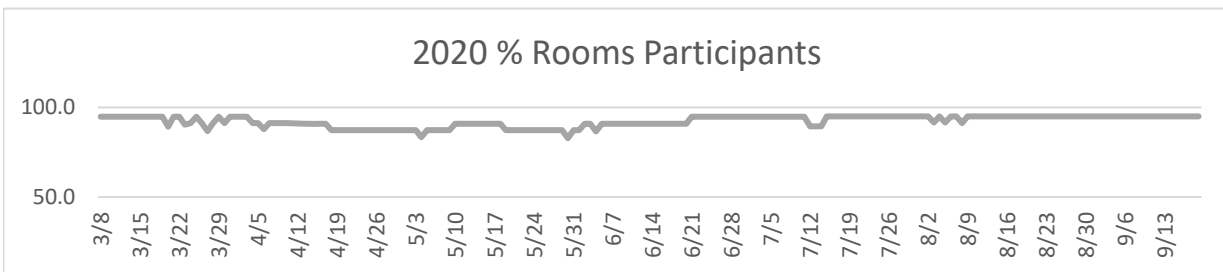
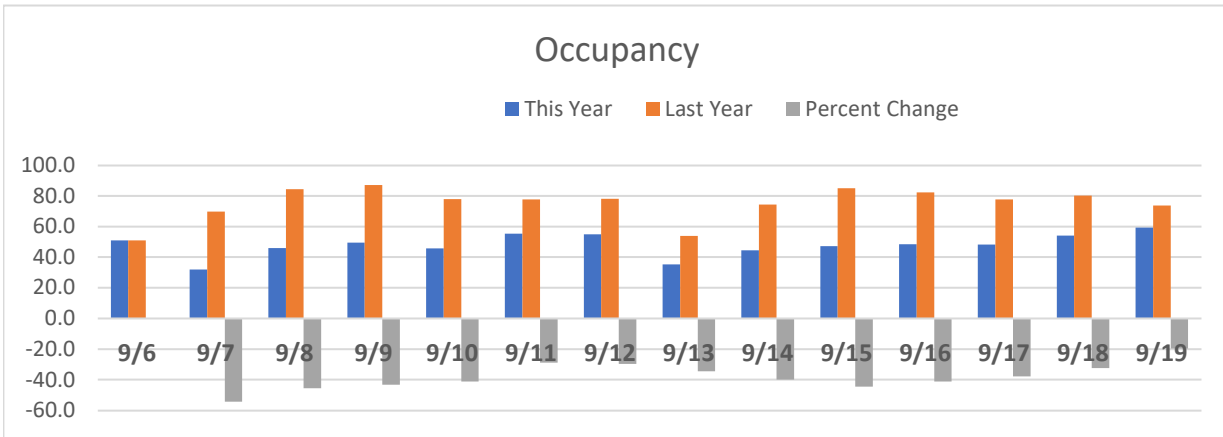
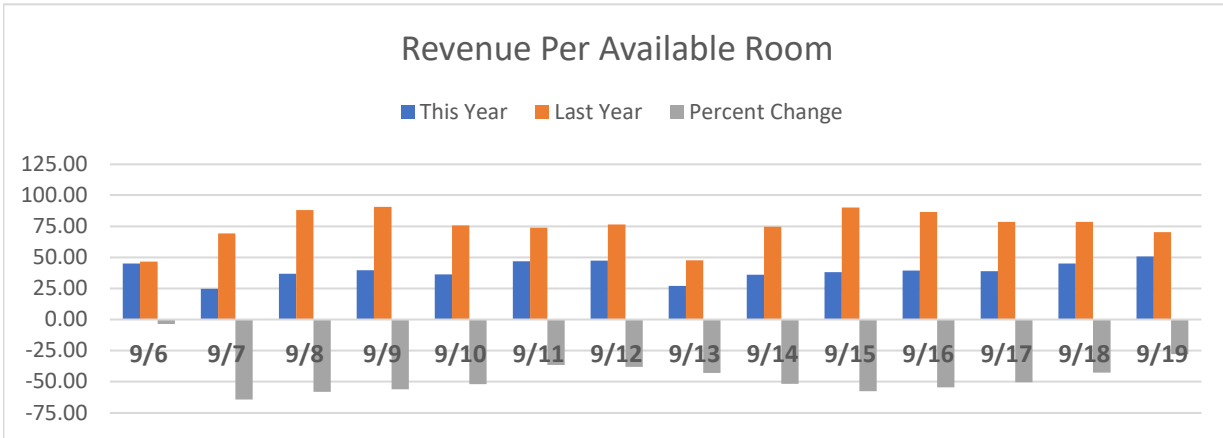


