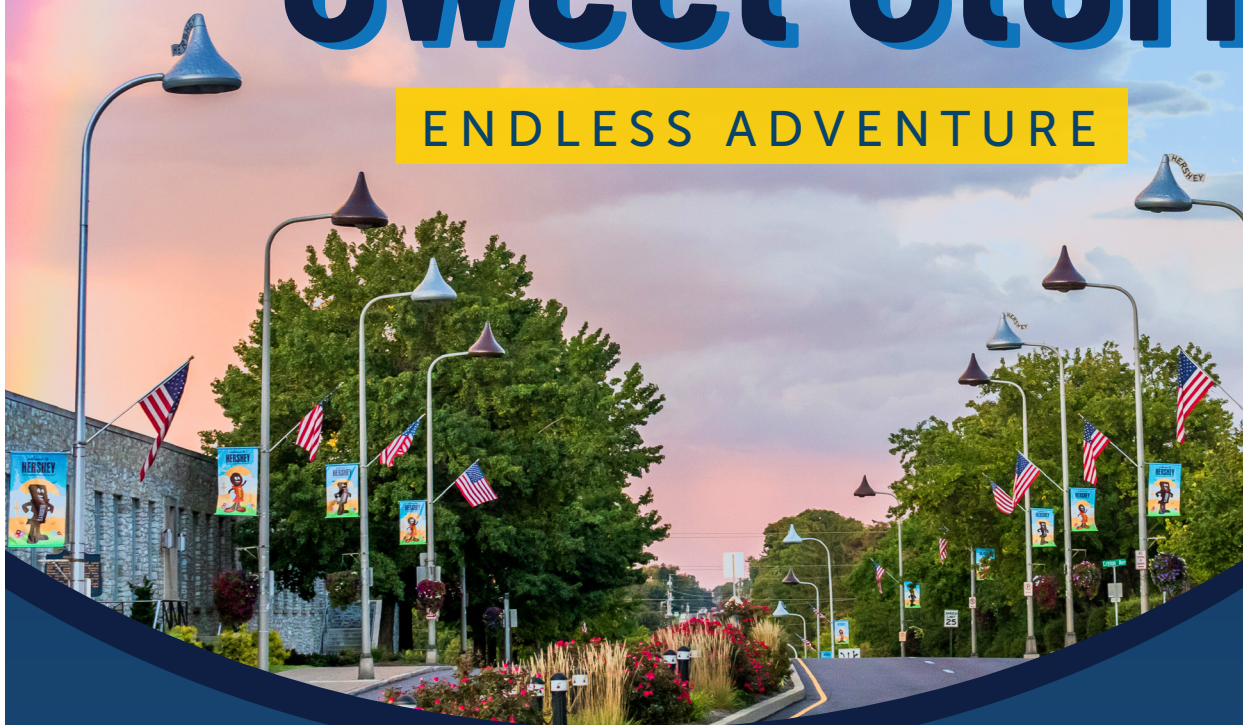


# Sweet Stories

ENDLESS ADVENTURE



Few places tell a story like Hershey, Pennsylvania. It's a town that was built on the most famous name in chocolate, and where streetlights shaped like *HERSHEY'S Kisses*® line a quaint but thriving town square as the sweet sounds of laughter and thrills echo from the expanse of *Hersheypark*®.

In Harrisburg, a rich and ever-evolving storyboard is alive with art, dining, culture, and entertainment. A stunning Capitol Dome rises above a downtown buzzing with new business, exciting events, and hidden gems.



Located within a 3-hour or less drive from hubs like NYC, D.C., Pittsburgh, and Philadelphia, we're sweet family fun, romantic retreats, spontaneous getaways, and outdoor adventures. **Your stay. Your way.**



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**Visit** **HERSHEY & HARRISBURG**

VisitHersheyHarrisburg.org

VISIT HERSHEY & HARRISBURG

# TRAILS & EXPERIENCES

## THERE'S A TRAIL FOR THAT!

More "inspirational guide" than "structured itinerary," Visit Hershey & Harrisburg Trails & Experiences offer a collection of themed trails that provide a handy map of everything visitors love all in one spot. Sweets? Of course. Craft Beer? Cheers to that. Adventure? Let's do it.



## HARRISBURG ARTS DISTRICT

Discover the Harrisburg Arts District, a walkable region of the Capital City thriving with performance venues, art galleries, museums, theatres, monuments, public art, special events, and unique places to eat, drink, and shop. Let us entertain you!



HERSHEY & HARRISBURG

Chocolate & More

## Sweet Treat Trail

Plan a sweet escape to sample secret family baking recipes, artisan candies, and – of course – treats from the most famous name in chocolate!



Plan an outdoor adventure! Hike, bike, or kayak to explore a variety of trails, river routes, streams, and attractions sure to cure any case of cabin fever.



Join the interactive craft beer adventure in Hershey and Harrisburg. Plan a getaway to visit 20+ breweries and tasting locations to earn prizes and become a Brew Baron.



## THE BLACK TRAVEL EXPERIENCE

The Black Travel Experience is a guide to help visitors explore Black-owned business, hear stories that capture the entrepreneurial spirit, visit historic landmarks or locations that highlight Harrisburg's impactful Black history, find events that celebrate culture and diversity, and more.



Of course, these trails & experiences aren't the **WHOLE** story. We'll help you find the themes your audiences will enjoy. Fast pace. Slow pace. To-the-beat-of-your-own-drum pace. We'll find what fits. We're a year round destination with iconic attractions, rich history, outdoor retreats, and unique experiences. Let's plan a media visit that will inspire your next story!



[VisitHersheyHarrisburg.org/media](https://www.VisitHersheyHarrisburg.org/media)