



## 2025 PARTNERSHIP OPPORTUNITIES

HVCB Island Chapters Meet Hawai'i	ACTIVITY	DATE	DESCRIPTION	LOCATION	COST	CONTACT (Name & Email)
<b>CONSUMER PROMOTIONS</b>						
HVCB, KVB, OVB, MVCB, IHVB	Mālama Hawai'i Program – Volunteer Experiences	Ongoing	Visitors are encouraged to give back to the destination by participating in the Mālama Hawai'i Program. Volunteer opportunities are listed on gohawaii.com/malama via Kanu Hawai'i's dashboard.  Participate by offering a voluntourism activity.	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	\$0	Lei Field <a href="mailto:lfield@hvcb.org">lfield@hvcb.org</a>
HVCB, KVB, OVB, MVCB, IHVB	Mālama Hawai'i Program – Hotel Offers	Ongoing	In addition to promoting enriching volunteer experiences, hotel partners can build special Mālama Hawai'i packages to be listed on the Mālama Offers page.	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	\$0	Lei Field <a href="mailto:lfield@hvcb.org">lfield@hvcb.org</a>
HVCB	Statewide Digital Cooperative Marketing Programs	Spring, Fall	Tactical, digital cooperative marketing programs for the destination are developed to drive business from top markets during optimal booking periods. firmwide distribution and promotion throughout the year.  Partnership opportunities are available.	U.S.	Varies	Gina Chun <a href="mailto:gchun@hvcb.org">gchun@hvcb.org</a>
HVCB	E-newsletter: <i>Islands of Aloha Express</i>	Monthly	The consumer e-newsletter offers partners an opportunity to reach up to 230,000 opted-in subscribers who have expressed an interest in traveling to the Hawaiian Islands. It includes stories about Hawai'i, a festivals and events calendar, travel planning tips, special offers, and downloadable wallpapers.  Advertising opportunities are available.	U.S.	Varies	HVCB Membership Department: <a href="mailto:membership@hvcb.org">membership@hvcb.org</a>
HVCB	Statewide Consumer Special Offers: GoHawaii App.	Ongoing	The GoHawaii app is a destination pre/post arrival tool to plan the most enriching Hawai'i vacation.  Partners submit consumer special offers.	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	Varies	HVCB Membership Department: <a href="mailto:membership@hvcb.org">membership@hvcb.org</a>
HVCB, KVB, OVB, MVCB, IHVB	Online Calendar of Events	Ongoing	List an event on the Calendar of Events pages of the gohawaii.com website.	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	\$0	<a href="mailto:calendar@hvcb.org">calendar@hvcb.org</a>

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HVCB	Hawai'i Statewide Visitors' Guide	Annual with mid-year updates	The Hawai'i Statewide Visitors' Guide (statewide with individual island sections for Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, and Island of Hawai'i) is published annually in digital format with dynamic listings. This is the official pre-arrival vacation planner for consumers. The guide receives targeted digital distribution modeled on Hawai'i first-party consumer data, as well as HVCB firmwide distribution and promotion throughout the year.  Various advertising opportunities are available.	U.S.	Varies	HVCB Membership Department: <a href="mailto:membership@hvcb.org">membership@hvcb.org</a>
