

Wholesaler Program – Expedia

Display Media

- expedia.com; hotels.com
- Placements: results for hotels, flights, activities, vacation packages
- Competitive set targeting and conquering

Dedicated Email

- U.S. Traveler - CA distribution

Travel Agent Affiliate Program (TAAP)

- Placements: homepage, flights, hotels

Expedia Shop travel

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Sponsored content by MAUI One of the Hawaiian Islands

The people. The place. Maui.

Maui is like nowhere else – and sharing the values of our people and encouraging visitors to experience our unique culture is what makes our home, this place, so special. We welcome visitors to see our island's natural beauty in a new way, as the backdrop, while showcasing the beauty of our values. From the melodic sounds of music to the stunning views of nature, Maui is a place where the beauty of our island is shared with everyone. From the preservation and propagation of Native Hawaiian knowledge to using food to bring the community together, we encourage visitors to seek engaging experiences through the lens of our people, which helps spread the benefits of tourism to broader communities throughout the island. On Maui, it's not just the place – it's the people – that make this island a unique, beautiful and worth experiencing. Learn more at go.hawaii.com/thepaceofmaui

Maui welcomes you with aloha

Now is the perfect time to visit Maui. Beaches, scenic views, and a warm hospitality are offering special value packages, and a summer season the island are appreciative of your visit. The best way to support Maui is through travel.

Experience the island's diverse natural wonders

From the awe-inspiring Haleakalā National Park to pristine beaches and lush valleys, Maui offers a treasure trove of breathtaking landscapes, rich culture and unforgettable experiences.

Discover the charm Maui's distinct tow

We welcome visitors to explore all of the island's beauty and discover the unique charm of Maui. From the vibrant art to the island's rich history, there's something for everyone. There's something for everyone.

Select offers in Maui

Exceptional 30 reviews
Fairmont Kau Lani Maui Villa Experience
Kihali
\$249 nightly
Total includes taxes and fees
\$14,632 ~~\$19,990~~
Book it

Exceptional 28 reviews
Hampton Inn & Suites Maui North Shore
Kihali
\$249 nightly
Total includes taxes and fees
\$955 ~~\$1,100~~
Book it

Exceptional 200 reviews
Fairmont Kau Lani Maui
Kihali
\$249 nightly
Total includes taxes and fees
\$3,092 ~~\$3,990~~
Book it

Driving visitors to your property.

The Hawaii Tourism Authority will be launching a campaign to drive visitors to Maui and discover the treasure trove of breathtaking landscapes and rich culture, starting July 1, 2025. By submitting a deal during the campaign period, your property can benefit from increased searches/consideration driven by the expansive marketing exposure for the destination on various Onsite and Email placements.

To set up your campaign:

- Visit Partner Central via the "Set Up Your Sale" link below
- Create your campaign and enjoy increased searches/ consideration

Booking dates: July 1 – December 15, 2025
Join by: June 30, 2025
Min Discount: 20%
Travel Dates: July 1, 2025 – December 31, 2025

SET UP YOUR SALE →