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Photo credit: Armida York

Kahe Wale

E ala! E alu! E kuilima!!

Up! Together! Join hands!!

A call to come together to tackle a given task.

Dear Members,

In this issue of Kahe Wale, we have provided you with resources that will assist you in keeping up to date with government orders, resources to share with your guests, and tools to help you culturally promote the Hawaiian Islands when the time is right again.

In partnership with our members and the community, HVCB has launched a new program offering Hawaii residents exclusive specials on accommodations, activities, attractions, shopping, dining and more throughout the Hawaiian Islands. With the recent lifting of the interisland quarantine, the [Kamaaina Special Offers Program](#) creates opportunities for residents to reconnect with one another, explore and enjoy our island home, as well as bolster our local economy in the process. More information provided in this newsletter.

Please stay connected and keep your listings and information current. We are maintaining a list of the operating status of our members, please complete the form below if you have had any recent changes so that we are publishing accurate information. This form may be used on an ongoing basis.

More than any time before, we must be united in our efforts. We are pleased to welcome 19 new members to the HVCB ohana and share a little bit about their business with you.

Lastly, it's been interesting to see what has been going on around your property and the new initiatives implemented by your business. Please continue to share your good news.

We are working tirelessly with all stakeholders to begin the recovery of the visitor industry as soon as practicable. You are our top concern. Together, we will tackle this given task.

Standing Strong With You,

The Hawaii Visitors & Convention Bureau ohana

HVCB Updates

All Members Operating Status Updates

Have you recently reopened or plan to reopen your hotel or business soon? Keep us updated and let us know as your operating status changes. In addition to making sure your member account is accurate, this helps us keep our consumer facing information up to date. Please submit information [here](#).

HVCB Kamaaina Special Offers Program



HVCB has launched a new program geared toward kamaaina, offering Hawaii residents exclusive specials on accommodations, activities, attractions, shopping, dining and more throughout the Hawaiian Islands.

Our “Kamaaina Special Offers Program” is available online through August 31 at HawaiiSpecialOffers.com/kamaaina.

[Read more ►](#)

[SUBMIT YOUR OFFER HERE ►](#)

HVCB Crisis Communications Resource Page



For a full list of COVID-19 resources, research, and information visit the [HVCB Crisis Communications Resource Page](#).

State of Hawaii

Office of the Governor

Ninth Emergency Supplemental Proclamation

[View online document](#) ▸

[Economic Reopening and Reshaping Strategy](#)

The reopening strategy, presented by Governor Ige in late May, is informed by three guiding principles: save lives and prevent suffering, empower individuals with safe practices, and reopen and reshape Hawaii to be stronger and more resilient.

A phased approach to [reopening](#) is already underway, with a continued focus on four key public health pillars:

- Prevention: Safe practices, self-isolation and quarantine
- Detection: Provide a robust picture of infections in communities
- Containment: Investigate, test, isolate and monitor cases and close contacts
- Treatment: Clinical care and treatment, symptom management

[Learn More>](#)

Click below for island specific information:

- [Oahu](#)
- [Kauai](#)
- [Maui County](#) (Maui, Molokai, Lanai)
- [Hawaii County](#)

[Read More>](#)

Hawaii Tourism Authority

Maemae Toolkit 2020



"Hawaii is a special place, with a strong history and culture that today is host to a blend of cultures, activities, and experiences unique in the world. The Hawaiian Islands have captured imaginations around the world and drawn the attention of writers dating back to Mark Twain and Robert Louis Stevenson. Along the way, some of those who have featured Hawaii have not always been intimately familiar with the islands. As a result, our home has often been misrepresented or inaccurately portrayed through the use of incorrect information, spelling errors, and inappropriate imagery. Authentically representing Hawaii in our marketing is deeply

important to the residents who call these islands home. Accordingly, it is important that the visitor industry do so with great care.

