

HOSPITALITY MARKET REPORT – JUNE 2025

THIS DOCUMENT INCLUDES SEVERAL REPORTS DERIVED FROM CoSTAR™ DATA

© 2025 CoStar Group - Licensed to Visit Hershey & Harrisburg - 1644418



7/21/2025

Overview

Harrisburg/Hershey Hospitality

12 Mo Occupancy

12 Mo ADR

12 Mo RevPAR

12 Mo Supply

12 Mo Demand

59.0%

\$148.90

\$87.85

3.7M

2.2M

Harrisburg/Hershey comprises 110 hotel properties, which contain around 10,000 rooms. Among the subtypes, there are 1,900 Luxury & Upper Upscale rooms, 4,900 Upscale & Upper Midscale rooms, and 3,400 Midscale & Economy rooms in Harrisburg/Hershey.

As of June, Harrisburg/Hershey 12-month occupancy is 59.0%, 12-month ADR is \$149, and 12-month RevPAR is \$88. Year over year, 12-month occupancy in

Harrisburg/Hershey has changed by 2.2%, 12-month ADR has changed -0.1%, and 12-month RevPAR has changed by 2.1%.

Approximately 390 rooms are under construction in Harrisburg/Hershey, accounting for 3.8% of its existing inventory. Over the past 12 months, roughly 250 rooms have opened across 3 buildings.