HVCB, KVB, OVB, MVCB, IHVB	The Hawai'i Visitor Guidebooks: <i>Experience Kaua'i</i> <i>Experience O'ahu</i> <i>Experience Maui, Moloka'i, Lāna'i</i> <i>Experience Hawai'i Island</i>	Semi-Annual	The Hawai'i Visitor Guidebooks are the official post-arrival, island-specific guides for Kaua'i, O'ahu, Maui/Moloka'i/Lāna'i, and Island of Hawai'i. They are published semi-annually in print and digital formats for use in-destination to promote local activities, dining, shopping, products, and services. Distributed at airports and key strategic visitor locations on each island.  Various advertising opportunities are available.	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	Varies	HVCB Membership Department: <a href="mailto:membership@hvcb.org">membership@hvcb.org</a>
HVCB	Statewide Kama'āina Campaigns	Quarterly	Digital statewide campaign targeted to the kama'āina market, offering Hawai'i residents exclusive specials on accommodations, activities, attractions, shopping, dining, etc.  Partners provide kama'āina offers.	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	Varies	HVCB Membership Department: <a href="mailto:membership@hvcb.org">membership@hvcb.org</a>
KVB	Kaua'i Kama'āina Website Listing	Annual	Listing of kama'āina offers on kauaikamaaina.com  Partners provide kama'āina offers year-round (offers can be uploaded/modified throughout the year)	Kaua'i	\$0	Maile Brown <a href="mailto:Maile@hvcb.org">Maile@hvcb.org</a>
KVB	Kaua'i Specials Website Listing	Q1	Listing of special offers on Kauaispecials.com. Landing page will be promoted in Q1 at consumer travel shows including NY, Phoenix and Denver Travel & Adventure Shows, as well as the Seattle Wedding Show.  Partners are able to provide offers year-round (can be uploaded/modified throughout the year).	Kaua'i	\$0	Maile Brown <a href="mailto:Maile@hvcb.org">Maile@hvcb.org</a>
OVB	E-newsletter: <i>News, Updates and Aloha from O'ahu</i>	Quarterly	Consumer e-newsletter sent to OVB consumer database with updates and offers from O'ahu.  Partners to provide updates and offers.	U.S.	\$0	Noelani Schilling-Wheeler <a href="mailto:noelani@visit-oahu.com">noelani@visit-oahu.com</a>

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<b>PUBLIC RELATIONS</b>						
HVCB, KVB, OVB, MVCB, IHVB	Individual Media Visits	Ongoing	<p>HVCB and the Island Visitors Bureaus work closely to coordinate multi-island and island-specific visits for qualified journalists on an ongoing basis.</p> <p>The Island Visitors Bureaus also host individual island media visits throughout the year.</p> <p>Partners contribute accommodations, meals, and activities aligned with the regenerative tourism direction.</p>	Kaua'i, O'ahu, Maui, Moloka'i, Lāna'i, Island of Hawai'i	In-kind support	<p>HVCB: Lei-Ann Field <a href="mailto:lfield@hvcb.org">lfield@hvcb.org</a></p> <p>HVCB: Taryn Pascua <a href="mailto:tpascua@hvcb.org">tpascua@hvcb.org</a></p> <p>KVB: Maile Brown <a href="mailto:Maile@hvcb.org">Maile@hvcb.org</a></p> <p>OVB: Noelani Schilling-Wheeler <a href="mailto:noelani@visit-oahu.com">noelani@visit-oahu.com</a></p> <p>MVCB: Leanne Pletcher <a href="mailto:leanne@mauivb.com">leanne@mauivb.com</a></p> <p>IHVB: Donna Kimura <a href="mailto:dkimura@hvcb.org">dkimura@hvcb.org</a></p>
HVCB, KVB, OVB, MVCB, IHVB	International Media Marketplace (IMM)	Jan	<p>HVCB and the Island Visitors Bureaus will participate in TravMedia's IMM and connect with travel media through one-on-one prescheduled meetings.</p> <p>Partners submit news/updates to be considered for inclusion.</p>	New York, NY	\$0	<p>Lei-Ann Field <a href="mailto:lfield@hvcb.org">lfield@hvcb.org</a></p> <p>Taryn Pascua <a href="mailto:tpascua@hvcb.org">tpascua@hvcb.org</a></p>
