

Hendricks County COVID-19 Hotel Data Tracker

July 2021

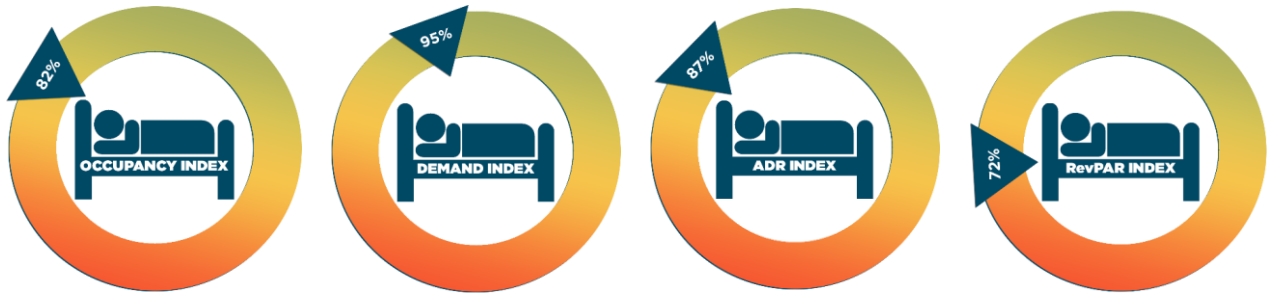
Hendricks County hotels are performing better than 2020, but not quite back to 2019 levels on a consistent basis. As of July 31st, the running MTD average for occupancy is 75%. During the same timeframe in 2019, occupancy was about 77%.

Because comparing 2021 to 2020 can overstate recovery, we are using indexes for weekly demand and occupancy to help plot the return to 'normal'. The indexes compare 2021 to 2019 and reflect what percentage of 'normal' Hendricks County hotels achieved.

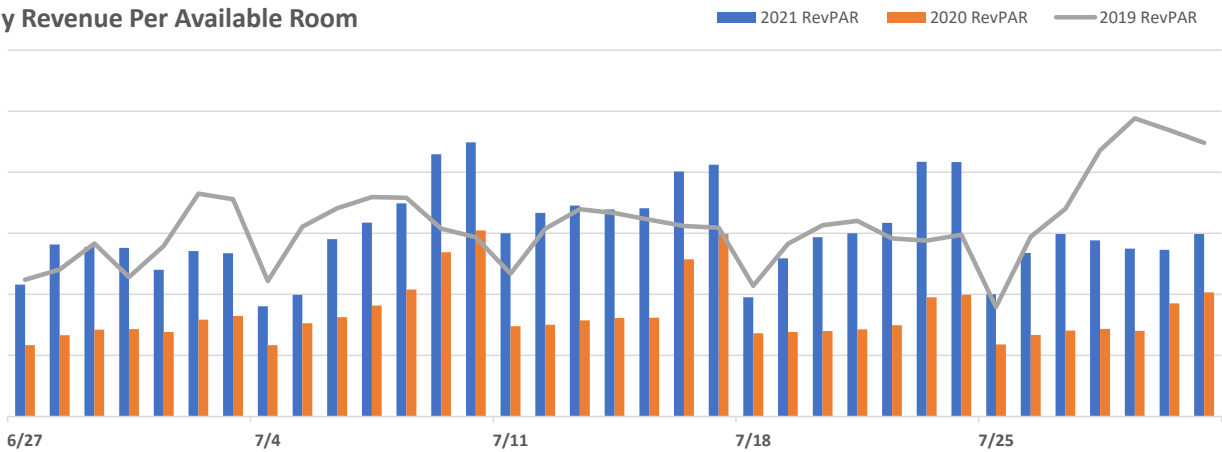
Here we are comparing to the week in 2019 when Gen Con, Brickyard Vintage Racing Invitational and NHDRO Drag Racing Series were taking place in Indianapolis and Hendricks County.

Hotel Performance Indicators

2021 weekly averages indexed to 2019. These indexes help determine the percentage of 'normal'.



Daily Revenue Per Available Room



Daily Occupancy

