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HAWAII VISITORS AND CONVENTION BUREAU REACHES MILESTONE 200 DEALS IN EXPANDED KAMA'ĀINA SPECIAL OFFERS PROGRAM

Program Bolsters Local Businesses Year-round Through Kama'āina Tourism

HONOLULU – The [Hawai'i Visitors and Convention Bureau](#) (HVCB) announces the expansion of its robust [Kama'āina Special Offers Program](#), offering Hawai'i residents new and exciting specials that inspire a favorite island getaway to explore, rejuvenate, and reconnect with family and friends. While perfect for a last-minute summer staycation, the offers are available year-round.

HVCB delivers 200 compelling offers—the program's largest collection to date. Hotel offers range from discounted rates to waived resort fees, complimentary parking, and food and beverage credits. Beyond accommodations, the program also includes activities, attractions, shopping, dining, and more throughout the Hawaiian Islands.

"The Kama'āina Special Offers Program represents our commitment to ensuring that the people of Hawai'i have meaningful opportunities to experience and celebrate our island home," says Dr. Aaron J. Salā, president and CEO of the Hawai'i Visitors and Convention Bureau. "Whether it is a weekend staycation, an adventurous day trip, or simply finding moments of restoration in familiar places, this program creates pathways for kama'āina to deepen their relationship with our home while directly supporting the Hawai'i-based businesses that strengthen our communities."

For more information about HVCB's Kama'āina Special Offers Program, visit [KamaainaSpecialOffers.com](#). HVCB members interested in submitting a special offer can contact membership@hvcb.org.

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PHOTOS

Download relevant photos [HERE](#).

ABOUT HVCB

The Hawai'i Visitors & Convention Bureau (HVCB) is a 501(c)(6) private non-profit membership organization founded in 1945. HVCB works in partnership with its members to promote Hawai'i as

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a premier visitor destination, serving the people of Hawai'i by showcasing the state's unique culture, natural beauty, and aloha spirit to the world. Supporting our largest client, The Hawai'i Tourism Authority, HVCB fosters a regenerative tourism model that balances community desires, economic goals, cultural values, preservation of natural resources, and the needs of the visitor industry to ensure social, environmental, and economic balance for our island home. For visitor information, visit gohawaii.com. For more about HVCB, visit hvcb.org or follow updates on Instagram, Facebook, and LinkedIn.

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