

HOSPITALITY MARKET REPORT – MARCH 2026

THIS DOCUMENT INCLUDES SEVERAL REPORTS DERIVED FROM CoSTAR™ DATA
AND FORMATTED BY SYMPHONY

Hotel Performance Summary

Dauphin County, PA, March 2026

	Occupancy	ADR	RevPAR	Supply	Demand	Revenue
	54.3%	\$127.58	\$69.27	291.3K	158.2K	\$20.2M
Change vs. Previous Year	-0.6%	+1.7%	+1.2%	+0.5%	+0.0%	+1.7%
Fiscal Year-to-Date	56.8%	\$150.70	\$85.64	2.6M	1.5M	\$220.0M
YTD Change vs. Previous Year	-1.9%	-0.2%	-2.1%	+2.5%	+0.5%	+0.4%

March Performance by Year

	Occupancy	ADR	RevPAR
Mar 2021	37.1%	\$87	\$32
Mar 2022	51.6%	\$116	\$60
Mar 2023	54.4%	\$122	\$66
Mar 2024	55.3%	\$132	\$73
Mar 2025	54.6%	\$125	\$68
Mar 2026	54.3%	\$128	\$69

Last Six Months Performance

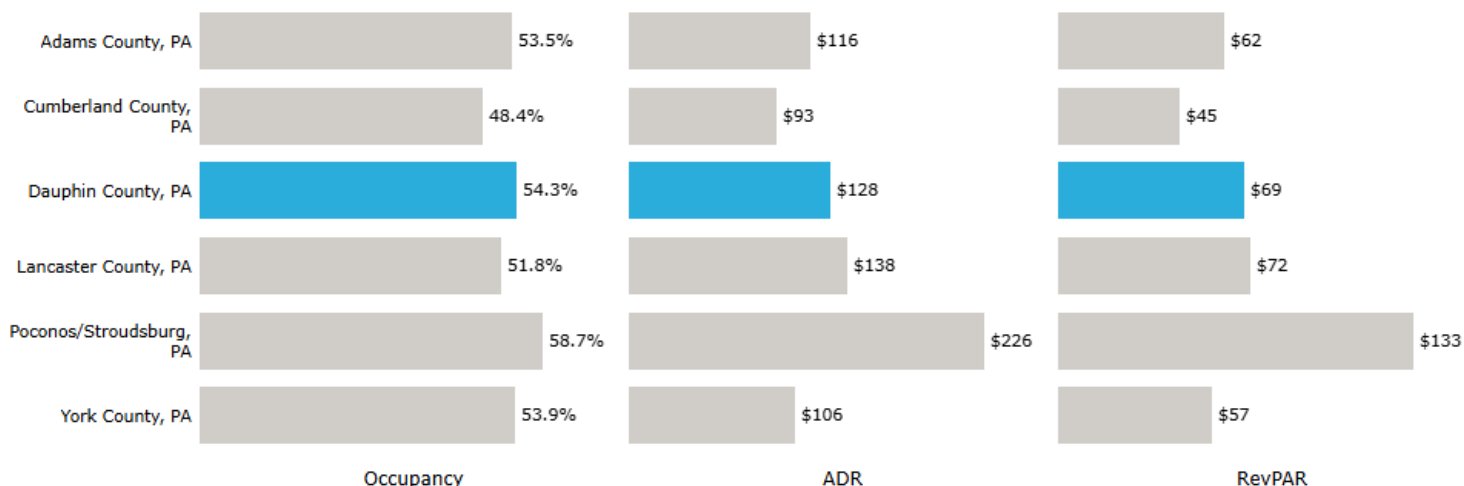
	Occupancy	ADR	RevPAR
Oct 2025	63.5%	\$157	\$100
Nov 2025	49.2%	\$136	\$67
Dec 2025	45.1%	\$138	\$62
Jan 2026	41.5%	\$115	\$48
Feb 2026	54.1%	\$127	\$69
Mar 2026	54.3%	\$128	\$69

