

# Accessibility Statement for Visit Hershey Harrisburg Website

Visit Hershey Harrisburg is committed to ensuring digital accessibility for people with disabilities. We are continually improving the user experience for everyone, and are applying the relevant accessibility standards.

## Measures to support accessibility

Visit Hershey Harrisburg takes the following measures to ensure accessibility of Visit Hershey Harrisburg Website:

- Include accessibility throughout our internal policies.
- Appoint an accessibility officer and/or ombudsperson.
- Assign clear accessibility targets and responsibilities.
- Employ formal accessibility quality assurance methods.

## Conformance status

The [Web Content Accessibility Guidelines \(WCAG\)](#) defines requirements for designers and developers to improve accessibility for people with disabilities. It defines three levels of conformance: Level A, Level AA, and Level AAA. Visit Hershey Harrisburg Website is partially conformant with WCAG 2.0 level AA. Partially conformant means that some parts of the content do not fully conform to the accessibility standard.

## Feedback

We welcome your feedback on the accessibility of Visit Hershey Harrisburg Website. Please let us know if you encounter accessibility barriers on Visit Hershey Harrisburg Website:

- Phone: (877) 727-8573
- E-mail: [info@hersheyharrisburg.org](mailto:info@hersheyharrisburg.org)
- Visitor address: 3211 N Front Street, Suite 301A, Harrisburg, PA 17110
- Postal address: 3211 N Front Street, Suite 301A, Harrisburg, PA 17110

We try to respond to feedback within We try to respond to feedback within 3-4 business days.

## Compatibility with browsers and assistive technology

Visit Hershey Harrisburg Website is compatible with:

- Browsers that include Google Chrome, Mozilla Firefox and Apple Safari. While the site may work on older browsers, we do not actively support them. We support the two latest versions of any browser that is still in active development and that generates 3% or greater overall web traffic.

### **Technical specifications**

Accessibility of Visit Hershey Harrisburg Website relies on the following technologies to work with the particular combination of web browser and any assistive technologies or plugins installed on your computer:

- HTML
- CSS

These technologies are relied upon for conformance with the accessibility standards used.

### **Limitations and alternatives**

Despite our best efforts to ensure accessibility of Visit Hershey Harrisburg Website, there may be some limitations. Below is a description of known limitations, and potential solutions. Please contact us if you observe an issue not listed below.

Known limitations for Visit Hershey Harrisburg Website:

1. **Contrast issue:** Low contrast issues may exist on box navigation where white text is over a photo because the current code shows a white box if the photo can not be displayed. We have added a drop shadow to the text and are exploring ways to mediate the contrast issue. Alt text is present on the boxes along with a URL to the page. Additionally, links to these pages are also found in the navigation.

### **Assessment approach**

Visit Hershey Harrisburg assessed the accessibility of Visit Hershey Harrisburg Website by the following approaches:

- Self-evaluation
- We use a combination of third-party ADA website scanning tools to find issues and work to resolve them.

## **Evaluation report**

An evaluation report for Visit Hershey Harrisburg Website is available at: <https://wave.webaim.org/report#/https://www.visithersheyharrisburg.org/>.

## **Formal approval of this accessibility statement**

This Accessibility Statement is approved by:

Visit Hershey Harrisburg  
Heather Novack  
Manager of Digital Marketing & Technology

## **Formal complaints**

We aim to respond to accessibility feedback within 3-4 business days, and to propose a solution within 10 business days.

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This statement was created on 10 August 2020 using the [W3C Accessibility Statement Generator Tool](#).