# Hendricks County COVID-19 Hotel Data Tracker Report

For the Week of September 13, 2020 to September 19, 2020

On average, Hendricks County occupancy continues to hover around 50%. Occupancy was lowest on Sunday (about 35%) and peaked on Saturday at around 59%. RevPAR followed a similar pattern, beginning the week at about \$27 and peaking on Saturday near \$51.

According to STR, U.S. occupancy was almost flat compared to the previous week. It appears the U.S. is seeing the same trend as Hendricks County, hovering around 50%.



# Hendricks County COVID-19 Hotel Data Tracker Report

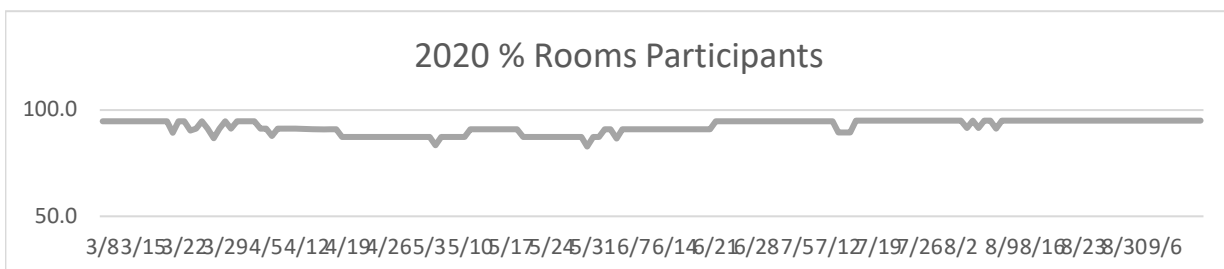
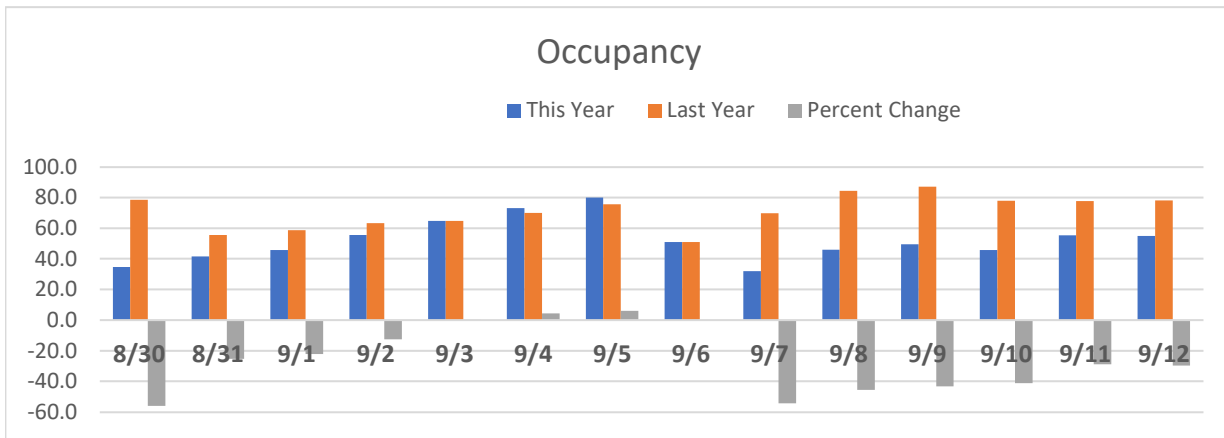
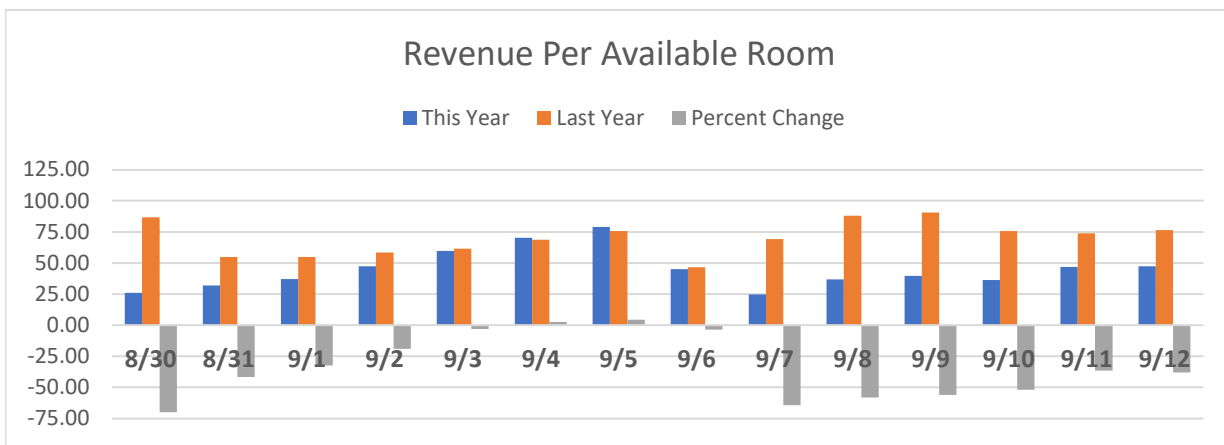
For the Week of September 06, 2020 to September 12, 2020