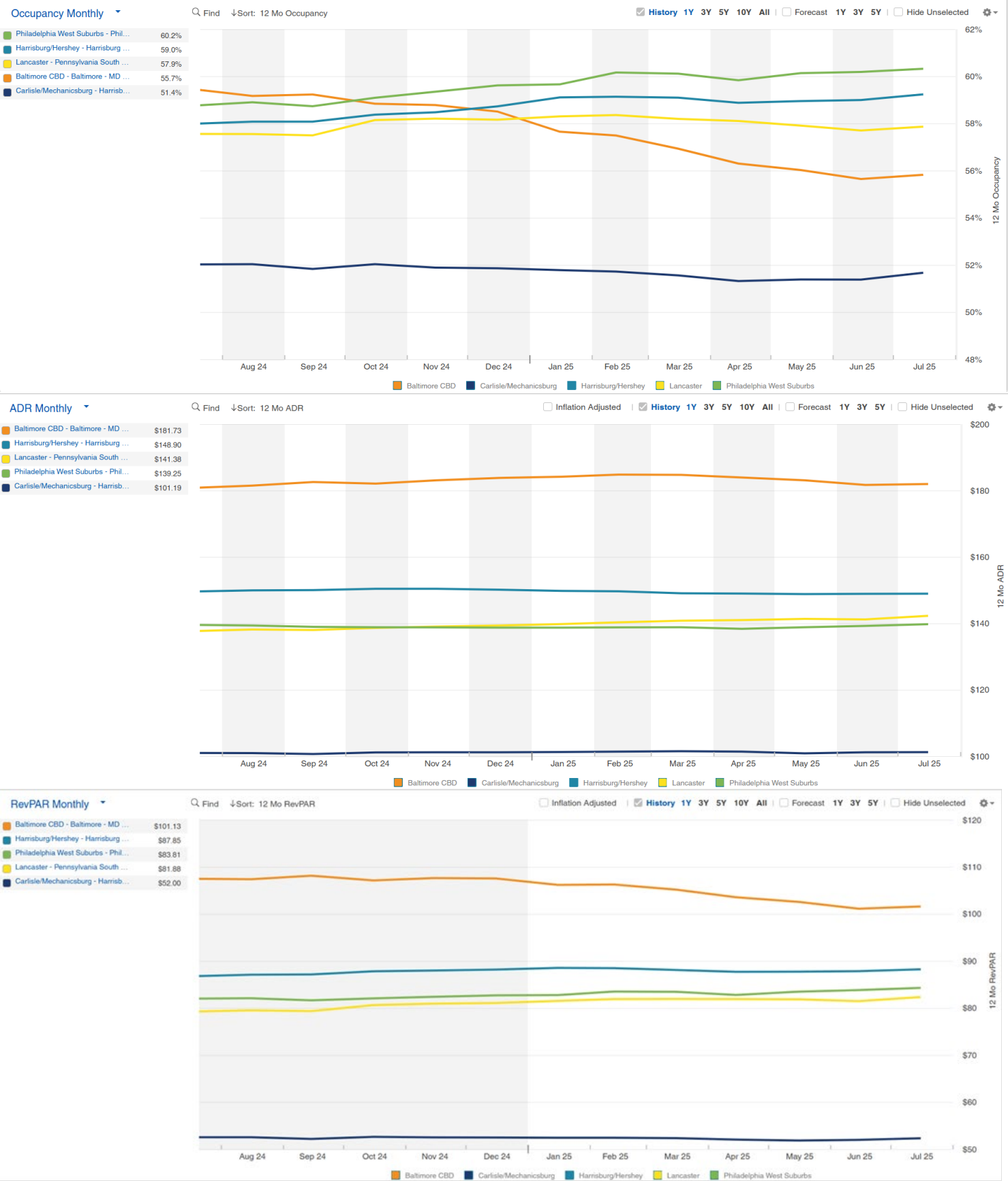
Hershey Harrisburg Region Overview

Hershey Harrisburg Region Overview

| Period | Occupancy | ADR | RevPAR |
|-----------|-----------|----------|---------|
| June 2025 | 60.0% | \$149.29 | \$89.60 |
| June 2024 | 58.7% | \$150.15 | \$88.18 |
