

Hendricks County COVID-19 Hotel Data Tracker

April 2021

As of April 10th of this year, the running month-to-date average for Hendricks County occupancy is about 60%. During the same timeframe in 2019 occupancy averaged about 67%. As you can see below, hotels are performing better than 2020, but not quite back to 2019 levels.

Because comparing 2021 to 2020 can overstate recovery, we are using indexes for weekly demand and occupancy to help plot the return to 'normal'. The indexes compare 2021 to 2019 and reflect what percentage of 'normal' Hendricks County hotels achieved.

Hendricks County occupancy was 78% of the 2019 'normal' for the week of April 4, 2021. With more hotel rooms available, the demand (number of rooms sold) was 90% of the 2019 'normal'. The same week in 2019 had multiple events taking place in Indianapolis and Hendricks County which boosted occupancy significantly from the previous week. With attendance numbers down for many events this year, its not surprising to see hotels fall short of 2019 levels.

