

# Hendricks County COVID-19 Hotel Data Tracker

## November 2021

As of November 20th, the running MTD average for occupancy is 74%. During the same timeframe in 2019, occupancy was 69%. For the past eight weeks, all four indicators we use to track hotel performance have been above 2019 levels.

Weekend metrics were nearly even with weekday averages. Throughout most of the pandemic, we have seen Occupancy peak on the weekends, indicating a higher percentage of leisure travel. Last week, however, Occupancy increased throughout the beginning of the week, peaking at about 76% before declining towards the weekend.

Because comparing 2021 to 2020 can overstate recovery, we are using indexes for weekly demand and occupancy to help plot the return to 'normal'. The indexes compare 2021 to 2019 and reflect what percentage of 'normal' Hendricks County hotels achieved.

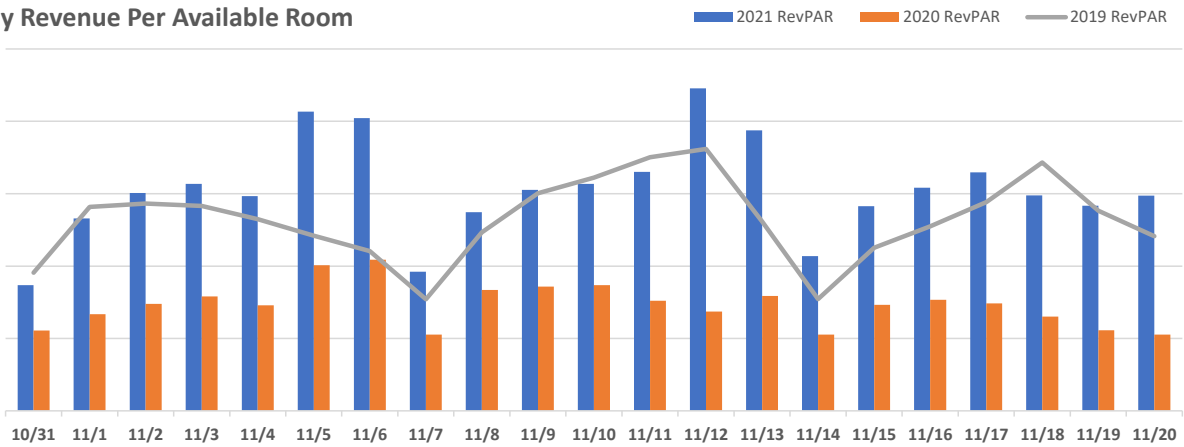
Here we are comparing to the week in 2019 when the National Federation for Catholic Youth Ministry held an event in Indianapolis. This year, the same group returned to Central Indiana.

### Hotel Performance Indicators

2021 weekly averages indexed to 2019. These indexes help determine the percentage of 'normal'.



### Daily Revenue Per Available Room



### Daily Occupancy

