



Hendricks County Convention and Visitors Bureau, Inc. Agenda

DATE: Thu January 14th, 2021

TIME: 2:30pm - 4:00pm EST

LOCATION: Crawley Business Center, 8 W. Main St., Danville, IN 46122

GROUPS: Hendricks County Convention and Visitors Bureau, Inc.

REMOTE: <https://us02web.zoom.us/j/82386596292?pwd=cFJqb05KR05lZmJleTY5b3BoNU1zQT09>
Phone: 1 312 626 6799 Meeting ID: 823 8659 6292 Passcode: 7188750

1. Welcome

2. Election of Officers

[2021 Nomination of Officers HCCVB.pdf](#)

a. 2021 Committees

[Committees and Members 2021 DRAFT.pdf](#)

i. Nominating Committee Meeting

3. Metrics and Finances

a. Year End 2020 Financial Reports

JAIME BOHLER SMITH

b. Occupancy and STR Updates

JAIME BOHLER SMITH

c. Treasurer's Comments November 2020

LEW WHITE

[011 November VHC Treasurer Comments.pdf](#)

4. Consent Approval Items

a. Minutes November 12, 2020

[011 November CVB Inc Meeting minutes.pdf](#)

b. Financials November and December 2020

[011 November VHC BS and P&L.pdf](#)

[012 December VHC BS and P&L.pdf](#)

c. **Staff Reports**

- i. Executive Director Report JAIME BOHLER SMITH

[001 January 2021 ED Report FULL.pdf](#)

- ii. Director of Marketing Report SARAH FERGUSON

[001 Marketing Report_January.pdf](#)

- iii. Director of Sales Report BECKY HARRIS

[DOS Report - January 2021.pdf](#)

- iv. Dashboards and KPIs SARAH FERGUSON

[Nov-Dec 2020 Dashboards.pdf](#)

5. **Programming Updates**

- a. **2021 Strategic Planning Update**

- b. **Legal Counsel Update**

6. **Unfinished Business**

7. **New Business**

- a. **2021 Hendricks County CVB, Inc. Operating Budget**

8. **Member Comments**

9. **Public Comments**

10. **Adjournment**

- a. **Next Business Meeting scheduled for March 11, 2021 at 2:00 PM**