The [Maemae Toolkit](#) is a concerted effort to address this concern as it relates to the way Hawaii is marketed as a global visitor destination. The toolkit will provide you with the essential information you need to accurately and authentically promote the Hawaiian Islands. From geographical and cultural information, to descriptions of Hawaii traditions and customs, this is your guide for basic knowledge about Hawaii."

[Read more](#) ▶

Membership Updates

What's Been Happening at Your Property During Quarantine

Embassy Suites Renovation



Photo credit: Brent Shiratori

[Embassy Suites by Hilton Waikiki Beach Walk](#) announced a full restoration of the property's Hula Tower and Aloha Tower suite accommodations, which will be complete and ready for guests to stay by June 6, 2020. Under management by [Outrigger Hospitality Group](#), Embassy Suites by Hilton Waikiki Beach Walk recently completed the \$8-million renovation including all 369 suites.

The revamp boasts refreshed in-room lodging, new furniture and new Kapa Art installations created by local artist Dalani Tanahy, to provide guests with a true sense of place amid the expansive, family-friendly environment. The property modernization also features a new Pool Bar and Pakini Bar, complete with a new menu and cocktail offerings to be revealed during the grand reopening. The revitalized property is also adorned with two special kapa triangle patterns on the hotel exterior, symbolizing the relationship between guest, host and place as well as an outrigger sail – the iconic voyaging canoe.

Click [here](#) to see a new suite and take a 360 virtual tour.

Waikiki Beach Marriott Lei Murals



Caption (left): Completed mural of Pua Kalaunu dedicated to Queen Liliuokalani. The flowers symbolize her legacy, her love and care for the Hawaiian keiki and her lahui. Caption (right): Ilima Lei.

Photo credit: 808 Urban

The [Waikiki Beach Marriott Resort & Spa](#) had [808 Urban](#), a Hawaiian non-profit arts organization, create lei murals titled “Lei of Aloha ” to display as a new symbol of aloha during the current shutdown. It took the artists only two days to finish the 16 separate paintings which include representation of each Hawaiian island. Once the storefronts on their Kalakaua Avenue side reopen, these murals will be moved to another spot and serve as a reminder of aloha.

[Take a virtual tour of the “Lei of Aloha” murals by 808 Urban here.](#)

[Click here to view Hawaii News Now coverage.](#)

Keep us up to date and send what's been happening at your property to membership@hvcb.org. Also, be sure to let us know if you have [recently reopened](#)!

Virtual Opportunities

While these incredible places might be temporarily closed, learning continues. We've gathered virtual experiences from our partners and would love for you to "visit" their sites.

Bishop Museum

The Bishop Museum is committed to sharing their knowledge about the history, culture, and natural sciences of Hawaii and the Pacific. Their Online Learning Center will be updated with photos, videos, blog posts, podcasts and so much more!

[Learn more >](#)

Hawaii Theatre Center

The Hawaii Theatre has been hosting live-stream concerts featuring various artists. Join Kumu Hula Keano Kaupu, Miss Aloha Hula 2019 Taizha Hughes-Kaluhiokalani and the Makaha Sons for a great live stream concert from the iconic Hawaii Theatre on Thursday, June 25th at 3:00pm on the Hawaii Theatre Center Facebook Page.

[Learn more >](#)

Hawaii Volcanoes National Park

Explore Hawaii Volcanoes National Park from the inside like never before! Grab your headsets and listen to the volcano roar.

[Learn more >](#)

Honolulu Museum of Art

Visit Honolulu Museum of Art's [YouTube channel](#), which now [includes a spotlight](#) on their current exhibit, "[30 Americans.](#)" Learn about some of the works that are included and hear from the artists themselves. Their channel also has videos of presentations, staff favorites and other goodies cultivated over the years.

[Learn more >](#)

Iolani Palace

Iolani Palace presents Na Moolelo Lecture Series, the series feature presentations by Hawaiian cultural experts, historians, and museum professionals that will prompt discussion of Hawaii history and culture as well as museum practices.

