

VISIT | HENDRICKS COUNTY

Bid to Host

Your Convention



**VISIT | HENDRICKS
COUNTY**


**EMBASSY
SUITES**
by HILTON™



September 25, 2020

Dear Conference or Event Planner,

We invite *Your Conference or Event* to be hosted in Plainfield, IN at the new Embassy Suites by Hilton Hotel and Conference Center. Your attendees will have the opportunity to experience central Indiana in a new way – in a suburban destination that is affordable, convenient for guests, and offers customer service that is second to none.

You will find included in this packet information from the proposed host hotel - Embassy Suites, as well as overflow hotels, our complimentary conference planning and marketing services, maps, and ideas for things to do in Hendricks County and nearby Indianapolis.

We look forward to welcoming you to Hendricks County in 2021, and to have the opportunity to showcase our Hoosier Hospitality to your attendees!

Sincerely,

A handwritten signature in black ink that reads "Becky Harris". The signature is written in a cursive, flowing style.

Becky Harris
Director of Sales
317-796-7402

Complimentary Planning Services

Visit Hendricks County's professional staff is available to help make your meeting or conference a success - from the planning stages through completion, and we can customize our services to meet your specific needs. The resources below are a sample of what we can provide for you.

Pre-Convention

- **Site Inspections** –Coordinate individual or group site inspections of hotels and meeting facilities.
- **Hospitality Services** - Assist in recommending local attractions, dining and shopping.
- **Planning Facilitator** - We communicate information directly to your convention planning committee.

Promotional

We can be an extension of your event marketing team. Each event is different in their promotional needs, so we will work with you to build a strategy to get your information in front of your target market.

Our general promotional services include:

- **Marketing Assistance** - We will work with your organization to evaluate marketing options and determine the best way to execute the marketing plan.
- **Content Creation**
 - Promotion of the event: We can provide a dedicated page on our website to promote your upcoming event.
 - Promotion of the area: We can be your information resource on the area by providing visual and written content for your website, promotional pieces, etc.
- **Media Assistance**
 - Media Outreach: We partner together to create a media list to get your information in front of regional, local, and targeted media outlets that may include print, online media, news sources, travel writers, etc.
 - Feature Story Development: When applicable, we will work with your team to create content and a strategy to entice coverage of your event.
- **Visual Assets**
 - Conference Kick-offs: We can work with your team to create presentations to showcase your upcoming conference.
 - We can supply photographs, videos, PowerPoints, etc. to help highlight the local area.

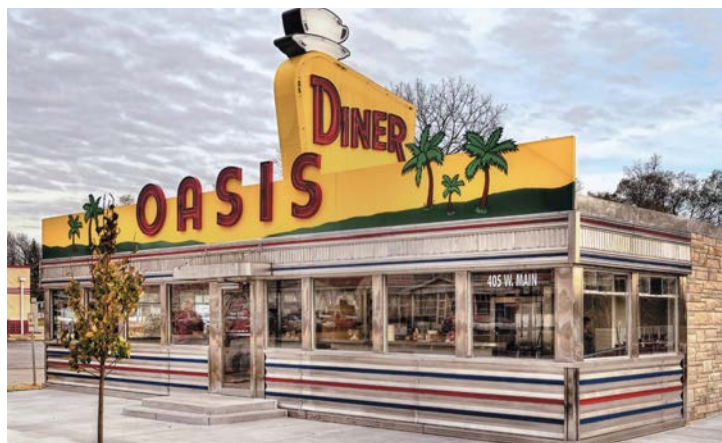
On-Site Convention Services

- **Welcome Packets** – Provide VHC logo plastic bags with our annual visitors guide, brochures, maps and promotional items.
- **Gifts** – We can suggest speaker or conference gifts with local flair.
- **Conference Supplies** – Provide nametags and lanyards, notepads and pens.

WELCOME TO HENDRICKS COUNTY!

Dining, Shopping & Things to Do

There's so much to see and do in Hendricks County! Your attendees will receive our annual Visitors Guide in their Welcome Packets with a complete listing of nearby attractions, shopping and dining.



