



Photo Credit: HMCC, Ernie Masche

Get to know Hickory!

Welcome to the Hickory Metro area! We are located in the foothills of the North Carolina mountains along Interstate 40. Conveniently located between Charlotte, Winston-Salem and Asheville we are a premier destination in the Western North Carolina.

The Hickory area hosts a wide range of sporting events each year all ranging in size, sport and location within the metro. Located on Lake Hickory (the Catawba River) we have the ability to host fresh water events like fishing, boating, triathlons and more.

Our Convention Center & Visitors Bureau and Hickory Metro Sports Commission are happy to assist with planning and organizing your next great sporting event!



▼ Cafe Rule & Wine Bar



▼ Highland Avenue

Top Adventures

Hickory is home to many attractions that are fun for all ages - here are just a few to start:

- Outdoor adventures and rentals on Lake Hickory
- Catawba Science Center & Planetarium
- Treetop Adventures
- Defy Trampoline Park
- 1712 Bourbon Distillery (NC's first Bourbon)
- Olde Hickory Brewery (NC's second oldest Brewery)



▼ Catawba Science Center

▼ Riverbend Park

For the Flavor Seekers

- Boca (Authentic Mediterranean and Moroccan)
- Blowing Rock Brewery & Draft House
- Hatch Sandwich Shop
- Highland Avenue (Appalachian Inspired)
- Olde Hickory Tap Room
- Cafe Rule & Wine Bar
- Backstreets Bar & Grill
- Olde Hickory Station

**For a full list of Restaurants visit www.visithickorymetro.com



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1. Hickory Metro Convention Center

2. Catawba Meadows Park

Amenities:

- 84,000 sq. ft. of usable space (Including main hallways as prefunction space)
- Accommodates groups up to 2,800
- Concrete exhibition space
- 4-10 breakout rooms (depending on layout)
- In-house catering & Concessions
- Within walking distance to 6 hotels, restaurants, and shopping destinations
- Ceiling height: 16' - 18'
- Complimentary Wi-Fi
- Complimentary parking
- A level of service that is undeniably exceptional

Past events: US Regional and NC gymnastics, dance competitions, martial arts tournaments, wrestling, weightlifting, power-lifting, pool tournaments, indoor rodeo and more.

Opportunities: Dance Competitions, Fencing, MMA, Boxing, Wrestling, Indoor archery, Indoor Soccer, and more.

**Future renovations and an expansion are in the planning phases for the Hickory Metro Convention Center along with two more hotel properties within walking distance.

Amenities

- Five (5) lighted Little League baseball fields
- Four (4) lighted youth and adult softball/baseball fields
- Field house with concessions & Restrooms
- Observation and eating area
- Team meeting room
- Umpires and coaches meeting room
- Athletic merchandise center
- Batting cages
- Three (3) 100-person corporate picnic shelters
- ADA accessible restrooms
- Two (2) regulation sand Volleyball Courts
- 18-hole Disc Golf Course
- Festival Area
- Adventure Playground
- More than half a mile of additional greenway trail
- Beanstalk Zip Lines

Opportunities: Festivals, Baseball & Softball Tournaments, Disc Golf Tournaments and more.



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3. Foothills Equestrian Center

Amenities:

- 150' x 60' covered, lighted indoor arena, with connected viewing lounge.
- 39,000 square foot hunter/ jumper show arena with lights, jumps, all weather sand surface and permanent P.A.
- 20 m x 40 m dressage arena
- 60' lighted round pen
- Free trailer parking
- Secure tack lockers
- Wash rack
- Multiple grooming areas
- Heated and air conditioned lounges, restroom, class room and meeting spaces.
- Covered arena
- Jumping
- Over 7 miles of private wooded trails
- Fifteen separate turnout areas

Past events: Hunter shows, Centered Riding Clinics, Mounted Patrol Training Clinics

Opportunities: Camps, Horse Shows, Competitions

4. Henry Fork River Park

Featuring:

- Eight soccer fields (5 lighted) that can be multi-use fields for lacrosse, rugby, field hockey, and more.
- 8,000-square-foot picnic shelter with a catering kitchen
- Restrooms
- Picnic tables and grills
- Alpine Tower ropes course
- Two playgrounds
- Concession stand
- Paved walking trails

