

Hickory



▲ Seventeen Twelve Spirits



▲ Hart Square Village

▲ Experience North Carolina's first Bourbon since Prohibition and traditional Moonshine at **Seventeen Twelve Spirits**. Whiskey from the salvage divers by trade at Defiant Distillery and Warehouse Distillery with their Maple flavored Whiskey. As craftsmen by nature and trade for many this is a family tradition that has continued into a new age passion.

▲ **Hart Square Village** has the world's largest collection of historic log structures dating back to the 1800's. This unique working village opens the door back into the 1800's with events like Founder's Day BBQ, Hart Square Festival & a Hart Square Christmas complete with a candle light service in the chapel.



▲ Blowing Rock Brewing Co.

◀ Well Crafted Brews.

Hickory is home to award winning brewers, talented mixologists and unique flavors. Second oldest brewery in North Carolina, Olde Hickory Brewery, hold tradition close as they create favorites like the Hickory Stick Stout and Piedmont Pilsner while also creating small batch specialty recipes.

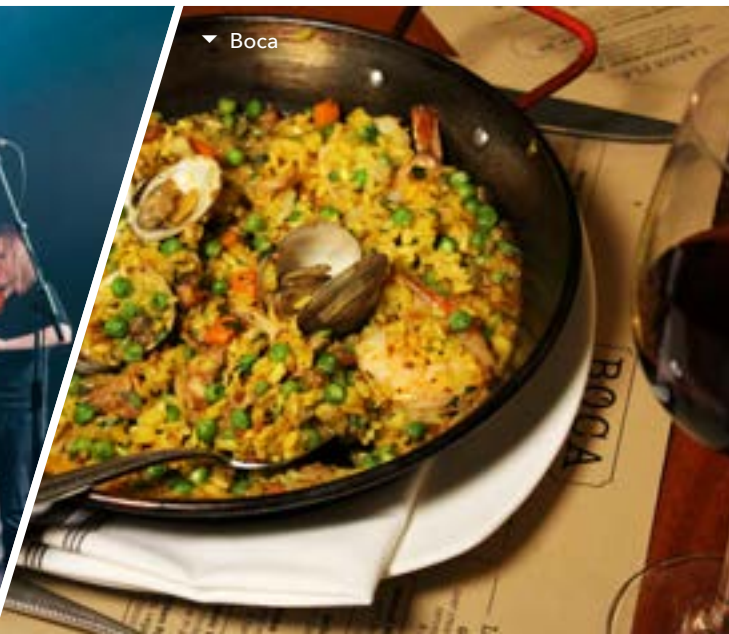
▶ National Geographic ranked **Hickory** in the top 30 best small cities in the United States noted for hipster-friendly offerings. Downtown hosts events like Oktoberfest, Hickory Hops Festival, Art Crawls Original Music Series and more.



▼ Downtown Hickory, North Carolina



▲ The Steep Canyon Rangers jam out for a sold out crowd at the Music in the Mill series.



▼ Boca

◀ Food is about savoring the moment and memories. Hickory's culinary scene is on the cusp of a taste bud explosion. Traditional Moroccan flavors at **BOCA**, Appalachian Mountain cuisine at **Highland Avenue** and a menu with No Rules at **Cafe Rule & Wine Bar**. If you haven't tasted these locally sourced favorites for yourself you're missing a true Western North Carolina destination.



▲ Hickory 's heritage of Furniture Manufacturing continues today



◀ Tradition runs deep in Hickory with furniture manufacturing being the staple that our community has thrived on for decades. Furniture manufacturing started here many years ago with a need for jobs and an industry for the Hickory area. After decades of family run companies there needed to be a way to showcase these fine crafted pieces and thus the Furniture Market was established. To this day furniture is still crafted in the Hickory Metro and we are still home to the **Hickory Furniture Mart**. Open to the public year round - these showrooms offer discounts, sales and events- with prices being lower than retail because of the direct proximity to the manufactureres.

▶ "The Catawba River has some of the best bass fishing in the United States" - Lady Bass Anglers Association of America.



▶ **Lake Hickory** is a smaller lake on the Catawba River in North Carolina but hosts many fishing tournaments and water sports year round. Hosting local, regional and national events and showcasing the beautiful area around Lake Hickory we invite you to explore by boat, paddle board, kayak or even our new favorite "fly-boarding."



Sarah Davis, CMP
Director of Sales & Marketing

sarah@hickorymetro.com
828.322.1335 x202

1960 13th Avenue Drive SE
Hickory, North Carolina 28602

www.visithickorymetro.com



Convention Center & Visitors Bureau



@visithickorymetro

◀ **The Riverwalk and Citywalk projects** are just a couple of ways that Hickory is offering more walkable ways to explore our city. The City Walk which is currently under construction will allow access from our Downtown Hickory area to Lake Hickory.



▲ Experience District 12 from Katniss Everdeen's front porch. Photo of Henry River Mill District courtesy of Joe Young.



▼ City of Hickory - Riverwalk Rendering