HVCB, KVB, OVB, MVCB, IHVB	Virtual Media Blitz	Aug TBC	<p>HVCB and the Island Visitors Bureaus coordinate virtual appointments with key media to share destination updates and promote opportunities to engage in regenerative tourism activities.</p> <p>Partners submit news/updates to be considered for inclusion.</p>	Virtual	\$0	<p>Lei-Ann Field <a href="mailto:lfield@hvcb.org">lfield@hvcb.org</a></p> <p>Taryn Pascua <a href="mailto:tpascua@hvcb.org">tpascua@hvcb.org</a></p>
KVB	E-newsletter: <i>What's Blooming on the Garden Island</i>	Quarterly	<p>KVB e-newsletter distributed quarterly to media, stakeholders, and HTA's Global Marketing Partners with the latest Kaua'i updates. Also lives on the GoHawaii Media site.</p> <p>Partners submit news/updates to be considered for inclusion.</p>	U.S.	\$0	<p>Sydney Siu <a href="mailto:sydney.siu@finnpartners.com">sydney.siu@finnpartners.com</a></p> <p>Maile Brown <a href="mailto:Maile@hvcb.org">Maile@hvcb.org</a></p>
OVB	E-newsletter: <i>News, Updates &amp; Aloha from O'ahu</i>	Quarterly	<p>OVB e-newsletter distributed quarterly to media, stakeholders, and HTA's Global Marketing Partners with the latest O'ahu updates. Also lives on the GoHawaii Media site.</p> <p>Partners submit news/updates to be considered for inclusion.</p>	U.S.	\$0	<p>Kalei Kaaialii, AMG <a href="mailto:kalei.kaaialii@finnpartners.com">kalei.kaaialii@finnpartners.com</a></p> <p>Noelani Schilling-Wheeler <a href="mailto:noelani@visit-oahu.com">noelani@visit-oahu.com</a></p>

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OVB	Media Release: <i>Mālama 'āina - Regenerative Tourism on O'ahu</i>	Bi-annual	OVB media release updating media on regenerative tourism updates, and appropriate O'ahu destination management efforts relevant for media (and their audiences)  Partners submit news/updates at their properties or attractions, relevant to regenerative tourism for consideration.	U.S.	\$0	Kalei Kaaialii, AMG <a href="mailto:kalei.kaaialii@finnpartners.com">kalei.kaaialii@finnpartners.com</a>  Noelani Schilling-Wheeler <a href="mailto:noelani@visit-oahu.com">noelani@visit-oahu.com</a>
OVB	(TBC) Media FAM: Local Media Hui	Q2 TBC	OVB will coordinate a media FAM with local media who contribute to national media outlets. The FAM will help participants rediscover O'ahu through deeper engagements with cultural and sustainability-focused experiences.  Partners contribute accommodations, transportation, meals, activities aligned with the regenerative tourism direction.	O'ahu	In-kind support	Kalei Kaaialii, AMG <a href="mailto:kalei.kaaialii@finnpartners.com">kalei.kaaialii@finnpartners.com</a>  Noelani Schilling-Wheeler <a href="mailto:noelani@visit-oahu.com">noelani@visit-oahu.com</a>
MVCB	Media Blitz: Phoenix, AZ; Los Angeles, CA; San Francisco, CA	Feb/Mar	MVCB coordinates in-market media appointments. Select ambassadors share updates from MVCB partners, and regenerative tourism initiatives. This media blitz will be in conjunction with the Phoenix, Los Angeles, and San Francisco Travel & Adventure Shows.  Partners submit news/updates to be considered for inclusion.	Phoenix, AZ Los Angeles, CA, San Francisco, CA	\$0	Leanne Pletcher <a href="mailto:leanne@mauivb.com">leanne@mauivb.com</a>
MVCB	E-newsletter: <i>Message from Maui Nui</i>	Quarterly	MVCB e-newsletter distributed quarterly to media, stakeholders, and HTA's Global Marketing Partners with the latest Maui Nui updates. Also lives on the GoHawaii Media site.  Partners submit news/updates to be considered for inclusion.	U.S.	\$0	Leanne Pletcher <a href="mailto:leanne@mauivb.com">leanne@mauivb.com</a>
