

Wholesaler Program – Expedia

Display Media

- expedia.com; hotels.com
- Placements: results for hotels, flights, activities, vacation packages
- Competitive set targeting and conquering

Dedicated Email

- U.S. Traveler - CA distribution

Travel Agent Affiliate Program (TAAP)

- Placements: homepage, flights, hotels

Expedia Shop travel

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MAUI
THE ISLAND OF HAWAII

The people. The place. Maui.

Maui is like nowhere else – and sharing the values of our people and encouraging visitors to experience our unique culture is what makes our home, this place, so special. We welcome visitors to see our island's natural beauty in a new way, as the backdrop, while showcasing the beauty of our values. From the melodic sounds of many musical instruments with hula to the preservation and preparation of Native Hawaiian knowledge to using food to bring the community together, we encourage visitors to seek engaging experiences through the lens of our people, which helps spread the benefits of tourism to broader communities throughout the island. On Maui, to enjoy the place – in the people – that make this island so unique, beautiful, and worth experiencing. Learn more at gohawaii.com/thepopoftheplace.

Maui welcomes you with aloha
Now is the perfect time to visit Maui. Beaches, beaches, resorts, an offering of special deals, packages, and businesses across the island are appreciative of your visit. The best way to support Maui is through travel.

Experience the island's diverse natural wonders
From the awe-inspiring Haleakala National Park to pristine beaches and lush valleys, Maui offers a treasure trove of breathtaking landscapes, rich culture and unforgettable experiences.

Discover the charm Maui's distinct tow
We welcome visitors to explore all of the island's gems of opportunity in this stunning Maui, from the vibrant art to the island's rich history. To the endless beauty of Maui. There's something for everyone.

Select offers in Maui

Exceptional in Hawaii
Fairmont Kea Lani Maui Villa Experience
Eheli
\$428 nights
Taxes include fees and taxes
\$14,632 **STARTING**

Exceptional in Hawaii
Haleakala Inn & Suites Maui North Shore
Eheli
\$248 nights
Taxes include fees and taxes
\$955 **STARTING**

Exceptional in Hawaii
Fairmont Kea Lani Maui
Eheli
\$348 nights
Taxes include fees and taxes
\$3,092 **STARTING**

Driving visitors to your property.

The Hawaii Tourism Authority will be launching a campaign to drive visitors to Maui and discover the treasure trove of breathtaking landscapes and rich culture, starting July 1, 2025. By submitting a deal during the campaign period, your property can benefit from increased searches/consideration driven by the expansive marketing exposure for the destination on various Onsite and Email placements.

Booking dates: July 1 – December 15, 2025
Join by: June 30, 2025
Min Discount: 20%
Travel Dates: July 1, 2025 – December 31, 2025

To set up your campaign:

- Visit Partner Central via the 'Set Up Your Sale' link below
- Create your campaign and enjoy increased searches/consideration

SET UP YOUR SALE