



**Photographic Release of Liability for Events & Meetings at
Hickory Metro Convention & Visitors Bureau**

I, _____ (Printed Name of Event/Meeting Representative), authorize the following party to interview, photograph and/or make video or audio recordings of _____ (Event/Meeting Name) for use in promotional materials such as, but not limited to, brochures, pamphlets, annual reports, public displays, publications, advertising, signage, billboards, and print, television, radio or digital/social media:

- Hickory Metro Convention Center & Visitors Bureau (Hickory-Conover Tourism Development Authority)

I understand that the above-described party may share the photographs, images, recordings and/or interviews with other individuals, companies, entities, or on social media platforms.

I understand I am not entitled to any compensation for any photographs, images, recordings and/or interviews or the use of such items.

I hereby release the above described party, as well as their agents, administrators, employees, board members and elected officials, from all claims I, my parents, spouse, children, heirs, assigns, successors, personal representative, or anyone else may have against the above described party, now or in the future, resulting from any use, display, or publication of these interviews, photographs, video and/or audio recordings.

(Event/Meeting Representative Signature)

(Date)