



HAWAII
VISITORS & CONVENTION BUREAU™

FOR IMMEDIATE RELEASE

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**HAWAII VISITORS AND CONVENTION BUREAU LAUNCHES
2023 KAMA'ĀINA SPECIAL OFFERS PROGRAM**

HONOLULU – The Hawai'i Visitors and Convention Bureau (HVCB) announces the return of its robust program geared exclusively toward kama'āina, offering Hawai'i residents new and exciting specials on accommodations, activities, attractions, shopping, dining and more throughout the Hawaiian Islands.

The “Kama'āina Special Offers Program” includes new offers from HVCB members and will be available year-round at KamaainaSpecialOffers.com. Hawai'i residents can access unique rates and discounts that will inspire a favorite island getaway to explore, rejuvenate, and reconnect with family and friends.

“The ‘Kama'āina Special Offers Program’ is our commitment to create opportunities for residents to reconnect with one another, and enjoy their island home while uplifting Hawai'i-based businesses and the local economy in the process,” said John Monahan, president and CEO of the Hawai'i Visitors and Convention Bureau.

For more information about HVCB's Kama'āina Special Offers Program, visit KamaainaSpecialOffers.com. HVCB members interested in submitting a special offer can contact membership@hvcb.org.

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About Hawai'i Visitors and Convention Bureau

The Hawai'i Visitors and Convention Bureau (HVCB) is a private non-profit organization contracted by the Hawai'i Tourism Authority (HTA) for marketing services in the continental U.S. The HTA, the state of Hawai'i's tourism agency, is responsible for holistically managing tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs. For more information about the Hawaiian Islands, visit gohawaii.com or follow updates on Instagram, Facebook and YouTube.

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