



**MOBILE FOOTER**

High-impact placement running “sticky” at the bottom of visitors’ mobile devices.

- Photo – 312w x 120h px min
- Copy – 45ch max (incl spaces)
- Clickthrough URL
- \$200 per month

**RUN OF SITE BANNER**

Premium spot that runs on pages across the site for fantastic reach and engagement.

- Photo – 330w x 182h px min
- Headline – 45ch max (incl spaces)
- Subheadline – 40ch max (incl spaces)
- Body – 180ch max (incl spaces)
- Clickthrough URL
- \$100 per month

**HORIZONTAL SPONSOR**

Category-specific placement. Content is highly relevant to page content.

- Photo – 621w x 233h px min
- Headline – 30ch max (incl spaces)
- Body – 70ch max (incl spaces)
- Clickthrough URL
- \$50-\$85 per month