto:Bmyers@hamiltoncountytourism.com) for the link.**

- |      |  |                |
|------|--|----------------|
| I.   | Welcome  | Bob DuBois     |
| II.  | Review of the Minutes of the October 2021 Meeting                  | Bob DuBois     |
| III. | Introduction & Acceptance of Board Member Kayla Arnold             | Bob DuBois     |
| IV.  | Financials & Metrics   |                |
|      | A. 2021 Occupancy Report   | Brenda Myers   |
|      | B. 2021 Tax Remittance Report                                      | Brenda Myers   |
|      | C. 2021 HCT Budget Report  | Betsy Ekelof   |
|      | D. 2021 Tourism Bond Resolution                                    | Brenda Myers   |
| V.   | New Business   |                |
|      | A. HCT Values Statements Review                                    | Tina Rodgers   |
|      | B. 2022 Budget   | Brenda Myers   |
|      | C. 2021 Holiday Creative Preview                                   | Ashley Ledford |
|      | B. 2022 Meeting Schedule   | Brenda Myers   |
| VI.  | Old Business   |                |
|      | A. 2022 Nominating Committee Update                                | Bob DuBois     |
|      | B. HCSEA Updates   | Karen Radcliff |
|      | C. Innovation Lab Updates  | Brenda Myers   |
| VII. | Adjourn until <b>February 4, 2022 Annual &amp; Regular Meeting</b> | Bob DuBois     |