Hershey Harrisburg Region Overview

Period	OCCUPANCY			ADR			RevPAR		
	2025	2026	% + OR -	2025	2026	% + OR -	2025	2026	% + OR -
Jan	45.20%	41.50%	-8.3%	\$113.93	\$114.60	0.6%	\$51.52	\$47.51	-7.8%
Feb	52.60%	54.10%	2.8%	\$124.00	\$127.00	2.4%	\$65.00	\$69.00	5.4%
Mar	54.60%	54.30%	-6.0%	\$137.00	\$128.00	1.7%	\$68.00	\$69.00	1.2%
Apr									
May									
Jun									
Jul									
Aug									
Sep									
Oct									
Nov									
Dec									

Hershey Harrisburg Region Occupancy, ADR, RevPAR Monthly – Comparisons to Comp Set

March 2026, Comp. Markets Hotel KPIs



March 2026, Comp. Markets Hotel Performance vs. Previous Year

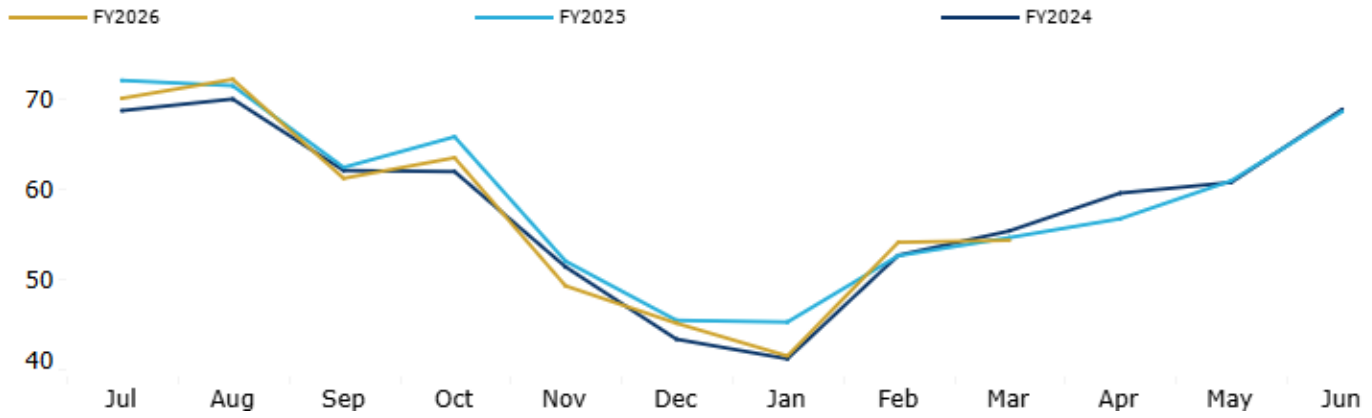
	Occ	YOY	ADR	YOY	RevPAR	YOY	Total Supply	YOY	Demand	YOY	Revenue	YOY
Adams County, PA	53.5%	+3.7%	\$116	+0.0%	\$62	+3.7%	69.8K	-3.6%	37.3K	+0.0%	\$4.3M	+0.0%
Cumberland County, PA	48.4%	+4.3%	\$93	+0.0%	\$45	+4.3%	151.2K	+2.4%	73.2K	+6.8%	\$6.8M	+6.8%
Dauphin County, PA	54.3%	-0.6%	\$128	+1.7%	\$69	+1.2%	291.3K	+0.5%	158.2K	+0.0%	\$20.2M	+1.7%
Lancaster County, PA	51.8%	+2.3%	\$138	+1.0%	\$72	+3.3%	254.4K	+2.7%	131.6K	+5.0%	\$18.2M	+6.1%
Poconos/Stroudsburg, PA	58.7%	+3.2%	\$226	+7.0%	\$133	+10.4%	237.0K	+6.7%	139.1K	+10.2%	\$31.5M	+17.8%
York County, PA	53.9%	+1.2%	\$106	+0.9%	\$57	+2.1%	127.7K	-1.7%	68.8K	-0.6%	\$7.3M	+0.4%