[Learn more >](#)

Pearl Harbor Aviation Museum

Pearl Harbor Aviation Museum provides weekly inspiration, resources and discoveries with "Pearl Harbor At Home." This is an on-demand digital resource created to virtually share historical and educational experiences with visitors and the community from the comfort of home.

[Learn more >](#)

Turtle Bay Resort

There's more room to roam at Turtle Bay Resort, they are taking the concept of "getting away from it all" literally. As the most spacious resort anywhere on Oahu, they offer guests extra room to explore, stretch out and soak up the scenery.

[Learn more >](#)

Waikiki Aquarium

The Waikiki Aquarium presents virtual experiences! Check out their past live streams.

[Learn more >](#)

Do you offer virtual experiences? These are excellent tools to provide our community to assist in selling Hawaii when the time is right again. Please submit to ayork@hvcb.org.

What's Reopening

Bishop Museum

Opening for **members only from June 19-25**. Members will be required to reserve free, timed admission online.

We'll be welcoming back the **general public starting Friday, June 26** and will offer free keiki admission for kamaaina & military families thru **July 5**. It's our way of helping support our local families and offering a place for them to come and reconnect.

To learn more about our visitor requirements, outdoor programming and opportunities, please see [our website](#).

Kualoa Ranch

We are now open to local residents! Limited tours are available: 2hr ATV Raptor tour, 2hr Horseback tour, Jurassic Valley Movie Sites tour, Jungle Jeep Expedition tour, Zipline tour and eBike tour.

Tour capacities are limited and for the safety of guests and employees, temperature checks and face masks are required along with social distancing. [Click here](#) for more information regarding Kualoa Ranch COVID-19 Important Updates.

Wet'n'Wild Hawaii

We're excited to welcome you and your family to enjoy the outdoors with riding, sliding and relaxing at Hawaii's best family attraction. Please visit the [park's website](#) to view our [COVID-19 Safety Guidelines](#).

ICYMI

WEBINAR: Ocean Conservation and Reef Safe Sunscreen with Lauren Blickley



This webinar provided valuable information on:

- How to help save our coral reefs and celebrate World Reef Day
- Hawaii's sunscreen legislation as it relates to businesses
- Best practices for sun protection and information to help your business make the most environmentally conscious decision when it comes to sun protection for your guests.

If you are interested in watching the full webinar recording, please [click here](#) to register and view video.

WEBINAR: Destination Analysts – A Look into the Data on Traveler Sentiment with David Reichback



This webinar provided valuable information regarding the sentiment of the American traveler based on recent data findings from the week of June 14th.

If you are interested in watching the full webinar recording, please [click here](#) to register and view video.

SAVE THE DATE

We hope you'll join us for our next webinar with Grace Hao on Engaged and Engaging Communication, being held on Thursday, July 9th, from 10:00 am to 11:00 am. Further details and registration information will be available soon.

New Members



[Akamai Training & Consulting](#) is a Honolulu-based company specializing in the design and development of custom programming to enhance organizations' leadership, culture, team dynamics, associate experience, and customer service skills.

We conduct interactive and experiential workshops and webinars designed to maximize learning, retention, and long-term sustainability of enhanced teamwork and skills.



[Aloha Tower Marketplace](#) is a true mixed-use facility located in the heart of downtown Honolulu. It offers guests a variety of dining, shopping and entertainment options. The Marketplace is also home to 12 different rentable event spaces, perfect for conferences, meetings or social gatherings.



[Anne Murata Marketing](#) - Integrated advertising, marketing, public relations, social media and event planning and implementation. Internationally awarded creative.



[CFX Hawaii](#) is your partner to a successful experience. Quality-oriented, our kamaaina staff is ready to provide you with complete services from advance show planning to post show support.



[Charlie's Surf Rentals Kauai](#) - We rent high quality Surfboards and SUPs / Surf Daily, multi day, and weekly rental options at some of the best prices around. Drop in at our shop in Kapaa or request delivery island wide. Tours, coaching, and Aloha always available. Rentals will include car racks, straps, and a bar of premium wax.