IHVB	E-newsletter: <i>What's Sizzlin'</i>	Feb, Apr, Jun, Aug, Oct, Dec (on/near the first of the month)	IHVB themed e-newsletter distributed bimonthly to media, stakeholders, and HTA's Global Marketing Partners with the latest island of Hawai'i updates. Also lives on the GoHawaii Media site.  Partners submit news/updates to be considered for inclusion.		\$0	Donna Kimura <a href="mailto:dkimura@hvcb.org">dkimura@hvcb.org</a>

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<b>TRAVEL TRADE SHOWS</b>						
HVCB, KVB, OVB, MVCB, IHVB	U.S. West Leisure Educational Blitz	Feb 10-14	<p>Travel advisor educational events will be conducted in four U.S. West markets.</p> <p>Following an afternoon Hawaiian Cultural workshop, the evening format will include a Hawai'i partner trade show and networking along with dinner and live Hawaiian music and hula performances. A general session will feature a special guest speaker followed by destination and partner presentations.</p> <p>Trade show-only or trade show plus presentation participation options are available. Partners who attend will receive attendee contact information following the event.</p>	USW Markets TBC	<p>Participation fees: Trade show plus presentation: \$500 - \$1,300 per event</p> <p>Trade show only: \$250 - \$650</p> <p>Partner travel costs on own</p>	Christy Calabrese <a href="mailto:ccalabrese@hvcb.org">ccalabrese@hvcb.org</a>
HVCB, KVB, OVB, MVCB, IHVB	U.S. East Leisure Educational Blitz	Oct 20-24	<p>Travel advisor educational events will be conducted in four U.S. East markets.</p> <p>Following an afternoon in-depth destination workshop, the evening format will include a Hawai'i partner trade show and networking along with dinner and live Hawaiian music and hula performances. A general session will feature a special guest speaker followed by destination and partner presentations.</p> <p>Trade show-only or trade show plus presentation participation options are available. Partners who attend will receive attendee contact information following the event.</p>	USE Markets TBC	<p>Participation fees: Trade show plus presentation: \$500 - \$1,300 per event</p> <p>Trade show only: \$250 - \$650</p> <p>Partner travel costs on own</p>	Christy Calabrese <a href="mailto:ccalabrese@hvcb.org">ccalabrese@hvcb.org</a>
KVB	Kaua'i Seminar Series	Apr 21-24	<p>KVB will organize a multi-city seminar series targeting travel advisors who sell Hawai'i.</p> <p>Participating partners will have networking and presentation time. Limited number of partners can attend.</p>	Philadelphia, PA Pittsburgh, PA Cincinnati, OH Indianapolis, IN	<p>\$350 per city or \$1,200 for the week</p> <p>Partner travel expenses on own</p>	Maile Brown <a href="mailto:maile@hvcb.org">maile@hvcb.org</a>
MVCB	Islands of Maui Nui Showcase	Mar 24 - 27 Aug TBC	<p>MVCB will conduct educational seminars in select markets targeting Hawai'i-focused retail travel advisors. Sales calls and wholesaler office visits may also be included.</p> <p>Limited partner participation is available to attend as exhibitors and presenters.</p>	4 U.S. Cities TBC	\$500 per city	June Pagdilao <a href="mailto:june@mauivb.com">june@mauivb.com</a>

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<b>TRAVEL TRADE FAMILIARIZATION TRIPS (FAMS)</b>						
HVCB, MVCB	Tourism Cares - Meaningful FAM	Dec 2-5	Inaugural Tourism Cares Meaningful FAM will be hosted on Maui and connect Hawai'i-based organizations who embrace sustainable practices with top wholesalers, consortia partners, and travel advisors.	Maui	TBC	Robyn Basso <a href="mailto:rbasso@hvcb.org">rbasso@hvcb.org</a>
