





Hendricks County Convention and Visitors Bureau, Inc. Agenda

 Thu July 8th, 2021

 2:30pm - 4:00pm EDT

 Crawley Business Center, 8 W. Main St., Danville, IN 46122

1. **Welcome**

2. **2020 Audit Presentation**

Presented by Somerset CPAs

3. **Metrics and Finances**

a. **Financial Report**

b. **Occupancy and STR Updates**

i. **Index Reporting**

c. **Treasurer's Comments**

 005 May and 006 June VHC Treasurer Comments.pdf

4. **Consent Approval Items**

a. **Minutes May 13, 2021**

b. **Financials as of June 30, 2021**

 006 June VHC P&L Actual vs Full Year Budget.pdf

c. **Staff Reports**

i. **Executive Director Report**

ii. **Director of Marketing Report**

 004 Marketing Report_July.pdf

SARAH FERGUSON

iii. **Director of Sales Report**

iv. **Dashboards and KPIs**

SARAH FERGUSON

 May-Jun Dashboards.pdf

d. **2020 Audit Approval**

5. **Programming Updates**

a. **2022 Draft Budget Presentation**

b. **Legal Counsel Update**

6. **Unfinished Business**

7. **New Business**

a. **READI grant**

8. **Member Comments**

9. **Public Comments**

10. **Adjournment**

a. **Next Business Meeting scheduled for September 9, 2021 at 2:00 PM**