

Hendricks County COVID-19 Hotel Data Monthly Report

Through the Month of February 2021

Hendricks County occupancy averaged about 46% in February 2021. While this was another month-over-month (MoM) increase over January, it was still about 27% lower than the same month in 2020.

Because Hendricks County hotel data did not start showing the effects of the pandemic until March 2020, YOY comparisons are still being weighed against pre-pandemic levels.

National, Regional and Statewide Comparisons

According to STR, U.S. occupancy averaged 45.3% in February. This was an almost 27% decline over 2020.

The final chart on this report compares occupancy using an index with a baseline of the state's average occupancy for February. Any bar extending past the baseline indicates that region outperformed the Indiana average.

As you can see, hotels in Hendricks County and the greater Indianapolis area outperformed the state average while downtown Indianapolis hotels achieved only about 81% of the state average.

