







Hendricks County Convention and Visitors Bureau, Inc. Agenda

 Thu November 12th, 2020

 2:30pm - 4:00pm EST

 Crawley Business Center, 8 W. Main St., Danville, IN 46122

 Hendricks County Convention and Visitors Bureau, Inc.

1. **Welcome**

2. **Metrics and Finances**

a. **Financial Reports for September and October 2020**

b. **Occupancy and STR Updates**

c. **Treasurer's Comments -September & October 2020**

 009 September VHC Treasurer Comments.pdf

 010 October VHC Treasurer Comments.pdf

3. **Consent Approval Items**

a. **Minutes - September 10, 2010 Meeting**

 009 September CVB Inc Meeting minutes.pdf

b. **Financials September and October 2020**

c. **Staff Reports**


i. **Executive Director Report**

ii. **Director of Marketing Report**

 November Marketing Report.pdf


SARAH FERGUSON

iii. **Director of Sales Report**

 DOS Report - November 2020.pdf

iv. **Dashboards and KPIs**

SARAH FERGUSON

 November 2020 Dashboards.pdf

d. **2021 Medical Benefit rates**

e. **2021 Holiday Schedule**

 2021 VHC Holidays.pdf

f. **2021 HCCVB, Inc. Meeting Schedule**

 2021 VHC Meeting Schedule.pdf

4. **Programming Updates**

a. **Year End Sales and Marketing Review**

b. **Legal Counsel Update**

5. **Unfinished Business**

6. **New Business**

a. **Final Approval 2020 HCCVB, Inc. Audit**

b. **2021 Employee Benefit Approvals**

7. **Member Comments**

8. **Public Comments**

9. **Adjournment**

a. **Next Business Meeting scheduled**

i. **Thursday January 14th, 2021 at 2:30 PM**