



2025 Hawai'i Media Assistance Contact Sheet

Media Website: <https://media.gohawaii.com/statewide>

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U.S.A. – Hawai'i Tourism USA

Hawai'i Visitors & Convention Bureau

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Island Visitors Bureaus

The Island Visitors Bureaus (IVB), also referred to as Island Chapters, function as regional branches of the Hawai'i Visitors and Convention Bureau (HVCB). Representing the counties of Kaua'i, O'ahu, Maui, and island of Hawai'i, the IVBs work on behalf of the Hawai'i Visitors and Convention Bureau and collaboratively with the Hawai'i Tourism Authority's international partners to market and promote their respective island. The IVBs focus their efforts on each island's unique brand, supporting community interests, preserving natural and cultural assets, and advancing both leisure and business travel. For inquiries related to marketing programs specific to an island, please contact the appropriate Island Visitors Bureau.

HAWAI'I

Island of Hawai'i Visitors Bureau

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KAUA'I

Kaua'i Visitors Bureau

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International and MICE

O'AHU

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International and MICE

MAUI, LĀNA'I, MOLOKA'I

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For approved images and video to promote Hawai'i as a leisure or business destination visit: <https://hawaii.barberstock.com/>

Ma'ema'e Toolkit, Hawai'i's Style & Resource Toolkit. The toolkit provides essential information to promote the Hawaiian Islands accurately and authentically. From geographical and cultural information to descriptions of Hawai'i traditions and customs, this is your guide for basic knowledge about Hawai'i. Find the toolkit and other resources at: <https://www.hawaiitourismauthority.org/what-we-do/tools-resources/>