



## Hendricks County Convention and Visitors Bureau, Inc. - Business Meeting Agenda

Jul 11th 2024 2:00pm - 3:30pm

Crawley Business Center, 8 W. Main St., Danville, IN 46122

- |  |                    |        |
|--|--------------------|--------|
| 1. Welcome   | Julie Callis       | 2:00pm |
| a. Message from the CEO                            | Jaime Bohler Smith |        |
| b. Election of Officers                            | Jaime Bohler Smith |        |
| i. Treasurer                                       |                    |        |
| 2. Consent Agenda                                  | Julie Callis       |        |
| a. Minutes May 9, 2024                             |                    |        |
| b. Financials as of June 30, 2024                  |                    |        |
| c. Marketing and Business Development Board Report |                    |        |
| d. Hotel Performance Charts                        |                    |        |
| e. Destination Performance Dashboards              |                    |        |
| f. Approve 2024 Form 990                           |                    |        |
| 3. Unfinished Business                             |                    |        |
| a. Strategic Plan Update                           | Jaime Bohler Smith |        |

**i. Presentation of Resident Survey Results**

Brian Blackford with the Indiana Institute of Communities will present the results of Phase I of the Strategic Plan development project.

**4. New Business**

**a. Approve updated Organization Chart**

Finance Committee Recommendation

**b. Approve 2024 Updated Salary Ranges**

Finance Committee Recommendation

**c. Approve DRAFT 2025 Budget**

Finance Committee Recommendation

**5. VHC Focus**

**a. 2024 Solar Eclipse Event Impact**

Jaime Bohler Smith

**Report Presentation**

Tourism Marketing Manager Kim Fox will co-present the economic impact results from April 8, 2024 visitor travel due to the once-in-a-lifetime event that occurred in Hendricks County.

**6. Board Development**

**7. Comments and Questions**

**8. Adjournment**

**a. Next Business Meeting scheduled for September 12th at 2:00 PM**

END