Here's a partial listing of Local Dining and Things to Do

Walkable From the Embassy Suites by Hilton Plainfield

- **Nigh Brewing Company** — nighbrewing.com
Nigh offers indoor and outdoor seating in a laid-back environment. In addition to their signature brews and full bar, their menu consists of burgers, paninis, salads and some interesting twists on mac and cheese.
- **The Coachman Restaurant** — thecoachmanrestaurant.com
The Coachman Restaurants & Lounge in Plainfield is the perfect place for your dining, drinking or late-night experience.
- **Indy West Harley-Davidson** — indywesthd.com
Plainfield is home to the largest Harley-Davidson® dealer in the Indianapolis area, and a member of the largest Harley® dealer group in Indiana and the entire Midwest!
- **La Presa Mexican Restaurant** — lapresamexicanrestaurantbarandgrill.com
La Presa Mexican Restaurant Bar & Grill is the newest Mexican restaurant serving Plainfield. They offer tacos, burritos, fajitas, nachos, guacamole, queso, soup, salads, beer, margaritas and much more.
- **Nonna's by So Italian** — nonnasitalianrestaurant.com
Experience authentic Italian family recipes passed down from generation to generation.
- Plus, national chain restaurants, including Cracker Barrel, McDonald's, Subway and Steak 'n Shake.

Short Drive From the Embassy Suites by Hilton Plainfield

- **Shops at Perry Crossing (4 miles)** — perry-crossing.com

When this outdoor lifestyle mall underwent major renovations to turn a stale shopping structure into a warm, inviting shopping experience a few years ago, they created a community. You'll find locally owned shops are mixed in with its brand-name counterparts, including a state-of-the-art 18-screen movie experience.

- **Cunningham Restaurants at Shops at Perry Crossing (4 miles)**

Cunningham Restaurants, a local Indiana restaurateur success story, has two dining options at the Shops At Perry Crossing—

- ◇ **Stone Creek Dining Company** — stonecreekdining.com

Stone Creek focuses on innovative cuisine in an upscale casual atmosphere.

- ◇ **BruBurger Bar** — bruburgerbar.com

Bru is an ode to our love-the Burger. Paired with a beer, we can't imagine what could be better.

- **Oasis Diner (5 miles)** — oasisdiner.com

Travel back to a simpler time with a visit to this historic '50s diner. Vintage décor sets the scene for classic American fare served with a side of history. The menu features all-day breakfast, fresh sandwiches, desserts made from scratch in the on-site bakery, and handcrafted sodas.

- **Zydeco's 5, Mooresville (7 miles)** — zydecos.net

Featured on the Food Network, CNN and Fox News, Zydeco's is known for serving delicious south Louisiana cuisine, including seafood and locally sourced produce and meats, along with Cajun sausage, smoked and cured meats made in-house.

- **Sal's Italian Ristorante (9 miles)** — salsitalianristorante.com

Whether the aroma of their fresh baked breads, the smell of simmering sauce or the scent of the fresh garlic sautéing in extra virgin olive oil, something tells you that you are about to have a truly authentic Italian experience that is sure to delight you!

- **Brew Link Brewing (13 miles)** — brewlinkbrewing.com

Brew Link Brewing is a small-town brewpub located by the Oak Tree Golf Course. They have 24 unique beers on tap to pair with a variety of freshly made food from their local kitchen. Stop by their friendly and cozy brewpub for a hand-crafted ale today!

- **Oak Tree Golf Course (13 miles)** — oaktreegolf.net

Oak Tree Golf Course right next to Brew Link is a spectacular Pete Dye layout open to the public. Oak Tree offers all the amenities golfers desire. From the beautiful 18-hole championship layout to the fully stocked pro shop, Oak Tree G.C. is one of the finest facilities on the city's Westside.

For additional golf courses you can go here: www.visithendrickscounty.com/things-to-do/recreation/golf-courses

PROPOSAL FOR:

2020 Annual Conference

Submitted by:



**EMBASSY
SUITES**

by HILTON™

Plainfield Indianapolis Airport

Embassy Suites by Hilton Plainfield Indianapolis Airport
6089 Clarks Creek Road
Plainfield, IN 46168

Mike Grabowski
Director of Sales & Marketing
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317-441-9099

October 1, 2020



EMBASSY SUITES

by HILTON™

Plainfield Indianapolis Airport

The staff and management of the Embassy Suites by Hilton Plainfield Indianapolis Airport are delighted that our hotel is being considered as the host hotel site for the **2020 Annual Conference**. The Embassy Suites opened up on March 20, 2019 and we offer the following amenities.

- 174 Spacious Guest Suites
- Complimentary Cooked to Order Breakfast
- Complimentary Evening Reception with soft drinks, mixed drinks, beer, wine & snacks
- 30,000 square feet versatile Meeting & Banquet Space
- Restaurant/Lounge
- Fitness Center and Swimming Pool
- Business Center

The following proposal should provide you with the necessary information to choose us for your group's requirements.

