



**Hamilton County Tourism, Inc.**  
37 E. Main Street, Carmel, IN 46032

The Board of Directors Will Meet:  
**Friday, October 2, 2020 – 8:30-9:45 a.m.**

**ZOOM Virtual Meeting**

<https://us02web.zoom.us/j/89057116445?pwd=UzV2L2J2L1V1ZXVQSmU3QUhseXBTdz09>

Meeting ID: 890 5711 6445

Passcode: 395344

One tap mobile

+(312) 626-6799

89057116445

**Mission Statement: *We message. We move. We make it fun.***

**Core Values: *Communication, Collaboration, Stewardship, Intelligence and Growth***

- |      |  |                               |
|------|--|-------------------------------|
| I.   | Welcome                                  | Bob DuBois                    |
| II.  | Minutes of the August 2020 Board Meeting | Bob DuBois                    |
| III. | Financials & Metrics                     | Brenda Myers                  |
|      | a. Occupancy Reports                     |                               |
|      | b. Tax Collections Reports               |                               |
|      | c. Budget Reports                        |                               |
|      | d. Grand Park 2020 Grant                 |                               |
| IV.  | 2021 Recovery & Planning                 |                               |
|      | a. 2021 Recovery Planning Update         | Staff                         |
|      | - Preliminary Budget*                    | Brenda Myers                  |
|      | - Year Ahead Overview                    | Brenda Myers                  |
|      | - 2021 Recovery Plan                     | Karen Radcliff<br>& Directors |
| V.   | New Business                             |                               |
|      | a. Fall Ad Campaign Results to Date      | Ashley Ledford                |
|      | b. 2021 Funding Agreement                | Christine Altman              |
|      | b. Holidays & PTO Discussion             | Tina Rodgers                  |
|      | c. Assets Update (Vote in November)      | Betsy Ekelof                  |
|      | d. Any other News to Note                | All                           |
| VI.  | Adjourn until <b>November 6, 2020</b>    | Bob DuBois                    |

*\*Note: Final budget approved at the November 6, 2020 Board meeting and presented to the Tourism Commission at its November 12 quarterly meeting.*