KVB, OVB	Kaua'i and O'ahu FAM	Mar 16-22	Top travel advisors who have completed the statewide Hawai'i Destination Specialist (HDS) level certification will be pre-selected for hands-on, in-destination training on Kaua'i and O'ahu. FAM will include sites, attractions, and other events.  Partners contribute accommodations, ground transportation, meals, activities aligned with the regenerative tourism direction.	Kaua'i and O'ahu	In-kind support	Maile Brown <a href="mailto:Maile@hvcb.org">Maile@hvcb.org</a>  Karishma Chowfin <a href="mailto:Karishma@visit-oahu.com">Karishma@visit-oahu.com</a>
MVCB	Maui Nui Familiarization	Q4 TBC	MVCB will work with wholesalers and consortia partners to bring top selling travel advisors on an in-depth destination training on the islands of Maui Nui, which includes sites, attractions, and events.  Partners contribute accommodations, ground transportation, meals, activities aligned with the regenerative tourism direction.	Maui, Moloka'i, Lāna'i	In-kind support	June Pagdilao <a href="mailto:june@mauivb.com">june@mauivb.com</a>
IHVB	Island of Hawai'i Travel Advisor FAM	Q4 TBC	Top travel advisors will be pre-selected for hands-on, in-destination island of Hawai'i training, which includes sites, attractions, events, and travel partner relationships.  Partners contribute accommodations, ground transportation, meals, activities aligned with the regenerative tourism direction.	Island of Hawai'i	In-kind support	Deanna Isbister <a href="mailto:disbister@hvcb.org">disbister@hvcb.org</a>
<b>TRAVEL TRADE EDUCATION</b>						
HVCB	E-newsletter: <i>E-xpressly for Travel Professionals</i>	Monthly	The e-newsletter for travel professionals offers partners an opportunity to reach up to 70,000 opted-in travel advisors and travel industry subscribers.  Advertising opportunities are available.	U.S.	Varies	HVCB Membership Department: <a href="mailto:membership@hvcb.org">membership@hvcb.org</a>
KVB	<i>What's New: Kaua'i</i>	Monthly	Listing on <i>What's New</i> document distributed at travel shows and emailed as a follow up to trainings.  Partners submit news/updates to be considered for inclusion on an on-going basis.	U.S.	\$0	Maile Brown <a href="mailto:maile@hvcb.org">maile@hvcb.org</a>
KVB	Webinars: Kaua'i	Mar, Aug	Webinars to promote mālama activities on Kaua'i, unique island activities, and provide destination updates.	U.S.	\$0	Maile Brown <a href="mailto:maile@hvcb.org">maile@hvcb.org</a>

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			Partners submit news/updates to be considered for inclusion.			
OVB	E-newsletter: <i>News, Updates &amp; Aloha from O'ahu</i>	Quarterly	O'ahu e-newsletter sent to OVB travel trade database with the latest information on industry updates.  Partners submit news/updates to be considered for inclusion.	U.S.	\$0	Karishma Chowfin <a href="mailto:karishma@visit-oahu.com">karishma@visit-oahu.com</a>
OVB	Webinars: What's New On O'ahu	Q1, Q4	Webinars for travel advisors and other travel professionals highlighting destination updates on O'ahu.  Partners submit news/updates to be considered for inclusion.	U.S.	\$0	Karishma Chowfin <a href="mailto:karishma@visit-oahu.com">karishma@visit-oahu.com</a>
OVB	Webinars: Coop Partner Webinars O'ahu	Q2, Q3	Travel Advisors receive updates and information about the endless choices O'ahu offers the discerning traveler with a focus on responsible travel to O'ahu.  Limited to two (2) industry partners on a first-come, first-served basis.	U.S.	\$750 per partner	Karishma Chowfin <a href="mailto:karishma@visit-oahu.com">karishma@visit-oahu.com</a>
