Hendricks County COVID-19 Hotel Data Tracker Report
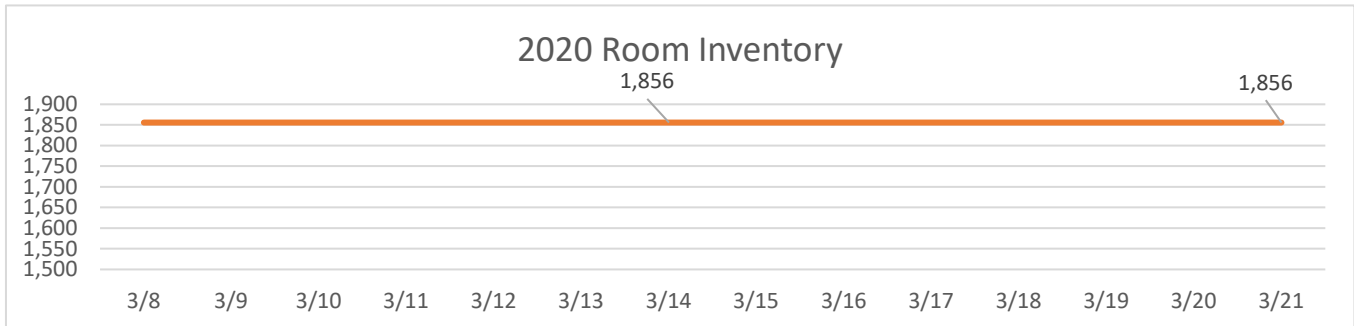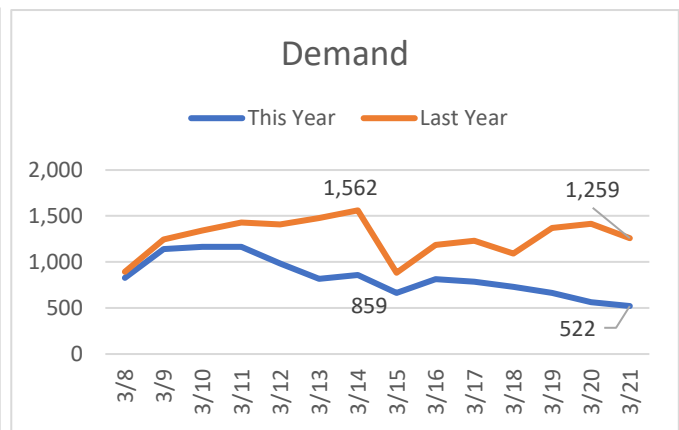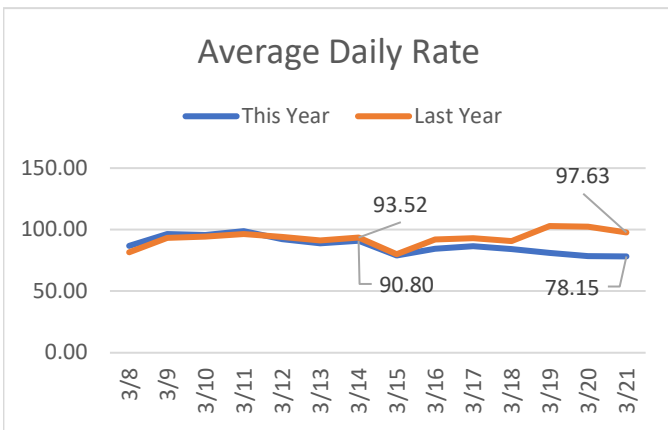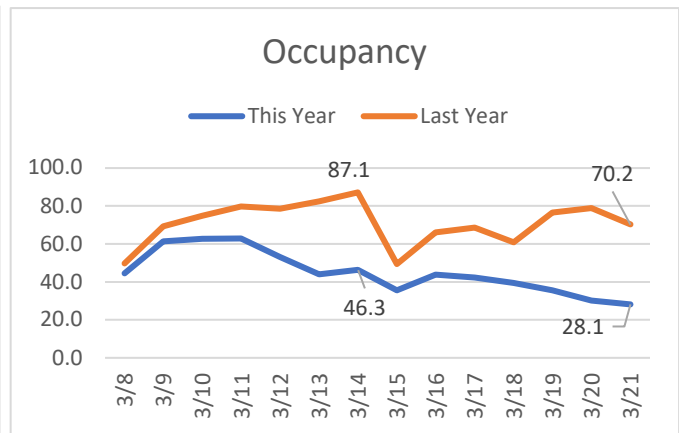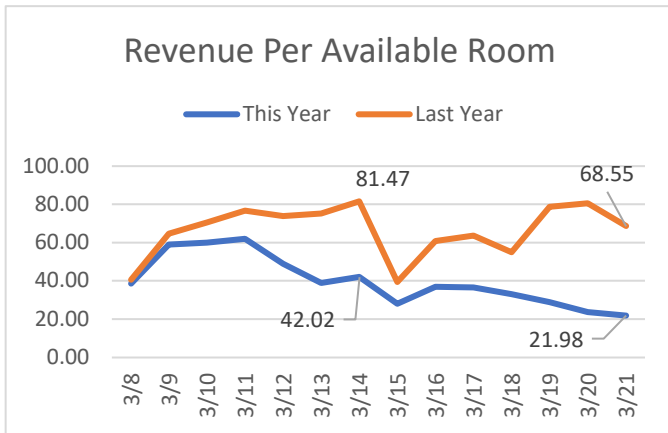## Updated March 27, 2020

The U.S. reports are showing that properties within urban, suburban and airport areas are being hit the hardest in RevPAR. This is likely due to the canceling and postponement of conferences.

Of the 25 top markets in the U.S., 10 are above 30% occupancy. Hendricks County properties were at 28.1% occupancy on Saturday, March 21st.

Below are the statistics as of 3/21/2020 . The previous week's report is on page two.

• RevPAR: We had a YOY decline of about 53%, down to $29.86 for the weekly average. Month to date, we are down to $49.05, a decline of about 23% over 2019.

• ADR: We are starting to see declines in ADR. For the week, we are down about 14% YOY with an average rate of $81.98. Month to date, we are down less than 1%.

• Occupancy: For the week, we are down to 34.4%, an almost 46% decline YOY. Month to date, we are at 53.3%, an almost 23% decline over last year.

Revenue Per Available Room — This Year / Last Year
81.47, 42.02, 68.55, 21.98

Occupancy — This Year / Last Year
87.1, 46.3, 70.2, 28.1

Average Daily Rate — This Year / Last Year
93.52, 90.80, 97.63, 78.15

Demand — This Year / Last Year
1,562, 859, 1,259, 522

2020 Room Inventory
1,856   1,856

Hendricks County COVID-19 Hotel Data Tracker Report
Updated March 27, 2020

The U.S. data shows that higher end hotels and urban areas where meetings are held are being hit harder. 14 of the top 25 markets were below 55% occupancy the week of March 14th. In comparison, Hendricks County ended with 53.5% occupancy for the week.

We are officially seeing the effects of COVID-19 hit Hendricks County properties. Below are the statistics as of **3/14/2020** .

- RevPAR: The drops in Occupancy caused RevPAR to follow suit. For the week, we are down 27.6%. Month to date, we are down 7.8%.

- ADR: Change was flat for the week. MTD we are up 2.3%

- Occupancy: We had a sharp decline in weekly Occupancy at -28.2% YOY. Each day's decline got steeper and by the weekend it was almost at a 50% drop off. Running Month to Date we are at -9.9% YOY so far.