| June 2023 | 57.5% | \$146.93 | \$84.45 |
| June 2022 | 57.3% | \$143.84 | \$82.37 |
| June 2021 | 50.9% | \$129.18 | \$65.77 |

NEXT >>

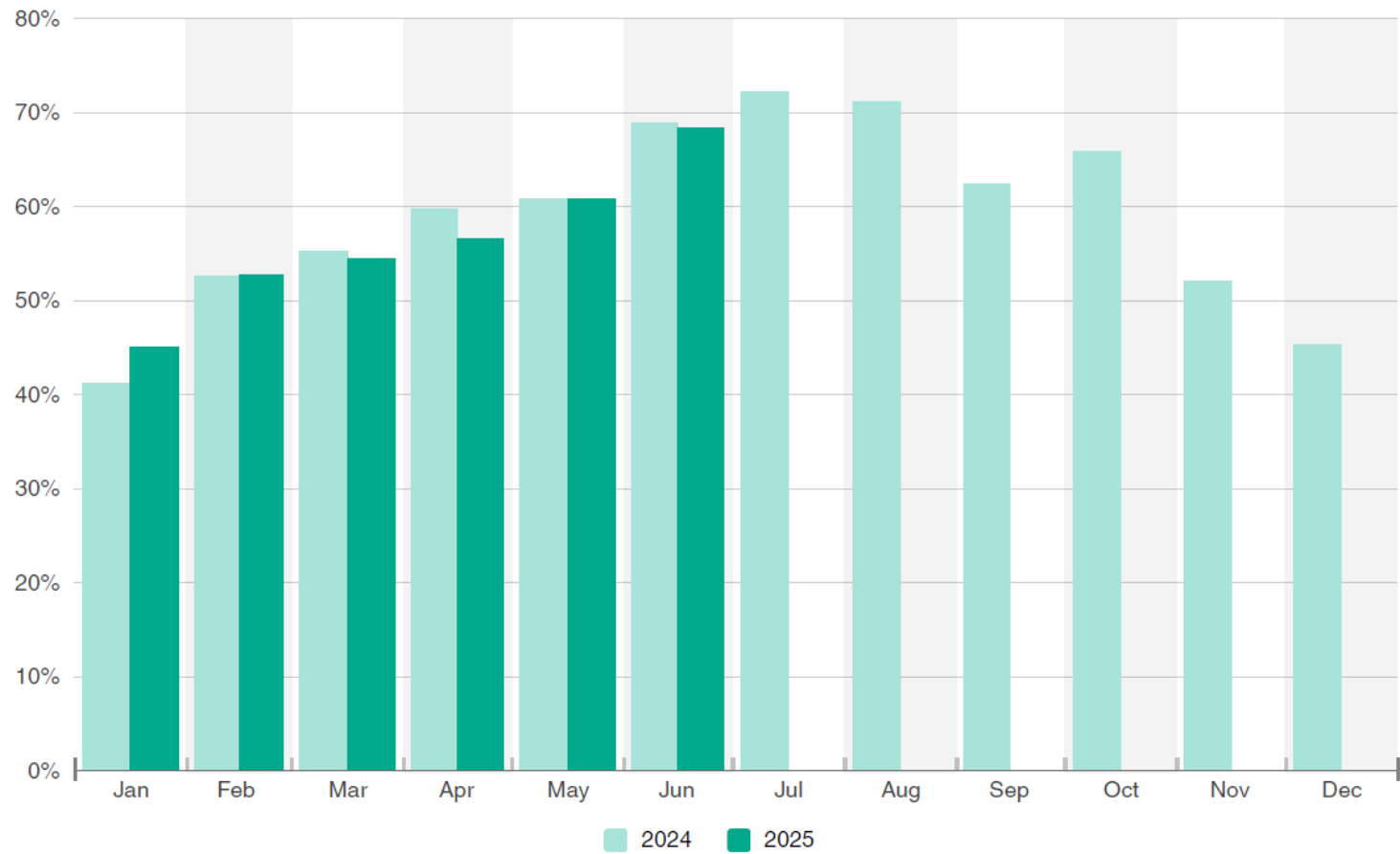
Hershey Harrisburg Region Occupancy, ADR, RevPAR Monthly – Comparisons to Comp Set