Thank you for your time and consideration of the Embassy Suites by Hilton Plainfield Indianapolis Airport proposal. We look forward to answering any questions you may have regarding the proposal and believe that **2020 Annual Conference** will be extremely happy at the Embassy Suites.

Sincerely,

Mike Grabowski
Director of Sales & Marketing
Embassy Suites by Hilton Plainfield Indianapolis Airport

Thank you for the opportunity to bid on your **2020 Annual Conference**. I look forward to introducing the Brand-New Embassy Suites by Hilton Plainfield Indianapolis Airport to your attendees in 2023!

At this time, guest rooms and function space for the above dates are available on a first option basis and are being held for **2020 Annual Conference** through **December 31, 2020**. At that time if guest rooms and function space are not confirmed they will be released.

	Date	Date	Date	Date
Guestrooms	75	140	140	140
Rate	\$\$\$\$	\$\$\$\$	\$\$\$\$	\$\$\$\$

Applicable state and local taxes apply, which currently total 15% per room, per night. Additionally, all room rates include these budget saving benefits:

- Complimentary Hot Cooked to Order Breakfast, including omelet station and full buffet
- Complimentary 2-Hour Evening Reception with snacks, wine, beer and cocktails
- Complimentary WiFi in all Guest Suites

MEETING SPACE / FOOD & BEVERAGE

Start Time	End Time	Function	Room	Setup	Agr
8:00 AM	5:00 PM	Breakout	Hendricks E	Theater	100
8:00 AM	5:00 PM	Breakout	Hadley Ballroom 2	Theater	100
8:00 AM	5:00 PM	Exhibit	Hendricks Pre-Function B	Exhibition - Table Top	
8:00 AM	5:00 PM	Exhibit	Hendricks Pre-Function A	Exhibition - Table Top	
8:00 AM	5:00 PM	Breakout	Hadley Ballroom 1	Theater	100
8:00 AM	5:00 PM	Breakout	Hendricks D	Theater	100
8:00 AM	5:00 PM	Breakout	Hadley Ballroom 3	Theater	100
8:00 AM	5:00 PM	Breakout	Clarks Creek	Theater	75
8:00 AM	5:00 PM	General Session	Hendricks A & B	Classroom	350
6:00 PM	9:00 PM	Reception	Hendricks C	Reception	350
8:00 AM	9:00 AM	Breakfast	Hendricks C	Round Tables of 10	350
8:00 AM	5:00 PM	Exhibit	Hendricks Pre-Function B	Exhibition - Table Top	
8:00 AM	5:00 PM	Breakout	Hadley Ballroom 3	Theater	100
8:00 AM	5:00 PM	Exhibit	Hendricks Pre-Function A	Exhibition - Table Top	
8:00 AM	5:00 PM	Breakout	Hendricks D	Theater	100
8:00 AM	5:00 PM	Breakout	Hendricks E	Theater	100
8:00 AM	5:00 PM	Breakout	Hadley Ballroom 1	Theater	100
8:00 AM	5:00 PM	Breakout	Clarks Creek	Theater	75
8:00 AM	5:00 PM	General Session	Hendricks A & B	Classroom	350
8:00 AM	5:00 PM	Breakout	Hadley Ballroom 2	Theater	100
12:00 PM	1:00 PM	Lunch	Hendricks C	Round Tables of 10	350

8:00 AM	9:00 AM	Breakfast	Hendricks C	Round Tables of 10	350
8:00 AM	5:00 PM	Breakout	Hadley Ballroom 3	Theater	100
8:00 AM	5:00 PM	Exhibit	Hendricks Pre-Function B	Exhibition - Table Top	
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8:00 AM	5:00 PM	General Session	Hendricks A & B	Classroom	350
8:00 AM	5:00 PM	Breakout	Hendricks D	Theater	100
8:00 AM	5:00 PM	Exhibit	Hendricks Pre-Function B	Exhibition - Table Top	
8:00 AM	5:00 PM	Breakout	Clarks Creek	Theater	75
10:00 PM	12:00 PM	Brunch	Hendricks C	Round Tables of 10	350

Please note that all charges are subject to 9% tax and 23% service charge (subject to change).

