

Hendricks County Convention and Visitors Bureau, Inc. Agenda

- **Med July 8th, 2020**
- ② 2:30pm 4:00pm EDT
- Crawley Business Center, 8 W. Main St., Danville, IN 46122

1. Welcome JENNIFER SMITH

2. Metrics and Finances

a. Financial Reports for May - June 2020

JAIME BOHLER SMITH

b. Occupancy and STR Updates

JAIME BOHLER SMITH

c. Treasurer's Comments

LEW WHITE

3. Consent Approval Items

- a. Minutes May 14th, 2020 meeting
- b. May/June Financials
- c. Staff Reports
 - i. Executive Director Report
 - ii. Director of Marketing Report
 - iii. Director of Sales Report
 - iv. Dashboards and KPIs

4. Programming Updates

a. Legal Counsel Update

GLENN BOWMAN

b. 2021 Budget Review

JAIME BOHLER SMITH

c. Office Closures and Staff Schedules

JAIME BOHLER SMITH

d. Update of Office Space Analysis

JAIME BOHLER SMITH

5. Unfinished Business

a. Notes - February 20th Destination Development Strategy
Session

JAIME BOHLER SMITH

b. Approval of Destination Development Strategy

JAIME BOHLER SMITH

6. **New Business**

a. Form 5500 Approval

JAIME BOHLER SMITH

7. Member Comments

8. Public Comments

9. Adjournment

a. Next Business Meeting scheduled for September 10th, 2020 at 2:00 PM