



## **Hendricks County Convention and Visitors Bureau, Inc. - Annual Meeting Agenda**

Jan 11th 2024 2:00pm - 3:30pm

Crawley Business Center, 8 W. Main St., Danville, IN 46122

### **1. Welcome**

2:00pm

- a. **Appointment of Board Members**
- b. **Board Member Introductions**
- c. **Election of Officers**

### **2. Consent Agenda**

- a. **Minutes November 9, 2023**
- b. **Financials as of December 31, 2023**
- c. **Approval of Authorized Agents for HCCVB Bank  
Accounts**
- d. **Treasurer's Comments**

### **3. VHC Focus**

- a. **Reports for Meetings**
  - i. **Marketing and Business Development Board Report**
  - ii. **Hotel Performance Charts**
  - iii. **Destination Performance Dashboards**

**iv. Marketing Dashboards and KPIs**

**4. Board Development**

- a. **History of Visit Hendricks County**
- b. **Tourism 101: What is tourism in Hendricks County today?**

**5. Unfinished Business**

**6. New Business**

- a. **Approval of the 2024 Operating Budget**
- b. **2024 Conflict of Interest Policy**

**7. Board Member Discussion**

**8. Public Comments**

**9. Adjournment**

- a. **Next Business Meeting scheduled for March 14, 2024 at 2:00 PM**

END  
3:30pm