ADDITIONAL INFORMATION

- All Food and Beverage provided in meeting space/hospitality must be purchased through the hotel. Client may not bring in their own food and beverage into public function space.
- Complimentary On-Site Parking
- Complimentary Airport Shuttle from 5:00 a.m. – 11:00 p.m.
- 4-week cut-off date is required, 72-hour individual reservation cancellation
- Complimentary receiving of packages
- Complimentary WIFI in guest rooms, meeting space, and registration area
- AV Rental Costs plus tax and service fee will apply but are not included in this proposal.
- Markey's Audiovisual is our on-site AV Supplier

SUMMARY

We at the New Embassy Suites by Hilton Plainfield Indianapolis Airport have a firm commitment to delivering only the best in Guest Experience and sincerely hope that the **2020 Annual Conference** would share our belief that there are a great many advantages to housing their guests at the New Embassy Suites by Hilton Plainfield Indianapolis Airport.



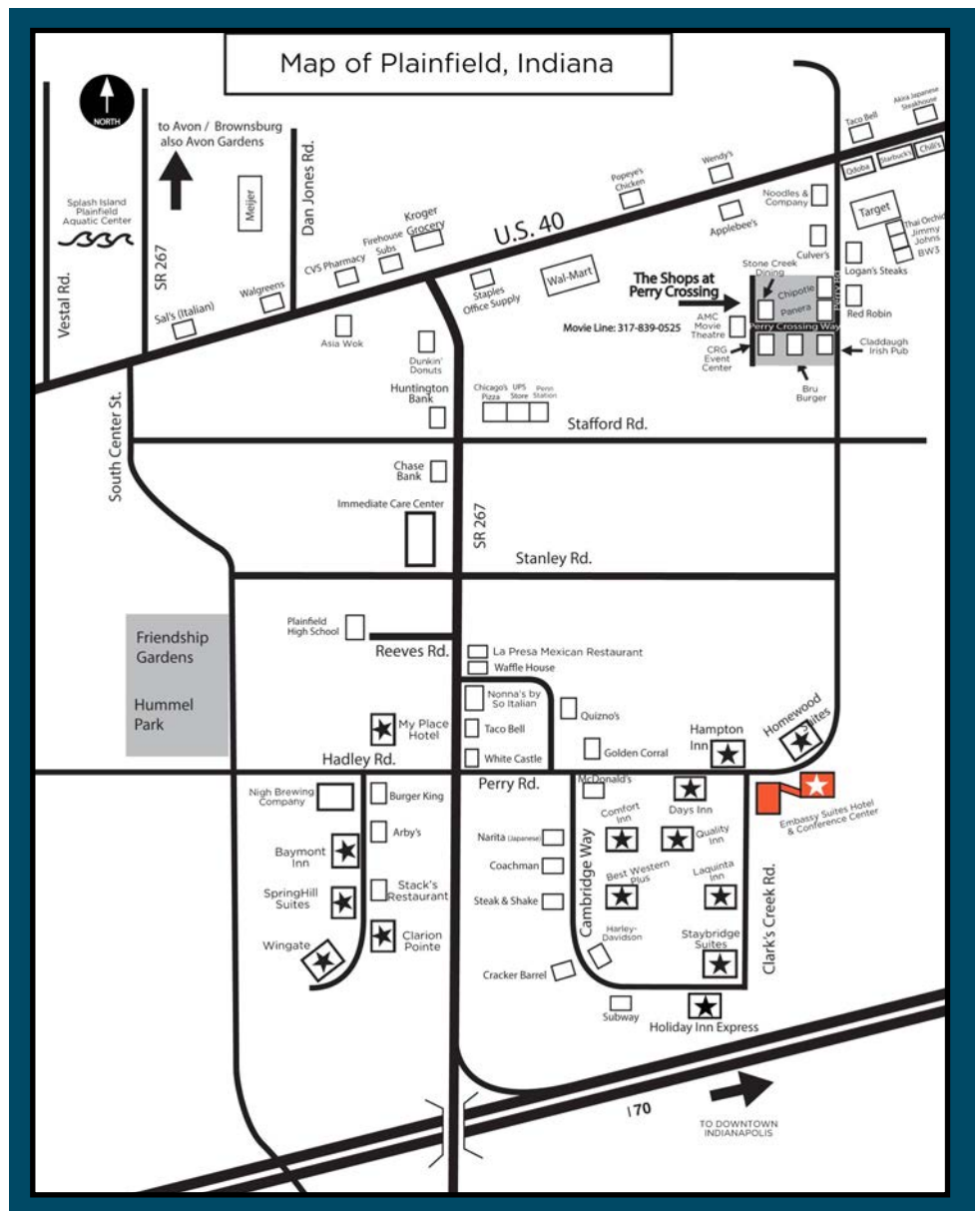


Overflow Plainfield Hotels

In addition to the Embassy Suites by Hilton Plainfield Indianapolis Airport Hotel, there are several limited service hotels, most within walking distance from the host hotel. We'll work with your committee to help you find additional rooms at these overflow hotels.