- A kayak and canoe launch
- Horseshoe pits

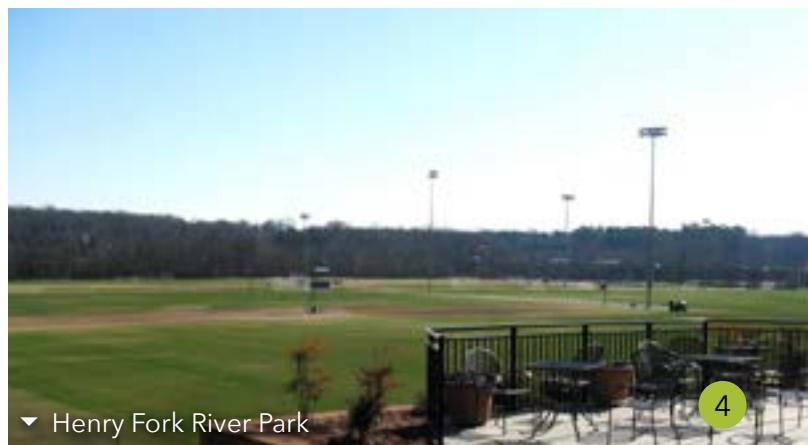
Past events: Lacrosse, Soccer and Rugby Tournaments
Opportunities: Outdoor Archery

5. Highland Recreation Center

Amenities:

- 3- 300ft. Lighted softball/baseball fields
- 3-94ft. by 50ft. Indoor basketball courts
- Indoor/outdoor restrooms
- Indoor/outdoor concessions & picnic area
- 4 indoor Pickleball courts
- 1 outdoor basketball court
- 2 outside playgrounds
- 1 inside playground
- A paved walking trail
- Outdoor skate park

Opportunities: Skateboarding events, Basketball tournaments, fitness tournaments, Volleyball tournaments, Pickleball tournaments, softball and baseball tournaments



▼ Henry Fork River Park

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6. Lake Hickory

Amenities:

- Freshwater fishing
- Fly fishing
- Canoe access
- Kayak access
- Power-boating
- Sailing
- Rowing
- Skiing
- Jet skiing
- Wakeboarding
- Triathlon



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Past events: Host to the Lady Bass Anglers' Association's bass fishing tournament, used as the showcased destination for Lake Hickory Adventures, Host location for Fishing University

Opportunities: Bass Fishing Tournaments, Triathlon, Open Water Swimming, Rowing, and other open fresh water sport tournaments



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7. Lenoir Rhyne University

Baseball Stadium

Amenities:

- New grass infield
- New state-of-the-art scoreboard
- Dugout protectors
- Permanent lights
- Batting cage
- Wooden fence
- Press box
- Locker rooms
- Capacity: 500 people

Softball Stadium

Amenities:

- Home and away dugouts with storage facilities
- Press box
- Scoreboard
- Permanent lights
- Seating capacity of 500
- Backstop

Past events: Lenoir-Rhyne hosted its first-ever NCAA Division II Southeast Regional Tournament in 2009 and hosted subsequent playoff tournaments in 2010, 2011, 2012 and 2013.

Soccer Field and the Irwin Belk Track at The Moretz Sports - Athletic Complex

Amenities:

- Mondo surface
- Lights
- Permanent bleachers
- Press box

Helen and Leonard Moretz Stadium

Amenities:

- Stadium capacity: 8500



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- Home to men's and women's lacrosse teams
- Field Turf

Shuford Memorial Gymnasium

Amenities:

- Capacity of 3200

Past events: Shuford Memorial Gymnasium has been home to the Lenoir-Rhyne Men's and Women's Basketball, as well as the Bears' Volleyball Program.

The Robert Miller Short Game Facility

Amenities:

- 30' X 40' putting green
- Fringe and rough
- A sand trap
- Four hitting areas

8. L.P. Frans Stadium

L.P. Frans Stadium is home to the Hickory Crawdads, the Single A Affiliate of the Texas Rangers.

Amenities:

- Seats 4,000 fans
- VIP section
- Picnic Pavilion
- 3 outdoor party patios
- Renovated suites
- Café on site
- Ample parking

Past events: hosted the South Atlantic League Finals three times: 2002, 2004 and 2015. L.P. Frans Stadium has also played host to the 1994, 2001, and 2014 SAL all-star games.

Opportunities: Baseball tournaments, camps & more



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9. Rock Barn Golf and Country Club

Amenities:

- 36 holes of championship golf
- Award winning Spa, Tennis courts, and villas on site for stay and play options
- Tom Jackson course: 18 holes
- Robert Trent Jones, Jr. Course: (more challenging course- 5-star rating) 18 holes

Past events: Former home to the Greater Hickory Kia Classic of the PGA Senior Championship Tour, host to collegiate and state tournaments.

10. Rocky Face Mountain Recreational Area

Amenities:

- Paved ADA walking track
- Picnic shelter
- Restrooms
- Sheer cliff face
- Hiking and trail running trails of approximately 5 miles
- Rock climbing

Opportunities: Trail runs, climbing competitions, Festivals and more.



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11. YMCA Hickory

Opportunities: Outdoor and indoor soccer, flag football, basketball, baseball, softball, and swimming.



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