

Hendricks County COVID-19 Hotel Data Tracker

December 2020

After hovering around 50% between June and November, Hendricks County occupancy declined to an average of around 36% in December. The first few weeks of the month hovered near 40%, dipping down towards 30% during the weeks of December 20th & 27th.

It is worth noting that while the December data is significantly lower than the previous months, occupancy during the latter part of the month closely resembles 2019 levels. In fact, the final week of December showed the first YOY increase since early March.

So far, January 2021 hotel data indicates that these trends may continue. The first full week in January averaged about 38% occupancy. With some local and regional events taking place in early 2021, it will be interesting to monitor how the data is affected.