MVCB	E-newsletter: <i>Message from Maui Nui</i>	Quarterly	E-newsletter sent to wholesalers and travel trade with the latest updates and information on accommodations, restaurants, and activities. Current mālama initiatives are also included.  Partners submit news/updates to be considered for inclusion.	U.S.	\$0	Leanne Pletcher <a href="mailto:leanne@mauivb.com">leanne@mauivb.com</a>
MVCB	Educational Webinars: Maui	Quarterly	Advisors receive Maui Nui destination updates, including resorts, activities, events, and travel in and around Maui Nui and the Hawaiian Islands.  Limited partner participation to present is available.	U.S.	\$0	June Pagdilao <a href="mailto:june@mauivb.com">june@mauivb.com</a>
IHVB	E-newsletter: Island of Hawai'i Updates	Quarterly	Themed email distributed to travel advisors and wholesalers.  Partners submit news/updates to be considered for inclusion.	U.S.	\$0	Deanna Isbister <a href="mailto:disbister@hvcb.org">disbister@hvcb.org</a>
IHVB	Educational Webinars: Island of Hawai'i	Quarterly	Target top Hawai'i retail travel advisors and wholesale partners to share destination messaging and island updates.  Partners submit news/updates to be considered for inclusion.	U.S.	\$0	Deanna Isbister <a href="mailto:disbister@hvcb.org">disbister@hvcb.org</a>

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<b>MCI MARKETING</b>						
Meet Hawai'i	Meeting Planner Guide	Annual	The official statewide digital guide for the meeting planner audience is produced annually with a qualified digital distribution to meeting professionals in the U.S. and international. The MCI sales team further promotes the guide throughout the year. Content includes MCI key messaging and selling points, history and culture, transportation and accommodations, the Hawai'i Convention Center, individual Island sections, CSR opportunities, sales and services.  Various advertising opportunities are available.	U.S.	Varies	HVCB Membership Department: <a href="mailto:membership@hvcb.org">membership@hvcb.org</a>
<b>MCI TRADE SHOWS</b>						
Meet Hawai'i	Aloha Corporate Reception	Feb	Japan corporate client event and evening reception	Tokyo, Japan	Max Partners: TBC  \$TBC (based on number of participants)	Andrew Koh <a href="mailto:Akoh@meethawaii.com">Akoh@meethawaii.com</a>
Meet Hawai'i	DMS Connect Roadshow	Feb 3-6	Roadshow & Networking Event	Auckland, New Zealand Melbourne & Sydney, Australia	Must purchase direct with show  In-kind contribution for prizes  Partner travel costs on own	Kris Phadungkiatipong <a href="mailto:Kphadung@meethawaii.com">Kphadung@meethawaii.com</a>
Meet Hawai'i	MPINE Education Institute and Calls	Feb 9-11	Attend regional trade show and exhibit in booth in Providence, RI. Additional sales calls and luncheons in Boston, MA.	Providence, Rhode Island Boston, MA	Max Partners: 2 \$500 per partner  Partner travel costs on own	Meredith Parkins <a href="mailto:Mparkins@hvcb.org">Mparkins@hvcb.org</a>  Susanna Flores <a href="mailto:Sflores@hvcb.org">Sflores@hvcb.org</a>
Meet Hawai'i	NYSAE/Meet NY	Feb 27-28	Attend 1-day reception trade show in New York, NY. 1.5 days of sales calls in NJ or CT to be added.	New York, NY	Max Partners: 1 \$1,500 per partner  Partner travel costs on own	Meredith Parkins <a href="mailto:Mparkins@hvcb.org">Mparkins@hvcb.org</a>  Susanna Flores <a href="mailto:Sflores@hvcb.org">Sflores@hvcb.org</a>
Meet Hawai'i	Prestige Road Show and Calls	TBD	Attend Prestige networking reception. Additional 1.5-2 days of sales calls and luncheons in the surrounding area.	TX or SEA	Max Partners: 1 \$750 per Partner  Partner travel costs on own	Susanna Flores <a href="mailto:Sflores@hvcb.org">Sflores@hvcb.org</a>
