

Advertising Order Form

Please reserve the following space for the **2025 Hawai'i Statewide Official Visitors' Guide**.
If purchasing two of same ad size, please fill out another form.

PREMIUM ADVERTISING UNITS & RATES

Check the appropriate box(es).

Inside Front Cover Spread	\$31,250.00
Table of Contents Adjacent Full Page	\$18,750.00
Premium Spread	\$16,250.00
Inside Back Cover	\$10,938.00
Island Section - 1st Full Page Premium Position	\$10,938.00

STANDARD ADVERTISING UNITS & RATES

Spread	\$13,000.00
Full Page	\$8,750.00
2/3 Page Vertical	\$6,075.00
1/2 Page Vertical	\$4,650.00
1/2 Page Horizontal	\$4,650.00
1/3 Page Vertical	\$3,150.00
1/3 Page Square	\$3,150.00
Featured Directory Placement (ad buy required)	\$1,000.00

TOTAL (GE Tax 4.712% added) _____

*Please check availability for premium sections by contacting a sales representative listed below.

Payment due upon receipt of invoice. Invoices will be sent upon receipt of advertising order form. Send Invoice to: Advertiser Ad Agency
Fields outlined in red are mandatory.

Company Name (As will appear in directory)

Advertising Agency

Street Address

Street Address

City State Zip

City State Zip

Phone Fax

Phone Fax

Email

Email

Contact Name

Contact Name

I have read and accept the conditions outlined below and wish to reserve advertising as indicated.

Advertiser
or Agency
Signature

Date

ADVERTISING ACCEPTANCE POLICY: The following rules and conditions govern advertisements accepted for the Hawai'i Statewide Official Visitors' Guide. Advertising orders cancelled after the acceptance deadlines (as indicated in the media kit) will be subject to a cancellation fee of 100%. While care has been taken to ensure the insertion of an advertisement in accordance with instructions, no liability will be accepted for any loss caused by omission, alteration, or misplacement. HVCB reserves the right to amend or reject any advertisements which it considers unsuitable. The position of advertisements – except where special arrangements have been made at appropriate cost – will be at the discretion of HVCB. If available, a 10% surcharge applies for preferred positioning. Insertion orders submitted by Agencies bind both the Agency and the Advertiser to the terms and conditions of this contract. HVCB is not required to provide proofs of advertisements prior to publication. HVCB will not be liable for any loss or damage arising in relation to or in connection with any materials supplied for an advertisement. Payment due upon receipt of invoice. If payment is not received by due date, a fee of 18% per annum will be applied.

SUBMIT ALL ORDER FORMS TO: submissions@hvcb.org

TO PAY ONLINE – go to: hvcb.org/payments

TO PAY BY CREDIT CARD – provide authorization details below and send to submissions@hvcb.org

Name of Credit Card Holder (as it appears on card)

Billing Address

City State Zip

Card Number

Expiration Date CSV VISA MC AMEX

TO PAY BY CHECK – please mail check with advertising order form to:

Hawai'i Visitors & Convention Bureau – 2270 Kalākaua Avenue, Suite 801, Honolulu, Hawai'i 96815



CONTACT US

SR. DIRECTOR, MEMBER AND COMMUNITY ENGAGEMENT **Karen Wataru Nakaoka** knakaoka@hvcb.org | 808 924-0231

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The Hawai'i Statewide Official Visitors' Guide is a publication of the Hawai'i Visitors & Convention Bureau (HVCB).

HVCB recognizes the use of linguistic markings of the (modern) Hawaiian language including the 'okina ['] or glottal stop and the kahakō [ō] or macron (e.g., in place names of Hawai'i such as Lāna'i). We acknowledge that content created or submitted by third parties may not use the 'okina or kahakō, but we recognize and encourage the importance of using these markings to preserve the indigenous language and culture of Hawai'i.