The week began with a strong Sunday occupancy performance coming in at 51%, showing similar levels as the same Sunday last year (the weekend after 2019 Labor Day). Occupancy then returned to hovering around 50% after Labor Day Weekend passed.

The weekly average for occupancy was about 48% (down about 36% YOY). Month to date, occupancy is averaging at about 55% (down about 22% YOY).

RevPAR for the week showed similar trends, ending up just below \$40, about 47% lower than last year. Month to date, RevPAR is averaging about \$48 (down about 31% YOY).

According to STR, U.S. occupancy showed a slight decrease to about 48.5%. It appears as if the U.S. is also hovering around 50% occupancy. The markets with the highest occupancy for the week were found in Louisiana, California and Oregon, likely attributed to housing for displaced residents affected by Hurricane Laura and the wildfires.



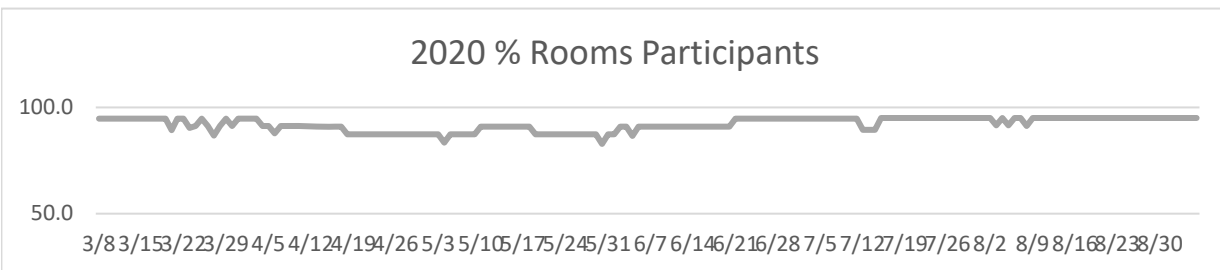
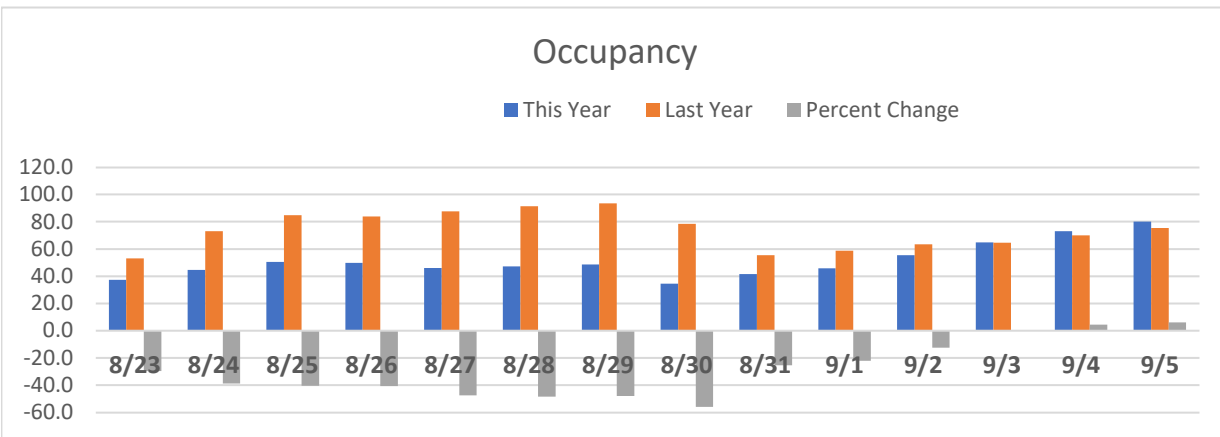
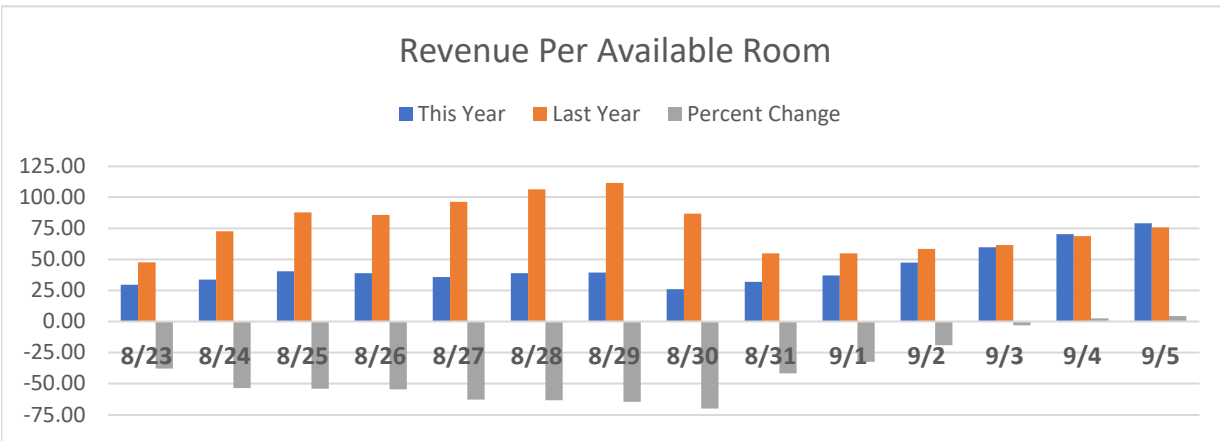
# Hendricks County COVID-19 Hotel Data Tracker Report

For the Week of August 30, 2020 to September 05, 2020

Due to the calendar shift of Labor Day weekend, Hendricks County saw a positive YOY % change for both Occupancy and RevPAR late in the week. While the weekend numbers this year were strong, the weekdays showed trends similar to what we've been seeing for weeks.

Last year, Occupancy for the week of Labor Day was about 81%. This year, the same week came in at about 57%. This was the 2nd best performing week we've seen in a 12 week span. The average Occupancy for the week of July 11th remains the highest, coming in just under 60%.

According to STR, U.S. occupancy saw a slight week-to-week boost, averaging at about 49%. While this increase is likely attributed to holiday travel, some areas saw higher Occupancy due to displaced residents from Hurricane Laura and the California wildfires needing housing.



# Hendricks County COVID-19 Hotel Data Tracker Report

For the Week of August 23, 2020 to August 29, 2020

We are seeing much of the same trends in the data as the previous week, indicating further that weekly growth has flattened over the past few weeks. Similar to last week's report, the weekly and MTD averages landed at about 46% and 48%, respectively.

The charts below show larger YOY decreases this past week. This was expected due to the calendar shift of Labor Day weekend which normally has much higher demand for the region. 2020 Labor Day data will be represented in the next report.

According to STR, U.S. occupancy dropped slightly to about 48%. Room demand dropped about 1.3% for the week, which STR attributes to the lack of substantial corporate demand which is usually strong this time of year.

