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HAWAI'I VISITORS AND CONVENTION BUREAU ANNOUNCES NEW LEADERSHIP APPOINTMENTS SUPPORTING MEET HAWAI'I & ISLAND OPERATIONS

HONOLULU – The [Hawai'i Visitors and Convention Bureau](#) (HVCB) announces two new leadership appointments strengthening the organization's operational and island-based capabilities. Kevin Fujinaga joins as senior director, operations & client servicing for Meet Hawai'i, effective 16 June, and Catherine Cambra joins as island director for the Island of Hawai'i Visitors Bureau, effective 16 July.

Kevin Fujinaga Named Senior Director, Operations & Client Servicing

In leading the operations and client servicing teams, Kevin is building the processes and standards that connect day-to-day work to long-term goals, giving Meet Hawai'i's Citywide and Single Property sales teams the operational support they need to win convention and meetings business.

"Kevin has a rare ability to translate complex, cross-functional challenges into clear, executable systems," said Lynn Whitehead, vice president, MCI global sales, Meet Hawai'i. "As Meet Hawai'i continues to elevate its client services, his leadership will bring the discipline and alignment our operations and client servicing teams need to perform at the highest level, and our clients will feel the difference."

Kevin brings more than a decade of leadership experience in program management, strategic partnerships, stakeholder engagement, and operational excellence in Hawai'i. He most recently served as vice president and engagement program manager at Bank of Hawai'i, where he led complex initiatives requiring cross-functional coordination and delivered measurable results.

Catherine Cambra Named Island Director, Island of Hawai'i

As island director for the Island of Hawai'i Visitors Bureau, Catherine serves as HVCB's senior on-island leader. She manages relationships with county leadership, community partners, and industry members while carrying HVCB's enterprise strategy forward across Hawai'i Island.

"Catherine brings genuine, long-standing relationships with county leaders, cultural practitioners, and community partners across Hawai'i Island," said Elizabeth Loomis, vice president, island integration & operations, HVCB. "Her firsthand understanding of this island will sharpen how we deliver on our contractual commitments and serve our members here."

Throughout the past fifteen years, Catherine has garnered leadership experience across communications, marketing, and hospitality, including expertise in Hawai‘i Island’s visitor industry. She most recently served as director of marketing at Fairmont Orchid, Hawai‘i, where she led strategic marketing initiatives and advanced partnerships connecting tourism with environmental stewardship. She is a former board chair of the Island of Hawai‘i Visitors Bureau.

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PHOTOS

[Click here](#) for high-resolution headshots. Please credit: *Hawai‘i Visitors and Convention Bureau*

ABOUT HVCB

The Hawai‘i Visitors and Convention Bureau (HVCB) is a private, nonprofit, destination futures enterprise stewarding the future of tourism in Hawai‘i. Grounded in cultural intelligence and community connection, HVCB builds global partnerships, crafts transformative visitor experiences, and leads with innovation to ensure tourism enriches local lives, protects island ecosystems, and advances Hawai‘i as a model for the world. For visitor information, visit. For more about HVCB, visit hvcb.org or follow updates on [Instagram](#), [Facebook](#), and [LinkedIn](#).

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