NEXT >>

Dauphin County Occupancy – Year over Year

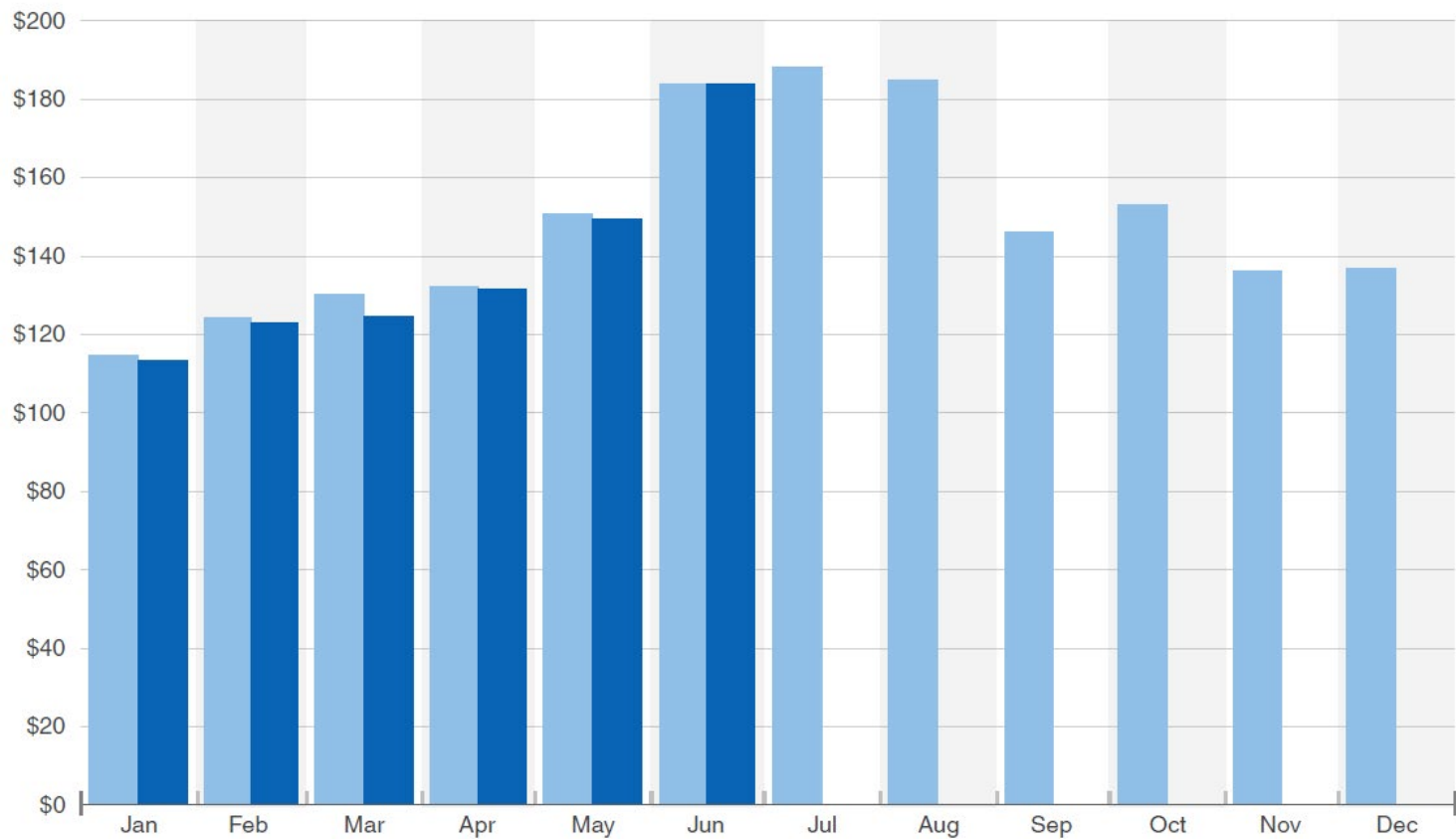
Occupancy Monthly



NEXT >>

Dauphin County ADR Monthly – Year over Year

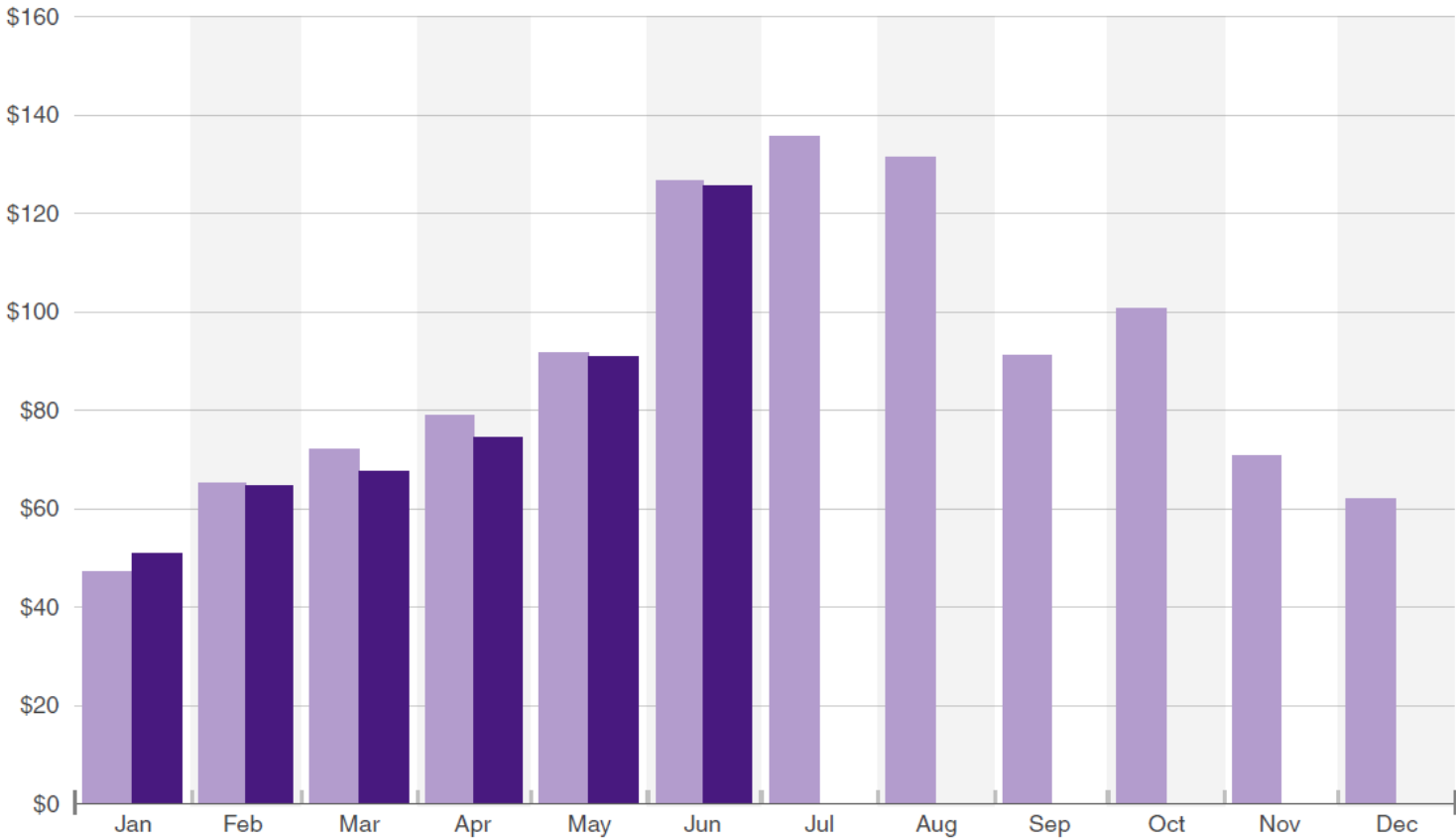
ADR Monthly



NEXT >>

Dauphin County RevPAR Monthly – Year over Year

RevPAR Monthly



##END JUNE 2025