[Da Life Outdoors](#) - Experience an Island adventure like none other. Explore private waterfalls in a tropical jungle setting with our fun tour guides. Our bucket-list-worthy adventures include the adrenaline-pumping Waterfall Rappel tour or walk under a waterfall on our Waterfall Swim & Hike tour.

[Deep Sea Fishing Kauai](#), the original "Ultimate



Hawaiian Fishing Adventure.” Kauai is a magnificent fishing destination uniquely suited for the outdoor enthusiast, our remote location and deep waters provide easy access to the world’s most powerful game fish.

Fly Shuttle Tours

[Fly Shuttle & Tours](#) provides exceptional transportation services, both shared and private, for groups of 1-100. Also provide unique, upscale tours not offered by any tour operator. We have vehicles from limos to motorcoaches. All new, all luxury.



[Hawaii Institute of Pacific Agriculture](#) is a non-profit organization and farm located on the northern coast of Hawaii Island with a mission to practice and teach regenerative agriculture.



[Holey Grail Donuts](#) - We are the 'Original Taro Donut'! All our donuts are made from a base of taro, or kalo and fried in coconut oil. We use ingredients that are grown and celebrated in Hawaii while pushing the boundaries with wild flavors each week. Make the pilgrimage.



The [Holiday Inn Express Waikiki](#), the only IHG property on Oahu, has 596 guest rooms is located on the west side of Waikiki on Kuhio Avenue. Complimentary daily breakfast, access to the 5th floor Skydeck featuring a 9-hole mini-golf course, pool with private cabanas, state of the art fitness center, and game room are a few of the amenities you will find at the largest Holiday Inn Express in the United States.

[Maui Beach Hotel](#) - Enjoy the beauty of Maui without the crowds – and much more convenience. Located on the stunning shores of Kahului Bay and



just 10 minutes from the airport, Maui Beach Hotel is the perfect hub for those looking to leave with no stone unturned.



[Microsoft Store](#) - Microsoft Store provides products and support to consumers, communities, and business that empower them to achieve more. From hosting in-store and in-community events, to providing technology solutions to enterprise and small business customers, to exciting a gamer with a new device, our stores provide full-service technology sales, support, and training.



[OluKai](#) - Lifestyle brand of premium, ocean lifestyle footwear.



[Pacific Digital Signs](#) is a locally owned and operated company serving Hawaii since 2005. We specialize in digital signs, menu boards, video walls and digital integrations. Servicing clients across the Pacific, providing consulting services to hotels, retail shops, food & beverage, and commercial customers. We provide Full Solutions, Service and Support before during and after the installation.



[Royal Kahana Maui by Outrigger](#) is an oceanfront condominium located between Kaanapali and Kapalua on Maui. Upgraded studios, one- and two-bedroom units feature spectacular ocean views, with the islands of Lanai and Molokai in the distance.



[Sassato LLC](#) - Think of SASSATO as the "Seal Team 6" of hospitality and travel (but much geekier), who will come in and quickly fill holes, solve problems, rescue projects, and more, without

the cost of adding more internal resources. We focus on marketing, distribution, technology, and training.



[Transcend Event Design Hawaii](#) - We offer design services for parties, weddings, and corporate events. Whether you are looking for complete event design or rentals for an upcoming event, we are here to serve your needs with signature floral decor and the largest inventory of event decor on Kauai.



[White Sands Hotel](#) - A Strange, Exotic Beauty for the modern traveler. The newly renovated White Sands Hotel allows guests to step back in time to enjoy the essence of old Waikiki, without sacrificing comfort and elegance.

Membersversaries

Mahalo to our members who celebrated their milestone membersversaries! Click [here](#) to view a list of all members who recently celebrated a membersversary.

