



Hawai'i's Regenerative Tourism Movement – Kaua'i

The Hawai'i Tourism Authority is committed to regenerative tourism for Hawai'i, seeking to balance the economics of tourism with the wellbeing of our communities, natural resources, and culture. This includes attracting and educating positive-impact travelers who are mindful of how they respect and interact with residents, of how their movement through Hawai'i impacts the environment positively and of how they value and respect the Hawaiian culture and other cultures of Hawai'i. This commitment to regenerative tourism advocates for solutions to overcrowded sites, overtaxed infrastructure, and other tourism-related issues; and works with responsible agencies, community, and stakeholders to improve natural and cultural assets valued by Hawai'i's residents.

The Hawai'i Tourism Authority, in partnership with the counties, respective Island Visitors Bureaus and community stakeholders, are focused on destination management alongside destination marketing, as a commitment to regenerative tourism on Kaua'i and the other Hawaiian Islands.

Advance Reservation Systems

As part of a statewide effort to promote regenerative tourism, counties, and state agencies in Hawai'i are actively managing hotspot attractions by implementing advance reservation systems. These systems are instrumental in managing visitor capacity, protecting Hawai'i's natural environment and cultural sites, improving experiences and allowing us to better steward the Hawaiian Islands. Educate and advise your clients on the importance of making advance reservations so they can better enjoy Hawai'i and *mālama* (care for, protect and preserve) Hawai'i.

- **Hā'ena State Park:** Entry into Hā'ena State Park (which includes Kē'ē Beach as well as access to Hanakāpī'ai Falls and the Kalalau Trail) requires an advanced-paid permit at www.gohaena.com and are available up to 30 days in advance. Parking and Individual Entry Passes sell out extremely quickly. The Kaua'i North Shore Shuttle pass (also available on gohaena.com) includes entry into the park and is a good option for those who were unable to secure their parking or individual entry pass.
- **Kīlauea Point National Wildlife Refuge & Daniel K Inouye Kīlauea Lighthouse** requires visitors to make a reservation at www.recreation.gov. Tickets are available up to 60 days in advance.

Mālama Hawai'i, Mālama Kaua'i

In the Hawaiian culture, caring for the *'āina* (land) is not just a responsibility for all who live on it, but is expected of guests to our islands. It is an act that connects to life itself, as the *'āina* and people are connected. As visitors plan their travel to the Islands, participating in opportunities to *mālama* (care for, protect and preserve) Hawai'i while traveling and visiting Hawai'i will provide a profound connection to our natural world, culture and communities. Volunteer organizations and travel partners statewide are offering a range of experiences for visitors to engage in mindful travel. Have your clients *mālama* and respect our island home by giving back and enjoying the "get back" through experiences that will stay with them for a lifetime.

- Every Saturday from 8:30am – 10:30 am, the **Friends of Kamalani and Lydgate Beach Park** get together to clean Lydgate Beach Park. Volunteers can join the effort by meeting at the lifeguard tower at 8:30am. Participating in a beach clean up is wonderful expression of *aloha* and *mālama* toward this special place. <https://kamalanus.wordpress.com/>
- **Kaua'i Surfrider** implements the Ocean Friendly Visitor Program designed to encourage and provide visitors with ways they can be an ocean friendly visitor while on Kaua'i. The website also provides a list of Ocean Friendly Restaurants on Kaua'i. <https://kauai.surfrider.org/ocean-friendly-visitors-program/>

- ➡ The Kaua'i Humane Society offers their Field Trips for Shelter Dogs. This program gets these shelter dogs out of their kennels, helps to socialize them and showcases them as available for adoption. It is a great way for visitors and residents to *mālama* our homeless dogs on Kaua'i. <https://kauaihumane.org/service/field-trips/>

Buy Local, Support Local

Buying local and buying from local businesses is a sustainable and responsible way of traveling by supporting communities, local industries, agritourism and cultural artisans. Support local and Hawaiian businesses which are dedicated to creating economic diversification, high-quality jobs, givebacks, investment, and a regenerative culture of entrepreneurship.

- ➡ **Alakoko Store:** located in Līhu'e, this non-profit shop provides Kaua'i artisans with the platform to sell their products. Everything in the shop was made on the island of Kaua'i. Apparel, food items, jewelry, home goods, pet items and more can be found here. It's location and ability to offer only locally made products makes it a perfect stop to find gifts for friends and family and support local.
- ➡ **Farmers Markets, Night Markets other on-going events** happen throughout the week and year round. Hanalei, Princeville, Anahola, Kapa'a, Wailua, Līhu'e, Puhi, Kōloa, Hanapēpē and Waimea all offer events.
- ➡ Kaua'i has tours that offer visitors an opportunity to not only support local but see where their meals are sourced.
 - **Anaina Hou Community Park** offers their "farm to fork tour", Local Grown Culinary Experience. Under the guidance a tour guide, navigate the largest gathering of local farmers on Kaua'i, while selecting fresh island ingredients for your 'ohana meal. Every pair on the tour assists in prepping the unique ingredients before combining everyone's efforts to create an amazing farm fresh baked meal to share. www.anainahou.org
 - **Common Ground Kaua'i** features their Farm and Food Experience to showcase what grow on Kaua'i in its regenerative food forest: A collection of exotic and delicious foods brought to Hawai'i from all corners of the globe. This tour demonstrates a model for how food can be grown in harmony(regeneratively) with nature, planted in concert so there is no need for imported fertilizers and pesticides. The tour concludes with a family style meal that is 100% Island sourced from Hawai'i to enjoy while celebrating the delicious diversity that exists on Kaua'i. <https://commongroundkauai.com/>
 - **Farm Tour at Hōkūala** takes guests on a tour of their fruit orchard and organic vegetable garden — filled with everything from greens, fruits and vegetables to edible flowers, pineapples and traditional Hawaiian canoe plants like *kalo*, noni and breadfruit. These are used in their restaurant, Hualanai's. Tour reservations can be made by calling 808-320-7391 or 808-977-2316. Tours offered Tuesdays & Thursday or on availability. <https://www.timberskauai.com/experience/the-farm-at-hokuala/>
 - **Waipā Foundation's Food & Farm Tours** teaches Hawaiian values, practices, and the deep cultural relationship between people, food and 'āina (natural resources). Walk and ride to various learning sites within the ahupua'a, from the coastline to the stream and farmlands. Partake in a sampling related to the topic of the day, and end with a lunch incorporating ingredients sourced from Waipā. Contribute to the community's food sustainability by helping with some light planting or harvesting. <https://waipafoundation.org/food-and-farm-tours/>

GetAroundKauai.com

The County of Kaua'i created the website www.GetAroundKauai.com to provide alternative transportation options for visitors to help alleviate some of the traffic on Kaua'i's small roads. The website also offers travel tips to promote mindfulness while visiting.

Kaua'i Invasive Species Committee & Rapid 'Ōhi'a Death (ROD) Prevention

The Kaua'i Invasive Species Committee, State of Hawai'i and all their counties are actively seeking the *kokua* (help) from visitors and residents to stop the spread of ROD. This fungus is killing one of Hawai'i's native trees that is ecologically and culturally, one of the most vitally important trees of Hawaiian forests. Everyone is encouraged to do their part to help prevent the spread of ROD by using the boot cleaning stations located at trailheads or cleaning food wear before & after hiking and avoid damaging roots or tree branches. Report any signs of ROD on Kaua'i: 808-821-1490 or email kisc@hawaii.edu. Other tips can be found here: <https://cms.ctahr.hawaii.edu/rod/HOW-TO-HELP>