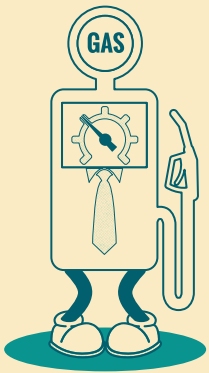


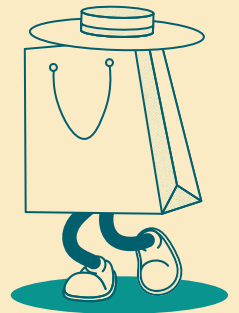
TOURISM DOLLARS ARE IMPORTANT TO YOU

Tourism Puts Money In Your Pocket!



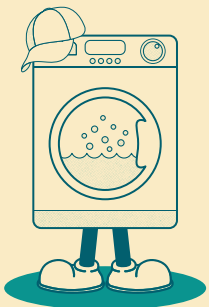
Hickory Metro area visitors spend money with...

- Hotels and Motels
- Conventions/Venues
- Restaurants
- Tourist Attractions
- Retail Stores
- Entertainment Places
- Service Stations



...Who spend their money with...

- Hardware Stores
- Grocery Stores
- Insurance Agencies
- Real Estate Firms
- Repair/Maintenance Firms
- Drug Stores
- Laundries
- Car Dealers
- Utility Companies
- Doctors and Dentists
- Florists



...Who re-spend tourism dollars in the same circles!

WHAT GOES 'ROUND - COMES 'ROUND!