Dauphin County Occupancy, ADR, RevPAR – Year over Year (Fiscal)

Occupancy YOY Comparison

Occupancy

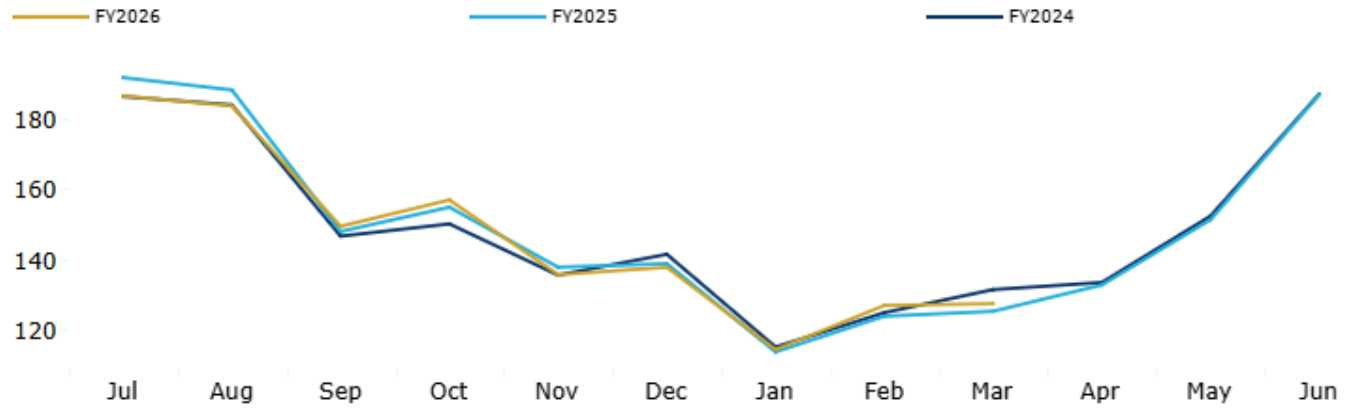
Years:



ADR YOY Comparison

ADR

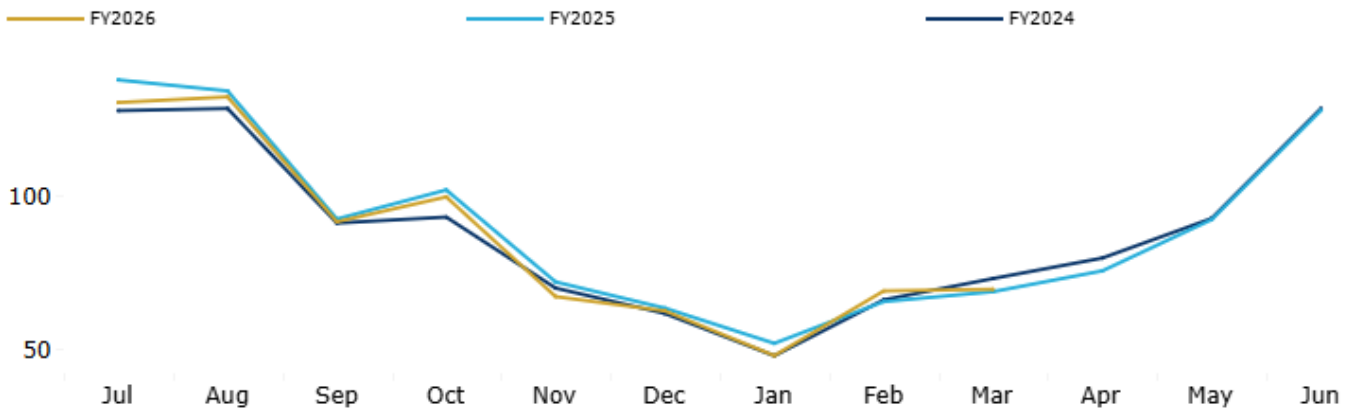
Years:



RevPAR YOY Comparison

RevPAR

Years:



###END MARCH 2026