Meet Hawai'i	MIC 2025	Mar 26-27	Attend regional trade show and exhibit in booth. Additional 1.5 days of sales calls and luncheons to be added.	Denver, CO	Max Partners: 2 \$750 per Partner  Partner travel costs on own	Susanna Flores <a href="mailto:Sflores@hvcb.org">Sflores@hvcb.org</a>  Trevor Newman <a href="mailto:Tnewman@hvcb.org">Tnewman@hvcb.org</a>



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Meet Hawai'i	Sales Blitz connected to IAEE Women's Forum	Apr 28-May 2	<p>Sales blitz and 4 mini client events. Connect with senior decision makers from VA, MD, and D.C. Meet Hawai'i coordinates the Hawai'i sales calls and mini events, infusing the show presence with Hawaiian cultural elements and sharing Hawai'i products.</p> <p>Participating partners will be able to showcase their hotels and make new connections with top decision makers in the VA, MD, D.C. markets.</p>	VA, MD, D.C.	<p>Max Partners: 5</p> <p>Only 2 will be able to participate in the IAEE Women's Forum: \$1,833.00 per partner</p> <p>Mini events and sales calls: \$2,000 per partner</p> <p>Partner travel costs on own</p>	<p>Meredith Parkins <a href="mailto:Mparkins@hvcb.org">Mparkins@hvcb.org</a></p> <p>Tom Casademont <a href="mailto:Tcasademont@hvcb.org">Tcasademont@hvcb.org</a></p>
Meet Hawai'i	Celebrating Lei Day in the Chicagoland Area	Apr 28-May 2	<p>Lunch/activation event – City and Suburbs. Opportunity to showcase the Islands – highlight the celebration of Lei Day. Activation details to follow.</p> <p>Additional focused sales calls in Wisconsin – Ice Cream Social.</p>	Chicago, IL	<p>Max Partners: 10 \$1,000 per partner for two events in Chicagoland</p> <p>\$500 per partner additional for calls in Wisconsin</p> <p>Partner travel costs on own</p>	<p>Kathy Dever <a href="mailto:Kdever@hvcb.org">Kdever@hvcb.org</a></p> <p>Adrienne Nudo <a href="mailto:Anudo@hvcb.org">Anudo@hvcb.org</a></p>
Meet Hawai'i	Georgia Southern Supper	Jun	<p>Sales blitz and 4 mini client events. Connect with senior decision makers from GA, NC. Meet Hawai'i coordinates the Hawai'i sales calls and mini events, infusing the show presence with Hawaiian cultural elements and sharing Hawai'i products.</p> <p>Participating partners will be able to showcase their hotels and make new connections with top decision makers in the GA market.</p>	GA	<p>Max Partners: 5</p> <p>Mini events and sales calls: \$2,000 per partner</p> <p>Partner travel costs on own</p>	<p>Meredith Parkins <a href="mailto:Mparkins@hvcb.org">Mparkins@hvcb.org</a></p> <p>Tom Casademont <a href="mailto:Tcasademont@hvcb.org">Tcasademont@hvcb.org</a></p>
Meet Hawai'i	Texas Sales Blitz	Jun	Citywide and Single Property Sales Blitz and client events.	TX	<p>Max Partners: 2 \$TBD</p> <p>Partner travel costs on own</p>	<p>Trevor Newman <a href="mailto:Tnewman@hvcb.org">Tnewman@hvcb.org</a></p> <p>Marykay Lui <a href="mailto:MLui@hvcb.org">MLui@hvcb.org</a></p>
Meet Hawai'i	Oceania Sales Mission	Jun 2-10	B2B one-on-one appointments followed by networking event.	Sydney, Melbourne, Australia Auckland, New Zealand	<p>Max Partners: TBC \$2,500 per partner</p> <p>\$500 additional attendee per partner</p> <p>Partner travel costs on own</p>	<p>Kris Phadungkiatipong <a href="mailto:Kphadung@meethawaii.com">Kphadung@meethawaii.com</a></p>
Meet Hawai'i	Southern California Sales Blitz	Aug	Citywide and Single Property Sales Blitz and client events.	Southern CA	<p>Max Partners: 2 \$TBD</p>	<p>Trevor Newman <a href="mailto:Tnewman@hvcb.org">Tnewman@hvcb.org</a></p>

