



HIGHLANDS

NORTH CAROLINA

THE HEIGHT OF HAPPINESS | ELEV. 4118

2026 Post Grant Report

Date Submitted: _____

Name of the Organization: _____

Event/Program Title: _____

Amount Funded: _____

1. Were grant funds used exclusively for the proposed grant initiative? Explain.
2. Did advertising and promotion reach beyond a 50-mile radius of Highlands in accordance with grant guidelines?
3. Were any grant funds used for any purpose other than that described in question 1 above? If yes, explain below.
4. Did all event advertising and promotion funded through this grant recognize Highlands Chamber of Commerce dba Visit Highlands NC as required? (*Attach example/s*)
5. What was the total audience reach of your initiative? What was the attending audience profile? How did you determine this information?
6. What percentage of attendees were visitors from beyond a 50-mile radius of Highlands? How did you determine this number?

