

Hendricks County Convention and Visitors Bureau, Inc. Agenda

📅 Thu September 10th, 2020

🕒 2:00pm - 4:00pm EDT

1. **Welcome**

JENNIFER SMITH

2. **Metrics and Finances**

a. **Financial Reports for July and August 2020**

JAIME BOHLER SMITH

- 📄 007 July BS and P&L.pdf
- 📄 008 August BS and P&L.pdf
- 📄 009 September VHC Financial Report.pdf

b. **Occupancy and STR Updates**

JAIME BOHLER SMITH

- 📄 July Monthly COVID-19 Report.pdf

c. **Treasurer's Comments**

LEW WHITE

- 📄 007 July VHC Treasurer Comments.pdf
- 📄 008 August VHC Treasurer Comments.pdf

3. **Consent Approval Items**

a. **Minutes - July 8, 2020 Meeting**

- 📄 007 July CVB Inc Meeting minutes.pdf

b. **Financials July and August 2020**

c. **Staff Reports**

i. **Executive Director Report**

ii. **Director of Marketing Report**

SARAH FERGUSON

- 📄 September Marketing.pdf

iii. **Director of Sales Report**

BECKY HARRIS

- 📄 DOS Report - September 2020.pdf

iv. **Dashboards and KPIs**

SARAH FERGUSON

 July-August Dashboards.pdf

d. **Tourism Marketing Manager Job Description**

 004 Tourism Marketing Manager 2020.pdf

4. **Programming Updates**

a. **DRAFT 2019 Audit Review**

JAIME BOHLER SMITH

Presentation by Glen Moliter, Somerset CPAs. Document to be attached.

b. **Legal Counsel Update**

GLENN BOWMAN

i. **Updated County Ordinance**

c. **MASK UP and CARRY ON campaign presentation**

SARAH FERGUSON

d. **Grant applications and receipts**

JAIME BOHLER SMITH

e. **Meetings and Conventions Marketing Update**

BECKY HARRIS

5. **Unfinished Business**

a. **Destination Development Strategy - tabled to 2021**

6. **New Business**

a. **Approval of 2019 HCCVB, Inc. Audit**

7. **Member Comments**

8. **Public Comments**

9. **Adjournment**

a. **Next Business Meeting scheduled for November 12, 2020 at 2:30 PM**