



## MOLOKA'I – "THE ENLIGHTENING ISLE"

### HIGHLIGHTS

Major Town: Kaunakakai

Population: 8,000

2013 Visitor Arrivals: 55,000

Number of Rooms: More than 130

Top Venue Regions: Kaunakakai, Maunaloa

### CULTURAL TREASURE

Moloka'i, the fifth largest Hawaiian Island embodies Hawai'i's past and a place where Hawaiian culture thrives. Unspoiled country and untouched beaches stretch 38 miles long; truly an island fit for outdoor adventure. Moloka'i is home to the highest sea cliffs in the world along its northeast coast (3,600-3,900 ft.) and Hawai'i's longest continuous fringing reef (28 miles) off its southern coast. Visitors will not find any skyscrapers or stoplights. But those seeking a true retreat atmosphere will find Moloka'i to be the perfect meetings destination and an ideal setting for team building and pre- and post-meeting activities.

### BREATHTAKING, NATURAL RESOURCE

Meeting attendees can explore the expanse of the island and find a wide range of outdoor adventures and cultural experiences in Central Moloka'i. From a visit to well-preserved Hawaiian fishponds, a macadamia nut farm tour, or a stroll through a 500-acre coffee plantation, there are endless opportunities to indulge your senses.

Along the northern coast of Central Moloka'i, groups can take the road less traveled and get red dirt in their shoes whether hiking along 1,700-foot cliffs leading to Kalaupapa National Historical Park or riding a mule down the peaceful mountain trail. Corporate groups can also unwind with a round of golf at the 9-hole plantation style course at Ironwood Hills Golf Club.

Head south to Moloka'i's main town of Kaunakakai, where the tallest point is the church steeple. Go on a fishing or boating adventure from Kaunakakai harbor or explore the local shops and historic landmarks.

Venture to western Moloka'i for a quiet retreat featuring some of the states' least visited beaches including Papohaku Beach, one of the largest white sand beaches in Hawai'i, and Kapukahehu Beach, a perfect spot for dreamy sunsets. The small plantation town of Maunaloa offers unique shops and galleries like the Big Wind Kite Factory specializing in handmade kites.

Undiscovered country and natural wonders abound on Moloka'i's east end where meeting attendees can visit historic places like St. Joseph's Church, built in 1876 by Saint Damien, and Kalua'aha church, Moloka'i's first Christian church. Or get back to nature and take a guided hike to the beautiful Hālawā Valley, the only one of Moloka'i's five epic valleys that are easily accessible. Moloka'i is an island replete filled with historical accounts, old legends, and breathtaking landmark.

### **COMFORT OF MOLOKA'I**

Equipped to handle small and medium-sized meetings, the island is supported by approximately 136 hotel rooms. Located on Kamiloloa Beach in Central Moloka'i, oceanfront Aqua Hotel Moloka'i provides an optimal blend of authentic Hawaiian traditions and accommodations with the modern luxuries of today's world. On Friday nights at Hotel Moloka'i, guests will be entertained by a local talent-fest with 'ukulele players, hula dancers, and singers, followed by nightly stargazing. Additional bed and breakfasts, rental cottages, and condominiums are also available in the charming towns of Kaunakakai and Maunaloa.

Day trips for groups, via a short flight or ferry ride can lower blood pressure, bring a permanent smile, and change a visitor's view of the modern world. This quiet island is an escape from the noise of urban life and the place to be to think, share ideas, and get inspired.

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**About Meet Hawai'i**

Meet Hawai'i is a collaboration of the Hawai'i Visitors and Convention Bureau (HVCB) and Hawai'i Convention Center (HCC) to reinforce the brand of the Hawaiian Islands as a world-class destination for business meetings, conventions, and incentive programs. The marketing efforts of the Meet Hawai'i team are overseen by the Hawai'i Tourism Authority (HTA), the state of Hawai'i's tourism agency. HTA was established in 1998 to ensure a successful visitor industry well into the future. Its mission is to strategically manage Hawai'i tourism in a sustainable manner consistent with the state of Hawai'i's economic goals, cultural values, preservation of natural resources, community desires, and visitor industry needs.

**Special note to media:** HTA recognizes the use of the 'okina ['] or glottal stop, one of the eight consonants of the (modern) Hawaiian language; and the kahakō [ā] or macron (e.g., in place names of Hawai'i such as Lāna'i). However, HTA respects the individual use of these markings for names of organizations and businesses.

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For information about Meet Hawai'i and the hosting of meetings, conventions and incentives, please visit [MeetHawaii.com](http://MeetHawaii.com).