Below is a listing of hotels that you may want to consider:

- ◇ Hampton Inn Indianapolis Southwest/Plainfield
- ◇ Homewood Suites by Hilton Indianapolis-Airport/Plainfield
- ◇ Holiday Inn Express Indianapolis Airport
- ◇ Staybridge Suites Indianapolis Airport/Plainfield
- ◇ La Quinta Inn & Suites Indianapolis Airport
- ◇ Comfort Inn Airport
- ◇ Quality Inn Plainfield
- ◇ Best Western Plus Airport Inn & Suites
- ◇ Baymont Inn & Suites Indianapolis Airport/Plainfield
- ◇ SpringHill Suites Indianapolis Airport—Plainfield
- ◇ Wingate by Wyndham
- ◇ My Place Hotels
- ◇ Clarion Pointe



Evening Reception and Dine Around



CRG Event Center – Hosted by Visit Hendricks County & CRG Event Center

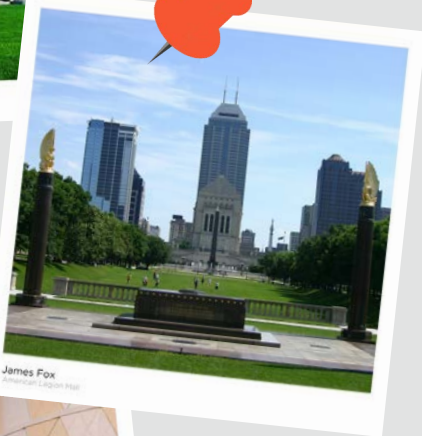
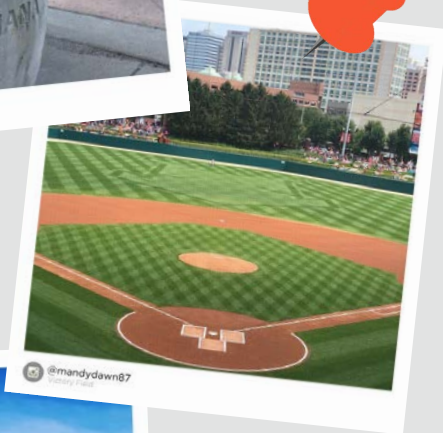
Join us to eat, drink and be crafty! We'll meet at the CRG Event Center at the Shops at Perry Crossing, our open concept outdoor experience. On the second floor overlooking the parkway with floor to ceiling windows guests can sample an array of tastes from the Cunningham Restaurants – a local Indiana restaurateur success story who started out in Hendricks County. Also enjoy make-n-takes from local artisans and businesses featuring an 'Indiana Home' project, a stamped metal tag, and more!



The Shops at Perry Crossing – Dine Around

After the Reception, the Dine Around for the evening will showcase local restaurants located within The Shops at Perry Crossing. Visit Hendricks County will take care of hosting the table where people can sign up for a restaurant for dinner. We will make also make the reservation for your group at each restaurant.

Things to Do in nearby Indy



IndyCar Motorsports

Indianapolis Motor Speedway Museum

Track Tours at IMS

Dallara IndyCar Factory

White River State Park

White River Gardens

Indianapolis Zoo

Main Street in Speedway

Speedway Indoor Karting

1911 Grill

Foyt Wine Vault

Monuments & Memorials

Soldiers & Sailors Monument

Indiana War Memorial Plaza

Indianapolis Sports

NCAA Hall of Champions

Indianapolis Indians at
Victory Field

Indianapolis Colts

Indiana Pacers

Museums

The Children's Museum of
Indianapolis

Indianapolis Museum of Art
at Newfields

How Close Are We?

- ⇒ Plainfield to Indianapolis Motor Speedway:
12 miles / 22 minutes
- ⇒ Plainfield to Downtown Indianapolis:
18 miles / 26 minutes





Thank You for Considering
Hendricks County
to host
Your
Convention