35 years

[ABC Stores](#)

[American Express](#)

[ANA Sales Americas](#)

[C.S. Wo & Sons, Ltd.](#)

[Polynesian Adventure Tours](#)

[Hawaii Electric Light Company_\(Big Island\)](#)

[Hawaiian Host, Inc.](#)

[Hyatt Regency Maui Resort and Spa](#)

[Jas. W. Glover, Ltd.](#)

[Kintetsu International Hawaii Co.](#)

[KTA Super Stores](#)

[Kualoa Ranch Private Nature Reserve](#)

[Kyo-ya Management Company, Ltd.](#)

[Lyman Mission House And Museum](#)
[Mitai Catamaran](#)
[Min Plastics & Supply, Inc.](#)
[Pleasant Holidays](#)
[Queen Kapiolani Hotel](#)
[Sheraton Waikiki Hotel](#)
[Stryker Weiner & Yokota Public Relations](#)
[Thom's Barber Shop](#)
[Tihati Productions, Ltd.](#)
[Waikoloa Land Company](#)

30 years

[Hawaiian Travel, Inc.](#)
[Kathy Clarke Hawaii - Rock Solid Events & Destination Management](#)
[Company](#)
[Mauna Lani Point](#)
[Panache Destination Management, Inc.](#)

25 years

[Aloha Hawaiian Vacations](#)
[Apple Vacations](#)
[Art on the Zoo Fence](#)
[Captain Zodiac](#)
[Kauai Marriott Resort](#)
[Kokee Museum](#)
[Love Maui Weddings](#)
[Maui Arts & Cultural Center](#)
[Maui Ocean Center](#)
[River Estate](#)
[Royal Sea Cliff Kona by Outrigger](#)
[The Point at Poipu - Diamond Resorts International](#)
[U.S. Army Museum Of Hawaii](#)

20 years

[Blue Water Rafting](#)
[Delta Vacations](#)
[Kauai ATV](#)
[Kauai Beach Resort](#)
[Seasport Divers](#)

15 years

[A Happy Maui Wedding LLC](#)
[Go Oahu by The Leisure Pass Group](#)
[John Guild Communications Corporation](#)
[Kauai Vacation Tours](#)
[Molokai Vacation Properties](#)
[Royal Hawaii Tours, Inc.](#)
[Shim Coffee and Protea Farm Tour](#)
[Trade-Winds Management Group, Ltd.](#)

10 years

[Beautiful Condo at Paniolo Hale Unit T2](#)
[BLT Steak](#)
[Greenwell Farms Inc.](#)
[Hideaway Cove Poipu Beach](#)
[Hoopulapula Haraguchi Rice Mill](#)
[Kauai Vacation Home Rental](#)
[Kong Lung Trading](#)
[Leonard's Bakery Ltd.](#)
[Nico's at Pier 38](#)
[North Shore Soap Factory](#)
[Rentals Maui Inc.](#)
[Sunset Shores Maui](#)
[The Whaler Vacation Rental Program](#)
[Travel to Paradise](#)
[Tripster](#)

5 years

[Ala Kukui Hana Retreat](#)
[Diamond Guy Hawaii](#)
[Enterprise Rent-A-Car](#)
[G & Z Upcountry Bed & Breakfast](#)
[Island Insurance](#)
[Jungle Zipline Maui](#)
[Makana Charters and Tours](#)
[Maui Healing Retreat](#)
[Maui Man Condo Rentals](#)
[Mokulele Airlines](#)
[Noa Noa Kona Incorporated](#)

[The Umauma Falls & ZipLine Experience](#)
[Waikiki Massage and Foot Spa LLC](#)

1 year

[BabyQuip](#)

[Experience Volcano](#)

[Dinner Detective](#)

[Good Feelings](#)

[Haleakala EcoTours](#)

[Hawaii 50 Tours](#)

[Hawaii Destination Premier](#)

[Kahumana Organic Farm](#)

[Kanu Hawaii](#)

[Kailani Tours](#)

[Kilauea Point Natural History Association](#)

[Love Big Island](#)

[Mana Up](#)

[Par Hawaii, Inc.](#)

[Residence Inn by Marriott Oahu - Kapolei](#)

[Spectrum Reach](#)

[STRIPSTEAK Waikiki](#)

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