<b>HVCB Island Chapters Meet Hawai'i</b>	<b>ACTIVITY</b>	<b>DATE</b>	<b>DESCRIPTION</b>	<b>LOCATION</b>	<b>COST</b>	<b>CONTACT (Name &amp; Email)</b>
					Partner travel costs on own	Marykay Lui <a href="mailto:MLui@hvcb.org">MLui@hvcb.org</a>
Meet Hawai'i	PCMA PHL Education Day	Sep	Attend regional trade show and exhibit in booth. Additional sales calls and luncheons in Philadelphia and NJ area.	Philadelphia, PA New Jersey	Max Partners: 1 \$750 per partner  Partner travel costs on own	Susanna Flores <a href="mailto:Sflores@hvcb.org">Sflores@hvcb.org</a>
Meet Hawai'i	Local Sales Blitz (Hawai'i)	Sep	Single Property Sales Blitz and Partner Event targeting O'ahu meeting planners.	O'ahu	Max Partners: 5 \$TBD  Partner travel costs on own	Laurie Ihara <a href="mailto:Lihara@hvcb.org">Lihara@hvcb.org</a>
Meet Hawai'i	Korea Sales Mission	Oct	B2B round table and evening reception with industry partners	Seoul, Korea	Max Partners: TBC \$TBC based on number of participants  Partner travel costs on own	Andrew Koh <a href="mailto:Akoh@meethawaii.com">Akoh@meethawaii.com</a>
Meet Hawai'i	IMEX America	Oct 7-9	Connect with senior decision makers from U.S., Canada, and the world at the largest meetings industry trade show in the U.S. Meet Hawai'i coordinates the Hawai'i destination booth, infusing the show presence with Hawaiian cultural elements and sharing Hawai'i products. Participation attendance is available for podium spots for partners.	Las Vegas, NV	Max Partners: TBC \$TBC  Partner travel costs on own	Josette Murai <a href="mailto:Jmurai@hvcb.org">Jmurai@hvcb.org</a>
Meet Hawai'i	SITE SoCal Holiday Event & Charity Auction	Dec	Connect with Southern California incentive professionals. Meet Hawaii coordinates the experience package with a table. Participation opportunities are available.	Southern CA	Max Partners: TBC \$TBC  Partner travel costs on own	Marykay Lui <a href="mailto:MLui@hvcb.org">MLui@hvcb.org</a>
Meet Hawai'i	Holiday Meet Up	Dec	Experiential client event targeting 25 key customers.	New York, NY	Max Partners: 2 \$1,000 per partner  Partner travel costs on own	Meredith Parkins <a href="mailto:Mparkins@hvcb.org">Mparkins@hvcb.org</a>  Susanna Flores <a href="mailto:Sflores@hvcb.org">Sflores@hvcb.org</a>
Meet Hawai'i	Share Aloha – Chicago	Nov or Dec	Three days of drop in “meet up” calls to key accounts – Citywide/Single Property.  Tentative-coffee truck to visit key accounts in the area to meet and share aloha with customers. Offering invitation to customers/accounts to join in our few days of giving supporting the VA division of homeless vets followed by celebration dinner with key accounts.	Chicago, IL	Max Partners: 10 \$1,000 per partner \$500 if adding additional member from same company  Partner travel costs on own	Kathy Dever <a href="mailto:Kdever@hvcb.org">Kdever@hvcb.org</a>  Adrienne Nudo <a href="mailto:Anudo@hvcb.org">Anudo@hvcb.org</a>

HVCB Island Chapters Meet Hawai'i	ACTIVITY	DATE	DESCRIPTION	LOCATION	COST	CONTACT (Name & Email)
<b>MCI FAMILIARIZATION TRIPS (FAMS)</b>						
Meet Hawai'i	Pre Japan Summit FAM	Apr	MCI FAM for Japan Summit participants.	O'ahu	In-kind support	Andrew Koh <a href="mailto:Akoh@meethawaii.com">Akoh@meethawaii.com</a>
Meet Hawai'i	Japan MCI FAM	TBA	MCI FAM for Japan qualified planners.	O'ahu	In-kind support	Andrew Koh <a href="mailto:Akoh@meethawaii.com">Akoh@meethawaii.com</a>
Meet Hawai'i	Oceania Pre-IMEX FAM	Oct	MCI FAM for Oceania qualified clients.	O'ahu + one other island	In-kind support	Kris Phadungkiatipong <a href="mailto:Kphadung@meethawaii.com">Kphadung@meethawaii.com</a>